

Conference Agenda

Session Overview

Date: Thursday, 11/Dec/2025

8:00am - 3:30pm	Th.01: Conference registration 1		
8:45am - 5:15pm	Th.02: John H. Dunning Doctoral Tutorial (JHD-DT) Location: MC3.2		
9:30am - 12:30pm	Th.03: JIBS Paper Development Workshop (JIBS- PDW) Location: MC3.4	Th.04: JIBP Professional Development Workshop (JIBP-PDW) Location: MC3.5	Th.05: IBR Professional Development Workshop (IBR-PDW) Location: MC2
10:45am - 11:00am	Th.06: Coffee Break		
12:15pm - 1:30pm	Th.07: Lunch		
12:15pm - 5:00pm	Th.08: EIBA Board Meeting with Lunch Location: CONFERENCE 1		
1:00pm - 4:00pm	Th.09: Danny Van Den Bulcke Doctoral Symposium (DVDB-DS) Location: MC2		
1:00pm - 5:00pm	Th.10: EIBA-Early Career Network Paper Development Workshop (EIBA-ECN- PDW) Location: MC3.3		
4:30pm - 7:30pm	Th.11: Conference registration 2		
4:45pm - 5:45pm	Th.12: New Member Meet and Greet Location: MC2		
6:00pm - 7:30pm	Th.13: Opening Plenary - Keynote Speaker: Mr. Ioannis Stournaras, Governor of the Bank of Greece Location: BANQUETING Welcome Addresses: Professor Constantina Kottaridi, Conference President, EIBA 2025 Professor Michail Sfakianiakis, Rector of the University of Piraeus Professor Dimitris Kyrkilis, Co-Chair, University of Macedonia Mr. Haris Doukas, Mayor of Athens Keynote Speech Mr. Ioannis Stournaras, Governor of the Bank of Greece Invited Speeches Professor Charoula Apalagaki, Acting General Manager, Hellenic Bank Association, Konstantina Svinou, President of Greece's Tourism Research Institute, Board Member of the Hellenic Chamber of Hotels, Entrepreneur and General Manager of E. Svinou S.A.		
7:30pm - 10:00pm	Th.14: Welcome Reception in collaboration with the City of Athens, with Greek finger food Location: FOYER BANQUETING		

Date: Friday, 12/Dec/2025

7:30am - 8:15am	F.FC.01: Fellows Cafés - Sustainability & IB Location: MC3.5 Chair: Rob Van Tulder , RSM Erasmus University Rotterdam, Netherlands, The; rtulder@rsm.nl Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.	F.FC.02: Fellows Cafés - SME Internationalization Location: MC3.3 Chair: Prof. Jean-Francois Hennart , Tilburg University, Netherlands, The; j.f.hennart@tilburguniversity.edu Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.	F.FC.03: Fellows Cafés - Organising the MNE in a Turbulent World Location: MC3.4 Chair: Prof. Roger Strange , University of Sussex, United Kingdom; r.n.strange@sussex.ac.uk Chair: Prof. Rian Drogendijk , University of Groningen, Netherlands, The; rian.drogendijk@rug.nl Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.	F.FC.04: Fellows Cafés - Startups and Scaleups Location: MC3.2 Chair: Prof. Tamar Almor , Reichman University, Israel; tamar.almor@runi.ac.il Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.
8:30am - 9:45am	F01.01C: Geopolitical Risks and International Investment Location: CONFERENCE 1 Chair: Dr. Michael Mueller , Copenhagen Business School, Denmark; mm.egb@cbs.dk	F01.02C: Global Innovation Networks and Knowledge Flows Location: MUSIX LAB Chair: Dr. Emine Beyza Satoglu , Bogazici University, Turkey; beyza.satoglu@bogazici.edu.tr	F01.03C: International networking in SMEs internationalisation Location: MC3.4 Chair: Prof. Emmanuella Plakoyiannaki , University of Vienna, Austria; emmanuella.plakoyiannaki@univie.ac.at	F01.04C: Innovation, Knowledge Transfer, and IB Location: CONFERENCE 3 Chair: Priyanshu Protim Pathak , Politecnico Di Milano, Italy; pathak44priyanshu@gmail.com
	F01.05C: Microfoundations and foreign subsidiary management Location: CONFERENCE 2 Chair: Dr. Deborah Mireles , University of Galway, Ireland; deborah.mireles@universityofgalway.ie	F01.06C: EMNE Capabilities, Innovation & Competitiveness Location: MC3.3 Chair: Prof. Marin Marinov , Aalborg University, Denmark; marinov@id.aau.dk	F01.07C: Identities, Nationalism and Organizational Justice Location: LECTURE HALL Chair: Prof. Tamar Almor , Reichman University, Israel; tamar.almor@runi.ac.il	F01.08P: SUSTAINABLE ENTREPRENEURSHIP IN A GLOBALIZED DIGITAL ECONOMY: NAVIGATING INNOVATION, IMPACT, AND SCALABILITY IN THE 21ST CENTURY Location: MC3 Chair: Dr. Sascha Fuerst , Tecnologico de Monterrey, Mexico; sascha@tec.mx
	F01.09P: DISRUPTED ORDERS: TRUMP-ERA POLITICS, POLITICAL FRAGILITY, AND INTERNATIONAL BUSINESS Location: NIKOS SKALKOTAS Chair: Prof. Rudolf Sinkovics , Durham University, United Kingdom; rudolf.sinkovics@durham.ac.uk	F01.10P: BEYOND EFFICIENCY: HOW GEOPOLITICAL UNCERTAINTY IS RESHAPING MULTINATIONAL'S BOUNDARIES AND GLOBAL VALUE CHAINS Location: GIANNIS MARINOS Chair: Dr. Soni Jha , Purdue University Fort Wayne, United States of America; jha57@pfw.edu	F01.11I: New Frontiers in International Business Education: Theory, Technology, and Transformation Location: CONFERENCE 4 Chair: Isabel Gausi Carot , Universitat de València, Spain; isabel.gausi-carot@uv.es	F01.12I: Digitalisation in SME Internationalisation Location: MC3.5 Chair: Dr. Diana A. Filipescu , TBS Education, Spain; d.filipescu@tbs-education.es
	F01.13I: Sustainability-related MNE strategies Location: MC2 Chair: Dr. Jorge Carneiro , FGV EAESP Sao Paulo School of Business Administration, Brazil; jorge.carneiro@fgv.br	F01.14I: Sustainability IB strategies in emerging markets Location: MC3.2 Chair: Md. Hasan Imam , Aalborg University, Denmark; mhim@business.aau.dk		
10:00am - 11:15am	F02.01C: Geopolitical Risks, Ethics and Sustainability in Innovation Location: MC2 Chair: Mehran Aslaniyan , University of Vaasa, Finland; mehran.aslaniyan@uwasa.fi	F02.02C: Global strategy through TMT configuration and succession Location: CONFERENCE 2 Chair: Dr. Mads Emil Wedell-Wedellsborg , Henley Business School - University of Reading, United Kingdom; madsemil.wedell-wedellsborg@henley.ac.uk	F02.03C: Digitalization and International Trade Location: CONFERENCE 1 Chair: Prof. Georgios Batsakis , Alba Graduate Business School, Greece; gbatsakis@alba.acg.edu	F02.04C: Internalization in MNES Location: MC3.3 Chair: Dr. Tom Aabo , Aarhus University, Denmark; taa@econ.au.dk
	F02.05C: ESG and Corporate Governance Location: MUSIX LAB Chair: Christian Schoendeling , RWTH Aachen University, Germany; schoendeling@time.rwth-aachen.de	F02.06P: THE HISTORICAL EVOLUTION OF INTERNATIONAL BUSINESS: REVISITING THE FIELD'S INTELLECTUAL AND PEDAGOGICAL FOUNDATIONS Location: MC3 Chair: Prof. Teresa da Silva Lopes , University of York, United Kingdom; teresa.lopes@york.ac.uk	F02.07P: BEYOND MICROFOUNDATIONS: STRATEGIC LEADERSHIP IN MULTINATIONAL ENTERPRISES Location: LECTURE HALL Chair: Dr. Xiaoxu Zhang , University of St. Gallen, Switzerland; xiaoxu.zhang@unisg.ch	F02.08P: NEW CHALLENGES OF INTERNATIONAL BUSINESS POLICY IN A DISRUPTED WORLD – MULTINATIONAL ENTERPRISES AND THE ROLE OF INTERNATIONAL INSTITUTIONS Location: NIKOS SKALKOTAS Chair: Prof. Philippe Gugler , University of Fribourg, Switzerland; philippe.gugler@unifr.ch Chair: Prof. Ana Teresa Tavares-Lehmann , CEF.UP-FEP, U.Porto, Portugal; atavares@fep.up.pt
	F02.09P: INTERNATIONALIZATION, DE-INTERNATIONALIZATION, RE-INTERNATIONALIZATION AND BUSINESS MODEL INNOVATION: THE MYTH OF HARMONY? Location: MC3.2 Chair: Prof. Romeo Turcan , Aalborg University, Denmark; rvt@business.aau.dk	F02.10I: Macro-Level Governance Location: MC3.4 Chair: Prof. Nuno Reis , Polytechnic University of Leiria, Portugal; nuno.m.reis@ipleiria.pt	F02.11I: Drivers and Outcomes of Foreign Divestment Location: MC3.5 Chair: Nik Alfons Ulrich , University of Fribourg, Switzerland; nik.ulrich@unifr.ch	F02.12I: Human rights and CSR in International Business Location: CONFERENCE 3 Chair: Dr. Stefan Zagelmeyer , University of Manchester, United Kingdom; s.zagelmeyer@manchester.ac.uk

	F02.13: Meet the Editors 1 Location: GIANNIS MARINOS Chair: Prof. Marina Papanastassiou , University of Leeds, United Kingdom; M.Papanastassiou@leeds.ac.uk			
11:15am - 11:45am	F.CB1: Coffee Break			
11:45am - 1:15pm	F03.EIBAFP: EIBA Fellows Plenary (open to all conference attendees) Location: NIKOS SKALKOTAS Chair: Prof. Roger Strange , University of Sussex, United Kingdom; r.n.strange@sussex.ac.uk			
1:15pm - 2:30pm	F.LPS: Lunch with Poster Session			
1:30pm - 2:30pm	F.EFML: EIBA Fellows Meeting with lunch (invitation only) Location: CONFERENCE 1			
2:30pm - 3:45pm	F04.01C: Leadership, Cultural and Expatriate Integration Location: MC3.2 Chair: Mohamed Ali Kanj , RWTH Aachen, Germany; kanj@time.rwth-aachen.de	F04.02C: Executive Leadership, Compensation, and Strategic Investment Location: MC3.3 Chair: Dr. Michael Mueller , Copenhagen Business School, Denmark; mm.egb@cbs.dk	F04.03C: Emotions, Rationality & Cognition in SMEs' Internationalisation Location: MC3.4 Chair: Dr. Katerina Kampouri , Aristotle University of Thessaloniki, Greece; kampouri@econ.auth.gr	F04.04C: State Capitalism and Geopolitical Exposure Location: LECTURE HALL Chair: Prof. Alvaro Cuervo-Cazurra , Northeastern University, United States of America; a.cuervocazurra@northeastern.edu
	F04.05C: Corporate Finance, Venture Capital, and International Market Dynamics Location: MUSIX LAB Chair: Prof. Dimitrios Kyriakis , University of Macedonia, Greece; kyriakis@uom.edu.gr	F04.06C: Internationalisation methods, processes & SMEs Location: CONFERENCE 1 Chair: Prof. Alfredo D'Angelo , Università Cattolica del Sacro Cuore, Italy; alfredo.dangelo@unicatt.it	F04.07P: EIBA RECOLLECTIONS AND VISIONS: HARMONIA AS A CLOSE TARGET OR AS A MYTH? IB VIEWS FROM ATHENS IN 2002 AND IN 2025' Location: GIANNIS MARINOS Chair: Prof. Vitor Corado Simões , ISEG Research, Lisbon School of Economics and Management, University of Lisbon, Portugal; vcs@iseg.ulisboa.pt	F04.08P: BEYOND HARMONY: HISTORICAL AND CONTEMPORARY STRATEGIES OF SPATIAL DISPERSION AS RESPONSES TO INSTITUTIONAL CHALLENGES IN INTERNATIONAL BUSINESS Location: MC3 Chair: Prof. Teresa da Silva Lopes , University of York, United Kingdom; teresa.lopes@york.ac.uk
	F04.09P: SUBSIDIARY STRATEGY IN THE MODERN MULTINATIONAL: MANAGING DISRUPTIVE CHANGE AND COMPLEXITY Location: MC2 Chair: Dr. Paul Ryan , Trinity College Dublin, Ireland; paul.ryan@tcd.ie	F04.10P: THEORETICAL CHALLENGES, STRATEGIC IMPLICATIONS, AND RESEARCH AGENDA Location: NIKOS SKALKOTAS Chair: Stefano Elia , Politecnico di Milano, Italy; stefano.elia@polimi.it	F04.11I: Building Resilience in the New Era Location: CONFERENCE 3 Chair: Prof. Stefan Schmid , ESCP Business School, Berlin, Germany; sschmid@escp.eu	F04.12I: Diversity and Inclusion in International Contexts Location: MC3.5 Chair: Prof. Markus Pudelko , University of Tübingen, Germany; markus.pudelko@uni-tuebingen.de
	F04.13I: Techno-geopolitical challenges and supranational dimensions in IB Location: CONFERENCE 4 Chair: Dr. Matevz Raskovic , Auckland University of Technology, New Zealand; matt.raskovic@aut.ac.nz	F04.14I: Complex Environments and IB Location: CONFERENCE 2 Chair: Dr. Louise Curran , TBS Education, France; l.curran@tbs-education.fr		
3:45pm - 4:15pm	F.CB2: Coffee Break			
4:15pm - 5:30pm	F05.01C: MNEs and Environmental Pollution Challenges Location: LECTURE HALL Chair: Prof. Sorin Krammer , University of Southampton, United Kingdom; s.krammer@soton.ac.uk	F05.02C: Gender, Diversity & Cultural Narratives Location: MC3.2 Chair: Prof. Andrei Panibratov , Leonard De Vinci Pole Universitaire, France; panibratov.andrei@gmail.com	F05.03C: Digital Innovation and Networks Location: MC3.3 Chair: Dr. Noman Shaheer , University of Sydney, Australia; noman.shaheer@sydney.edu.au	F05.04C: Reshoring, Offshoring, Global Scaling, and Value Capture Location: MC3.4 Chair: Prof. Luciano Fratocchi , University of L'Aquila ITALY, Italy; luciano.fratocchi@univaq.it
	F05.05C: SMEs' Internationalisation Speed Location: CONFERENCE 1 Chair: Prof. Niina Nummela , University of Turku, Finland; niina.nummela@utu.fi	F05.06P: IB IN A POST-AGENDA 2030 WORLD: (HOW) WILL MNES CONTINUE TO CONTRIBUTE TO SUSTAINABLE DEVELOPMENT? Location: MC2 Chair: Dr. Shasha Zhao , Surrey University, United Kingdom; shasha.zhao@surrey.ac.uk	F05.07P: THERE IS MORE TO THE STORY: HOW SERENDIPITY, THE CASINO MODEL, AND BUSINESS MODEL DESIGN INFORM SME INTERNATIONALIZATION Location: MC3 Chair: Prof. Jean-Francois Hennart , Tilburg University, Netherlands, The; j.f.hennart@tilburguniversity.edu	F05.08I: Business Models, Internationalisation, and SME Resilience Location: CONFERENCE 2 Chair: Dr. Susanne Sandberg , Linnaeus University, Sweden; susanne.sandberg@lnu.se
	F05.09I: Innovation, Knowledge Transfer, and SMEs' Internationalisation Processes Location: MC3.5 Chair: Prof. Nikolaos Sklavounos , University of Macedonia, Greece; sklavou@uom.edu.gr	F05.10I: Expatriation, Career Development, and Organizational Support Location: MUSIX LAB Chair: Prof. Ulrike Mayrhofer , IAE Nice, Université Côte d'Azur, France; ulrike.mayrhofer@univ-cotedazur.fr	F05.11I: Networks and relationship ties in SME Internationalisation Location: CONFERENCE 3 Chair: Dr. Spiros Batas , Queen Mary University of London, United Kingdom; S.Batas@qmul.ac.uk	F05.12: Meet the Editors 2 Location: GIANNIS MARINOS Chair: Prof. Evis Sinani , Copenhagen Business School, Denmark; es.egb@cbs.dk
5:45pm - 7:00pm	F06.01C: Sustainability Integration Patterns of MNEs Location: LECTURE HALL Chair: Prof. Filip De Beule , KU Leuven, Belgium; filip.debeule@kuleuven.be	F06.02C: Strategic Adaptation, Exit, and Reconfiguration in Emerging and Complex Markets Location: CONFERENCE 4 Chair: Prof. Arkadiusz	F06.03C: EMS: Risk, Resilience & Geopolitics Location: MC3.4 Chair: Prof. Tianjiao Xia , University of East Anglia, United Kingdom; tianjiao.xia@uea.ac.uk	F06.04C: MNE Governance and Decision Making Location: MC3.2 Chair: Matteo Moesli , ZHAW School of Management and Law, Switzerland; moel@zhaw.ch

		Mironko , Kean University, United States of America; arkadius@rutgers.edu	
	F06.05C: Risk, Uncertainty, and Institutional Dynamics in MNE Governance Location: MC3.3 Chair: Prof. Linda Hsieh , University of Birmingham, United Kingdom; h.hsieh@bham.ac.uk	F06.06P: FOSTERING YOUNG AND MID-CAREER IB SCHOLARS TO DEVELOP INTERESTING RESEARCH AND MEANINGFUL CAREERS Location: GIANNIS MARINOS Chair: Prof. Tony Fang , Stockholm Business School, Stockholm University, Sweden; tony.fang@sbs.su.se	F06.07P: THE STRATEGIC IMPERATIVE: LEVERAGING DYNAMIC CAPABILITIES AND ENTREPRENEURSHIP IN A FRAGMENTED GLOBAL ECONOMY Location: MC2 Chair: Dr. Olga Petricevic , University of Calgary, Canada; o.petricevic@haskayne.ucalgary.ca
	F06.08P: EU POLICY SHIFTS AND GLOBAL PRODUCTION – HOW HAS THE EVOLVING EU POLICY LANDSCAPE IMPACTED ON GLOBAL VALUE CHAINS? Location: MC3 Chair: Dr. Louise Curran , TBS Education, France; l.curran@tbs-education.fr	F06.09P: WHO DO YOU THINK I AM (YOU ARE)? MULTIPLE MANIFESTATIONS OF INDIVIDUAL-LEVEL STATUS IN MULTINATIONAL WORKPLACES Location: CONFERENCE 1 Chair: Dr. Alexei Koveshnikov , Aalto University, Finland; alexei.koveshnikov@aalto.fi	F06.10I: Exporting and the role of ownership/ family in SMEs Location: MC3.5 Chair: Prof. Nikolaos Sklavounos , University of Macedonia, Greece; sklavou@uom.edu.gr
	F06.11I: Microfoundations of global strategy Location: MUSIX LAB Chair: Dr. Tiia Vissak , University of Tartu, Estonia; tiia.vissak@ut.ee	F06.12I: MNE Strategy, Institutional Environment, and Operational Responses Location: CONFERENCE 2 Chair: Dimitrios Karkanis , University of Macedonia, Greece; dkarkanis@uom.edu.gr	
	F06.13I: Institutions, Legitimacy & Work/Well-being in EM Societies Location: CONFERENCE 3 Chair: Prof. Maria Alejandra Gonzalez-Perez , Universidad EAFIT, Colombia; mgonza40@eafit.edu.co		
7:00pm - 8:00pm	F.07: Informal Get Together in Memory of Bent Petersen Location: M Café Chair: Prof. Gabriel Benito , Norwegian Business School, Norway; gabriel.r.g.benito@bi.no Chair: Prof. Torben Pedersen , Copenhagen Business School, Denmark; tp.si@cbs.dk		

Date: Saturday, 13/Dec/2025

7:30am - 8:15am	S.FC.01: Fellows Cafés - Knowledge Sharing and Transfer Within MNEs. Location: MC3.2 Chair: Prof. Ulf Andersson , Malardalen University, Norway; ulf.andersson@mdu.se Chair: Prof. Gabriel Benito , Norwegian Business School, Norway; gabriel.r.g.benito@bi.no Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.	S.FC.02: Fellows Cafés - MNEs and Grand Challenges Location: MC3.3 Chair: Prof. Grazia Santangelo , Copenhagen Business School, Denmark; gs.si@cbs.dk Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.	S.FC.03: Fellows Cafés - Geopolitics and International Business Location: MC3.4 Chair: Prof. Jonas Puck , WU Vienna, Austria; jonas.puck@wu.ac.at Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.	
8:30am - 9:45am	S01.01C: Resilience and Reconfiguration of Global Value Chains under Geopolitical Stress Location: MC3.2 Chair: Dr. Katuscia Lavoratori , Sapienza University of Rome, Italy; katuscia.lavoratori@uniroma1.it	S01.02C: Institutions, Legitimacy & Governance in EMS Location: MC3.5 Chair: Dr. Faith Hatani , Copenhagen Business School, Denmark; fh.a.egb@cbs.dk	S01.03C: CEOs, TMTs and Foreign Divestment Location: MC3.3 Chair: Prof. Carlos M.P. Sousa , Molde University College, Norway; carlos.sousa@himolde.no	S01.04C: Sustainability and Branding in Global Environment Location: MC3.4 Chair: Dr. Daniel Tolstoy , Stockholm School of Economics, Sweden; daniel.tolstoy@hhs.se
	S01.05C: Energy Transition and IB Challenges Location: LECTURE HALL Chair: Prof. Ana Teresa Tavares-Lehmann , CEF.UP-FEP, U.Porto, Portugal; atavares@fep.up.pt	S01.06P: CREATING PLATFORMS FOR "ENGAGED IB SCHOLARSHIP" Location: GIANNIS MARINOS Chair: Rob Van Tulder , RSM Erasmus University Rotterdam, Netherlands, The; rtulder@rsm.nl	S01.07P: Globalization, De-Globalization or Regionalization? Contrasting European perspectives with perspectives in the US, Canada and China Location: MC3 Chair: Prof. Stefan Schmid , ESCP Business School, Berlin, Germany; sschmid@escp.eu	S01.08P: THE CONTEXT-SPECIFICITY OF IB THEORIES, METHODS, PROCESSES: THE CASE OF AFRICA Location: MC2 Chair: Prof. Lucia Piscitello , Politecnico di Milano, Italy; lucia.piscitello@polimi.it
	S01.09P: MULTINATIONAL ENTERPRISES ARE THE GREATEST THREAT TO BIODIVERSITY Location: CONFERENCE 1 Chair: Dr. Ziko Konwar , University of Leeds, United Kingdom; z.konwar@leeds.ac.uk	S01.10I: Institutional Distance, Political Risk, and Internationalization Strategies in a Fragmenting World Location: CONFERENCE 2 Chair: Prof. Dylan Sutherland , Durham University, United Kingdom; dylan.sutherland@durham.ac.uk	S01.11I: Global Supply Chains, Risk, and Internationalization Location: CONFERENCE 4 Chair: Nikolaj Thallmayer , Vienna University of Economics and Business, Austria; nikolaj.thallmayer@wu.ac.at	S01.12I: SMEs' internationalisation and international entrepreneurship: The role of context (who) Location: CONFERENCE 3 Chair: Dr. Michael Sartor , Queen's University, Canada; michael.sartor@queensu.ca
	S01.13I: Strategic Leadership, Export Ecosystems and Performance Outcomes Location: MUSIX LAB Chair: Prof. Vassiliki Bamiatzi , University of Sussex Business School, United Kingdom; v.bamiatzi@sussex.ac.uk			
10:00am - 11:15am	S02.01C: Populist Policies and State Ownership in International Business Location: LECTURE HALL Chair: Dr. Michael H. Wolfesberger , WU Vienna, Austria; michael.wolfesberger@wu.ac.at	S02.02C: Investment, Governance, and Strategic Choices in International Business Location: MC3.3 Chair: Dr. Majid Abdi , University of Sydney, Australia; majid.abdi@sydney.edu.au	S02.03C: Digital Pathways and Global Expansion Location: MC3.4 Chair: Dr. Xiaoshi Kinnunen , Aalto University, Finland; xiaoshi.kinnunen@aalto.fi	S02.04C: The Role of Artificial Intelligence in International Business Location: MUSIX LAB Chair: Prof. Angels Dasi , University of Valencia, Spain; angels.dasi@uv.es
	S02.05C: Macro and Micro Drivers and Socio-Economic Impacts of Internationalization Location: CONFERENCE 3 Chair: Dr. Soogand Golesorkhi , University of Agder, Norway; Soogand.golesorkhi@uia.no	S02.06P: STRATEGICALLY TRANSFORMING IB PRACTICES THROUGH SUSTAINABILITY ANALYTICS: THE SUSTAINABLE INTERNATIONAL BUSINESS GLOBAL POSTER COMPETITION Location: MC2 Chair: Dr. Elizabeth Yi Wang , University of Leeds, United Kingdom; y.e.wang@leeds.ac.uk	S02.07P: WORLD INVESTMENT REPORT PLENARY Location: NIKOS SKALKOTAS Chair: Prof. Philippe Gugler , university of Fribourg, Switzerland; philippe.gugler@unifr.ch Chair: Prof. Constantina Kottaridi , University of Piraeus, Greece; kottarid@unipi.gr Massimo Meloni , Chief of Policy Research Section at UNCTAD's Division on Investment and Enterprise, Presentation of the World Investment Report 2025. Axele Giroud , Alliance Manchester Business School. Barbara Jankowska , EIBA Fellow, Rector of the Poznan University of Economics and Business.	S02.08P: THE MYTH OF HARMONY: INSIGHTS FROM THE X-CULTURE PROJECT Location: MC3 Chair: Dr. Antonis Klidas , Deree-The American College of Greece, Greece; a.klidas@acg.edu
	S02.09I: International Business Policy and Emerging Economies Location: CONFERENCE 2 Chair: Prof. Elie CHRYSSOSTOME , Ivey Business School, Western University, Canada; echryssostome@ivey.ca	S02.10I: Sustainable Environmental Practices and Behaviours in IB Location: MC3.2 Chair: Prof. Valentina De Marchi , ESADE, Spain; valentina.demarchi@esade.edu	S02.11I: Artificial Intelligence and the Transformation of International Business Location: MC3.5 Chair: Dr. Tachia Chin , Zhejiang University of Technology, China, People's Republic of; qili_lychee@foxmail.com	S02.12: Meet the Editors 3 Location: CONFERENCE 1 Chair: Prof. Georgios Batsakis , Alba Graduate Business School, Greece; gbatsakis@alba.acg.edu
11:15am - 11:45am	S.CB1: Coffee Break			
11:45am -	S03.01C: Cultures, Technology and Teamwork	S03.02C: Ownership, Belongingness and	S03.03C: Subsidiary Strategy, Autonomy, and Adaptation	S03.04C: The role of context in SMEs internationalisation

1:00pm	in IB Location: MC3.2 Chair: Dr. Antonis Klidas , Deree-The American College of Greece, Greece; a.klidas@acg.edu	Transaction Costs Location: MC3.3 Chair: Dr. Maria Cristina Sestu , University of Groningen, Netherlands, The; m.c.sestu@rug.nl	Location: CONFERENCE 2 Chair: Dr. Quyen Nguyen , University of Reading, Henley Business School, United Kingdom; t.k.q.nguyen@henley.ac.uk	Location: MC3.4 Chair: Prof. Ivo Zander , Uppsala University, Sweden; ivo.zander@fek.uu.se
	S03.05C: Multi-Stakeholder Cooperation and Sustainability Location: MUSIX LAB Chair: Hanna Magdalena Arndt , WU Vienna, Austria; hanna.arndt@live.de	S03.06P: WOMEIBA 2025- The year of ATHENA Location: MC2	S03.07P: DO WE NEED NEW THEORIES TO GUIDE COMPANIES IN NAVIGATING THE CURRENT GEOPOLITICAL TURMOIL? Location: MC3 Chair: Prof. Torben Pedersen , Copenhagen Business School, Denmark; tp.si@cbs.dk	S03.08P: PIBR PRESENTATION Location: GIANNIS MARINOS Chair: Rob Van Tulder , RSM Erasmus University Rotterdam, Netherlands, The; rtulder@rsm.nl Chair: Prof. Constantina Kottaridi , University of Piraeus, Greece; kottarid@unipi.gr
	S03.09P: THE MNCS IN A DE-POLARIZED AND DE-DOLLARIZED WORLD ORDER Location: CONFERENCE 1 Chair: Dr. Shuo Yang , Pennsylvania state university, United States of America; sfy5287@psu.edu	S03.10I: Innovation, International Trade and Knowledge Flows Location: CONFERENCE 4 Chair: Moumita Sen Gupta , Aalborg University, Denmark; msgu@business.aau.dk	S03.11I: Artificial Intelligence in the Multinational Enterprise Location: MC3.5 Chair: Zakaria Talouni , Poznan University of Economics and Business, Poland; zakaria.talouni@ue.poznan.pl	S03.12I: International Finance and Entrepreneurship Location: CONFERENCE 3 Chair: Dr. Wei Li , The University of Sydney Business School, Australia; li.wei1@sydney.edu.au
	S03.13I: CEO influence on firm-level strategic outcomes Location: LECTURE HALL Chair: Dr. Roman Barwinski , University of Bristol, United Kingdom; roman.barwinski@bristol.ac.uk			
1:00pm - 2:00pm	S.GA: General Assembly Location: NIKOS SKALKOTAS			
2:00pm - 3:15pm	S. LPS: Lunch with Poster Session			
3:15pm - 4:30pm	S04.01C: CEO and strategic choices in internationalization Location: MC3.2 Chair: Jan Schmitt , WU Vienna, Austria; jan.schmitt@wu.ac.at	S04.02C: Entrepreneurial perspective on IB microfoundations Location: MC3.3 Chair: Prof. Sonia Suárez-Ortega , University of Las Palmas de Gran Canaria, Spain; sonia.suarez@ulpgc.es	S04.03C: Global Strategy: Capabilities, Learning and Competitive Dynamics Location: MC3.4 Chair: Prof. Torben Pedersen , Copenhagen Business School, Denmark; tp.si@cbs.dk	S04.04C: Time, Context, and Uncertainty in Internationalization Location: MUSIX LAB Chair: Dr. Sebastian Baldermann , Vrije Universiteit Amsterdam, Netherlands, The; s.baldermann@vu.nl
	S04.05C: Microfoundational underpinnings of internationalization processes Location: CONFERENCE 2 Chair: Dr. Renan Oliveira , FGV EAESP, Brazil; renan.oliveira@fgv.edu.br	S04.06C: Sustainable upgrading in the GVCs Location: CONFERENCE 3 Chair: Dr. Mohammad Rana , Aalborg University, Denmark; mbr@business.aau.dk	S04.07P: SPECIAL PANEL: PAVLOS DIMITRATOS Location: GIANNIS MARINOS Chair: Prof. Emmanuella Plakoyiannaki , University of Vienna, Austria; emmanuella.plakoyiannaki@univie.ac.at Prof. Davide Castellani , University of Reading, United Kingdom; davide.castellani@henley.ac.uk Prof. Kevin Ibeh , Birkbeck College, United Kingdom; k.ibeh@bbk.ac.uk Dr. George Nakos , Clayton State University, United States of America; georgenakos@clayton.edu Prof. Olli Kuivalainen , University of Lappeenranta, Finland; olli.kuivalainen@lut.fi Prof. Margaret Fletcher , University of Glasgow, -; margaret.fletcher@glasgow.ac.uk Prof. Ana Teresa Tavares Lehman , FEP - University of Porto.	S04.08P: DEMOCRACY AND INTERNATIONAL BUSINESS: RETHINKING BUSINESS CONTEXT Location: MC3 Chair: Prof. Maria Elo , University of Southern Denmark, Denmark; melo@sam.sdu.dk
	S04.09I: Leadership Location: MC3.5 Chair: Prof. Marina Latukha , De Vinci Higher Education, De Vinci Research Center, Paris, France, France; marina.latuha@gmail.com	S04.10I: Business Model Innovation and Green FDI Location: CONFERENCE 1 Chair: Dr. Daniel Tolstoy , Stockholm School of Economics, Sweden; daniel.tolstoy@hhs.se	S04.11I: Global consumers across cultures Location: CONFERENCE 4 Chair: Dr. Evangelia Katsikea , ICN Business School, Paris & CERFIGE, Université de Lorraine, France, France; evangelia.katsikea@icn-artem.com	S04.12: Gunnar Hedlund Award Location: LECTURE HALL Chair: Prof. Udo Zander , Stockholm School of Economics, Sweden; Udo.Zander@hhs.se
4:45pm - 6:00pm	S05.01C: Geopolitics, Risk, and Strategic Adaptation in International Business Location: MC3.2 Chair: Dr. Jacqueline Mees , Universidade Católica Portuguesa, Portugal; j.meesbuss@unsw.edu.au	S05.02C: Technology and Innovation in Global Markets Location: MC3.3 Chair: Prof. Susana C. Silva , Universidade Católica Portuguesa, Portugal; ssilva@ucp.pt	S05.03C: Ethics, Legitimacy and Corporate Responsibility in a Fragmented World Location: MC3.4 Chair: Prof. Christos Pitelis , National and Kapodistrian University of Athens, United Kingdom; cnp1000@cam.ac.uk	S05.04C: Intellectual Property and Innovation Performance Location: MUSIX LAB Chair: Prof. Mario Kafourous , University of Manchester, United Kingdom; marios.kafourous@manchester.ac.uk
	S05.05C: The role of microfoundations in cross-cultural contexts Location: CONFERENCE 1 Chair: Dr. Maria Ilieva , Leeds University Business School, United Kingdom; m.ilieva@leeds.ac.uk	S05.06C: FDI, Environmental Accountability, and Power Asymmetry Location: CONFERENCE 2 Chair: Prof. Lukasz Puslecki , Poznań University of Economics and Business, Poland; lukasz.puslecki@ue.poznan.pl	S05.07C: Political Regimes Location: CONFERENCE 3 Chair: Dr. Peder Greve , Henley Business School, University of Reading, United Kingdom; peder.greve@henley.ac.uk	S05.08C: Subsidiary Strategies and Institutions Location: MC3.5 Chair: Dr. Hamza Aib , University of M'sila, Algeria; hamza.aib@univ-msila.dz
	S05.09P: PDW ON ENGAGED INTERNATIONAL BUSINESS SCHOLARSHIP IN THE DIGITAL, AI, AND	S05.10P: HOW CAN A MICRO-FOUNDATIONAL FOCUS GENERATE BETTER RESEARCH ON MNES? FROM THE MOST	S05.11I: Communication and Cultural Adaptation in Diverse Settings Location: MC2 Chair: Prof. Anne Bartel-Radic , Univ.	S05.12I: Strategic Marketing and Institutional Complexity in International Markets Location: CONFERENCE 4 Chair: Dr. Panagiota Sapouna ,

	PLATFORM ERA Location: MC3 Chair: Dr. Noman Shaheer , University of Sydney, Australia; noman.shaheer@sydney.edu.au	GENERIC TO THE MOST HIGHLY SPECIFIC Location: GIANNIS MARINOS Chair: Prof. Alain Verbeke , University of Calgary, Canada; averbeke@ucalgary.ca	Grenoble Alpes, CERAG, France; anne.bartelradic@iepg.fr	University of Piraeus, Greece; p.sapouna@unipi.gr
	S05.13I: Government Interventions and International Business Location: LECTURE HALL Chair: Prof. Markos Tselekounis , University of Piraeus, Greece; mtselek@unipi.gr			
7:30pm - 10:00pm	S.GD: Gala Dinner Location: DIVANI CARAVEL HOTEL Distinguished Honorary Fellowship Award to Dr. Nikos Nanopoulos			

Date: Sunday, 14/Dec/2025

9:30am - 12:30pm	SU.WQUAL: Qualitative Data Analysis in the AI Era: Key Considerations for IB Research Location: MACEDONIA A - DIVANI CARAVEL HOTEL Chair: Dr. Duc Nguyen , University of Manchester, United Kingdom; duc.nguyen@manchester.ac.uk Chair: Prof. Errikka Paavilainen-Mäntymäki , University of Turku, Finland; erikka.paavilainen-mantymaki@utu.fi Chair: Prof. Rebecca Piekkari , Aalto University, Finland; rebecca.piekkari@aalto.fi Chair: Prof. Emmanuella Plakoyiannaki , University of Vienna, Austria; emmanuella.plakoyiannaki@univie.ac.at Chair: Prof. Catherine Welch , Trinity College London, Ireland; welchc@tcd.ie	SU.WQUANT: Quantitative Methods Workshop: Handling Complexity in IB Research Location: KOZANI - DIVANI CARAVEL HOTEL Chair: Prof. Torben Pedersen , Copenhagen Business School, Denmark; tp.si@cbs.dk Chair: Prof. Christian G. Asmussen , Copenhagen Business School, Denmark; cga.si@cbs.dk
------------------------	---	--