

Conference Agenda

Session Overview

Date: Thursday, 11/Dec/2025

8:00am - 3:30pm	Th.01: Conference registration 1		
8:45am - 5:15pm	Th.02: John H. Dunning Doctoral Tutorial (JHD-DT) Location: MC3.5		
9:30am - 12:30pm	Th.03: JIBS Paper Development Workshop (JIBS- PDW) Location: MC3.2	Th.04: JIBP Professional Development Workshop (JIBP-PDW) Location: MC3.4	Th.05: IBR Professional Development Workshop (IBR-PDW) Location: MC3.3
10:45am - 11:00am	Th.06: Coffee Break		
12:15pm - 1:30pm	Th.07: Lunch		
12:15pm - 5:00pm	Th.08: EIBA Board Meeting with Lunch Location: CONFERENCE 1		
1:00pm - 4:00pm	Th.09: Danny Van Den Bulcke Doctoral Symposium (DVDB-DS) Location: MC2		
1:00pm - 5:00pm	Th.10: EIBA-Early Career Network Paper Development Workshop (EIBA-ECN- PDW) Location: MC3.3		
4:30pm - 7:30pm	Th.11: Conference registration 2		
4:45pm - 5:45pm	Th.12: New Member Meet and Greet Location: MC2		
6:00pm - 7:30pm	Th.13: Opening Plenary - Keynote Speaker: Mr. Ioannis Stournaras, Governor of the Bank of Greece Location: BANQUETING Panel Discussion: Professor Charoula Apalagaki , Acting General Manager, Hellenic Bank Association, Yannis Chatzitheodosiou , President of the Athens Chamber of Tradesmen, Honorary Doctor, University of Piraeus, Konstantina Svinou , President of Greece's Tourism Research Institute, Board Member of the Hellenic Chamber of Hotels, Entrepreneur and General Manager of E. Svinou S.A.		
7:30pm - 10:00pm	Th.14: Welcome Reception in collaboration with the City of Athens, with Greek finger food Location: FOYER BANQUETING		

Date: Friday, 12/Dec/2025

7:30am -	F.FC: Fellows Cafés Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.			
8:30am -	F01.01C: Geopolitical Risks and International Investment Location: CONFERENCE 1 Chair: Dr. Michael Mueller , Copenhagen Business School, Denmark; mm.egb@cbs.dk	F01.02C: Global Innovation Networks and Knowledge Flows Location: MUSIX LAB Chair: Yian Chen , Aalto University, Finland; yian.chen@aalto.fi	F01.03C: International networking in SMEs internationalisation Location: MC3.4 Chair: Prof. Emmanuella Plakoyiannaki , University of Vienna, Austria; emmanuella.plakoyiannaki@univie.ac.at	F01.04C: Innovation, Knowledge Transfer, and IB Location: CONFERENCE 3 Chair: Priyanshu Protim Pathak , Politecnico Di Milano, Italy; pathak44priyanshu@gmail.com
9:45am	Corporate Political Activity and MNEs Exit Decisions During Armed Conflicts C. Nguyen¹, V. Duplat¹, O. Mihalache¹, J.-L. Arregle² 1: Vrije Universiteit Amsterdam; 2: Emlyon Business School	South-South Innovation Spillovers: Competence Creation Between Chinese Patent Cooperation Treaty Filers and Latin American Firms L. Lang¹, Y. Chen², K. Y. Lim², D. Morris³ 1: Manchester Metropolitan University, United Kingdom; 2: Xi'an Jiaotong-Liverpool University, China; 3: University of Birmingham	Identifying and Assessing Foreign Partner Selection Criteria in the context of Family SMEs Internationalization K. Kampouri, K. Kamvysi Aristotle University of Thessaloniki, Greece	What drives firms to go green? Automated machine learning discovery of key determinants T. Tsukanova¹, I. Alon² 1: EHL Hospitality Business School, HES-SO, University of Applied Sciences and Arts Western Switzerland; 2: Department of Economics and Business Administration, Ariel University
	Geopolitical Risk and M&A: Does Corporate Reputation Matter? E. Ribeiro de Oliveira Paterno¹, M. Amal¹, A. Kroenke Hein¹, S. Carls² 1: Universidade Regional de Blumenau - FURB, Brazil; 2: Bournemouth University	Innovation Profiles in EU SMEs: Diverse Pathways to Product Innovation M. S. Lewandowska, A. M. Kowalski, M. A. Weresa, D. Majherek, A. Kubecka SGH WARSAW SCHOOL OF ECONOMICS, Poland	Leveraging Relational Ties for Export Performance: The Roles of Innovation and Capacity Utilisation J. EDEH¹, A. D. Olarewaju² 1: INSEEC School of Business and Economics, France; 2: School of Business, Maynooth University, Ireland	Doing great by doing good: The impact of corporate social responsibility on reverse knowledge transfer of multinational enterprises P. Dolbundalchok, K. Kalasin NIDA Business School, Thailand
	When the dust doesn't settle : Electoral outcomes and firm cross-border investment announcements M. Moesli¹, J. Müllner², C. A. Hartwell¹ 1: ZHAW School of Management and Law, Switzerland; 2: WU Vienna, Austria	Keep it on the (multi)level: Dynamic international knowledge networks and their role in fostering radical innovation E. B. Satoglu¹, S. Zaman², J. R. Salmon³, A. Velez-Calle⁴, F. Sanchez-Henriquez⁵ 1: Bogazici University, Turkiye; 2: Lahore University of Management Sciences, Pakistan; 3: Siena College, NY, USA; 4: Universidad EAFIT, Colombia; 5: Universidad de Chile, Chile	Leveraging Knowledge Networks for International Growth: A Multidimensional Analysis of Internationalizing SMEs' Network Insidership Configurations J. Kemppainen¹, M. Raatikainen¹, M. Saqr¹, M. Gabrielsson² 1: University of Eastern Finland, Finland; 2: Hanken School of Economics, Finland	Migrants, Knowledge Connections, and Digital Trade in the Information Age J. Cantwell, P. Shukla Rutgers University, United States of America
	Higher Highs and Lower Lows: Political Connections, Geopolitical Risk, and International Investment B. Egerod, F. Zijla, J. Stuckatz, M. Mueller Copenhagen Business School, Denmark	Network Embeddedness and Firm Innovation Performance: The Moderating Role of Innovation Openness Y. Chen Aalto University, Finland	Rooted Yet Global: Intergenerational Embeddedness and the Internationalization of Family Firms G. Galizzi¹, F. Debellis¹, E. Plakoyiannaki¹, R. Oppedisano², E. Rondi³ 1: University of Vienna; 2: University of Rome "Tor Vergata"; 3: Politecnico di Milano	Circular Innovation through Strategic Collaboration: The Case of European Semiconductor Multinational Firms P. P. Pathak¹, S. Massini², L. Piscitello¹ 1: Politecnico di Milano, Italy; 2: University of Manchester, United Kingdom
	F01.05C: Microfoundations and foreign subsidiary management Location: CONFERENCE 2 Chair: Dr. Deborah Mireles , University of Galway, Ireland; deborah.mireles@universityofgalway.ie	F01.06C: EMNE Capabilities, Innovation & Competitiveness Location: MC3.3 Chair: Prof. Marin Marinov , Aalborg University, Denmark; marinov@id.aau.dk	F01.07C: Identities, Nationalism and Organizational Justice Location: LECTURE HALL Chair: Prof. Tamar Almor , The College of Management, Israel; talmor@colman.ac.il	F01.08P: SUSTAINABLE ENTREPRENEURSHIP IN A GLOBALIZED DIGITAL ECONOMY: NAVIGATING INNOVATION, IMPACT, AND SCALABILITY IN THE 21ST CENTURY Location: MC3 Chair: Dr. Sascha Fuerst ,
	Microfoundations of subsidiary autonomy: How		A Comprehensive Analysis of Antecedents,	

managerial proactiveness drives subsidiary development

M. Dimitropoulou^{1,2}, D. Manolopoulos¹

1: Athens University of Economics & Business, Greece; 2: Deree - The American College of Greece

Re-visiting the Effect of Subsidiary Top Management Team Diversity on Innovation Performance: On the Mediating Role of Foreign Subsidiary Autonomy

D. Gleissner¹, P. Trąpczyński²

1: HHL Leipzig Graduate School of Management, Germany; 2: Poznań University of Economics and Business, Poland

The Linchpin of Subsidiary Strategic Performance - Unpacking the Role of Managerial Aptness

N. Memar

Mälardalen university, Sweden

Is the international ambidexterity of EMNEs beneficial to innovation performance? An empirical study based on China

Q. Gao¹, Z. Zhang¹, X. Bao¹, Z. Li², X. Zhuang³

1: Beijing International Studies University; 2: University of International Business and Economics; 3: Shandong Normal University

The Effect of Networks and Dynamic Capabilities on the Internationalisation of EM MNEs

G. Qi, P. Ghauri, S. Adomako

University of Birmingham, United Kingdom

Beyond Springboarding: How Chinese Companies Leapfrogged to Become Global Leaders in the Automotive Industry

L. Ciravegna¹, C. Fehlner², G. R. G. Benito²

1: INCAE Business School; 2: BI Norwegian Business School

International Competitiveness of Emerging Market Multinationals

S. Freeman¹, S. Marinova², M. Marinov²

1: University of South Australia; 2: Aalborg University, Denmark

Mechanisms, and Outcomes of Wasta: An Identity Perspective in the Arab Context

F. Alsarhan¹, K. Abid², S. Jentjens¹, A. Al-Twai³, S. Ali², D. Yahiaoui⁴, F. B. ALHussan⁵

1: ISC Paris Business School; 2: University of Doha for Science and Technology, College of Business; 3: American University of Madaba; 4: Kedge Business School; 5: EMLV Business School Paris

Two Tigers Cannot Hide in the Same Mountain: Geopolitics and Nationalism in Perceived Identity Threats and Reconciliation Among Chinese Employees in MNCs

L. Chen

Aalto University, Finland

Organizational Justice in Sino-German Work Relationships

M. Pudielko¹, J. Bueechl², B. Kirkman³

1: University of Tübingen, Germany; 2: Reutlingen University, Germany; 3: North Carolina State University, USA

Career Mobility of Women in Academia through Volunteering: The Case of the European International Business Academy

T. Almor¹, M. Elo²

1: Reichman University, Israel; 2: University of Southern Denmark

Tecnologico de Monterrey, Mexico; sascha@tec.mx

SUSTAINABLE ENTREPRENEURSHIP IN A GLOBALIZED DIGITAL ECONOMY: NAVIGATING INNOVATION, IMPACT, AND SCALABILITY IN THE 21ST CENTURY

S. Fuerst¹, L. Torkkeli², N. H. Petersen³, E. Teran-Yeppez⁴

1: Tecnológico de Monterrey, EGADE Business School, Mexico; 2: LAB University of Applied Sciences, Finland; 3: UCL University College, Denmark; 4: University of Almeria, Spain

F01.09P: DISRUPTED ORDERS: TRUMP-ERA POLITICS, POLITICAL FRAGILITY, AND INTERNATIONAL BUSINESS

Location: NIKOS SKALKOTAS
Chair: **Prof. Rudolf Sinkovics**, Durham University, United Kingdom; rudolf.sinkovics@durham.ac.uk

DISRUPTED ORDERS: TRUMP-ERA POLITICS, POLITICAL FRAGILITY, AND INTERNATIONAL BUSINESS

R. Sinkovics¹, L. Curran², Z. Elsahn³, T. Fang⁴, E. Gillmore¹, A. Koveshnikov⁵, H. Montero Teran⁶, R. van Tulder⁷

1: Durham University, United Kingdom; 2: TBS Education, France; 3: Lancaster University, United Kingdom; 4: Stockholm University, Sweden; 5: Aalto University, Finland; 6: LUT University, Finland; 7: Erasmus University, The Netherlands

F01.10P: BEYOND EFFICIENCY: HOW GEOPOLITICAL UNCERTAINTY IS RESHAPING MULTINATIONAL'S BOUNDARIES AND GLOBAL VALUE CHAINS

Location: GIANNIS MARINOS
Chair: **Dr. Soni Jha**, Purdue University Fort Wayne, United States of America; jha57@pfw.edu

Beyond Efficiency: How Geopolitical Uncertainty is Reshaping Multinationals' Boundaries and Global Value Chains

S. Jha¹, U. R. Andersson², Á. Cuervo-Cazurra³, M. M. Larsen⁴, R. Narula⁵, G. Santangelo⁶

1: Purdue University Fort Wayne, United States of America; 2: Mälardalen

F01.11I: New Frontiers in International Business Education: Theory, Technology, and Transformation

Location: CONFERENCE 4
Chair: **Isabel Gausi Carot**, Universitat de València, Spain; isabel.gausi-carot@uv.es

Extending Transaction Cost Theory under Competition: An Agent-Based Approach Using Reinforcement Learning

N. Thallmayer, T. Lindner
Vienna University of Economics and Business, Austria

From Decolonial Principles to Curriculum Practice: Advancing Critical Pedagogy in International Business Strategy Education

S. Zagelmeyer
University of Manchester, United Kingdom

F01.12I: Digitalisation in SME Internationalisation

Location: MC3.5
Chair: **Dr. Diana A. Filipescu**, TBS Education, Spain; d.filipescu@tbs-education.es

The Internationalization of Born Digital Firms: A Systematic Literature Review

X. Huang¹, Z. Ren¹, Y. Pan¹, X. Xu¹, W. Bai¹, M. Johanson²

1: Faculty of Economics, Shenzhen MSU-BIT University, Shenzhen, China; 2: Department of Marketing, Stockholm Business School, Stockholm University, Stockholm, Sweden

Orthogonal Growth as a New Growth Logic in Digital Scaleups

M. Milotta¹, G. Pirrone², B. Hagen²

1: University of Milan, Italy; 2: University of Pavia, Italy

	University, Sweden; 3: Northeastern University, United States of America; 4: Copenhagen Business School, Denmark; 5: University of Reading, United Kingdom; 6: Copenhagen Business School, Denmark	Incorporating Ecological Literacy in International Business Studies, through Principles of Experiential Learning, Integrating Campus Nature A. Wilde Tippet, C. Hellevik Norwegian University of Science and Technology, Norway	From Digital Knowledge to Strategic Action: Leveraging Social Media for SME Internationalization Y. Kyrdoda MIB Trieste School of Management, Italy
		Biolmplan's Journey to Global Markets L. Baesso, A. Figueira, R. Cotta de Mello COPPEAD Graduate School of Business - Federal University of Rio de Janeiro, Brazil	From the UAE to the World: Strategic Internationalization of LPG Bottling Firms through Infrastructure and Digital Innovation A. Shijimon, D. A. Filipescu TBS Education, Spain
		Business Internationalization: Learning Based on Global Environmental Challenges I. Gausi Carot, M. Riera Esteve Universitat de València, Spain	Enhancing Innovative performance in SMEs: The role of HRD Practices, Teamwork, and Supervisor Support D. Kucherov¹, A. Lisovskaia², V. Tsybova³ 1: Corvinus University of Budapest, Hungary; 2: Rabat Business School, Morocco; 3: Graduate School of Management, Saint-Petersburg State University, Russia
F01.13I: Sustainability-related MNE strategies Location: MC2 Chair: Dr. Jorge Carneiro, FGV EAESP Sao Paulo School of Business Administration, Brazil; jorge.carneiro@fgv.br Willing and Able: Theorizing Proactive Environmental Strategy from the Sustainability Specialist Phenomenon I. Margaret University of Liverpool, United Kingdom International fashion brands and sustainability crises: How crisis type and corporate response influence brand reputation? A. Grudecka¹, M. K. Witek-Hajduk¹, P. Zaborek¹, A. Morgan-Thomas² 1: SGH Warsaw School of Economics, Poland; 2: University of Glasgow Adam Smith Business School How to remove the sand from the gears? A case of a Japanese MNE in Poland analyzed from a management geography perspective X. Wang¹, I. Dorożynski², R. D. Schlunze¹ 1: Ritsumeikan University; 2: University of Lodz Corporate Pathways to Inclusion: Gender Parity in Swiss Firms X. Raso Domínguez, D. Vázquez Espinosa, G. Dembetembe, P. Gugler	F01.14I: Sustainability IB strategies in emerging markets Location: MC3.2 Chair: Dr. Rushi CHEN, University of Leeds, United Kingdom; chenrushi01@gmail.com Beyond Foreign MNEs: Environmental Spillovers from Domestic Multinational Enterprises in Emerging Markets S. Wang, E. Kesidou, S. Lancheros University of Leeds, United Kingdom Institutions, Organizational Competences and Collaboration Strategy: Transition to Circular Economy in the Apparel Industry of Bangladesh M. H. Imam Aalborg University, Denmark The Contribution of Foreign Direct Investment to Sustainable Development: A Multidimensional Analysis of BRICS and OECD Countries K. P. Zlatini, G. Galanos, C. Agiropoulos, S. Karkalakos University of Piraeus, Greece		

	Université de Fribourg, Switzerland Navigating Paradoxes in Strategic Renewal: A Multi-Level Study of Circular Transitions in Established Firms V. Fink^{1,2}, D. Sternad², G. Bortoluzzi¹ 1: University of Trieste; 2: Carinthia University of Applied Sciences Driving Energy transition in a European MNC: Challenges to the implementation of sustainability-related strategies across geographies and hierarchies K. Langie¹, J. Carneiro¹, A. Silenskyte² 1: FGV EAESP Sao Paulo School of Business Administration, Brazil; 2: University of Vaasa, Finland	The Impact of China's CO2 Emission Trading System on Firms' International Competitiveness: From Compliance to Green Exporting? R. CHEN, P. Howley, E. Kesidou, S. Lancheros University of Leeds, United Kingdom		
10:00am - 11:15am	F02.01C: Geopolitical Risks, Ethics and Sustainability in Innovation Location: MC2 Chair: Mehran Aslaniyan, University of Vaasa, Finland; mehran.aslaniyan@uwasa.fi Multinational Technology Corporations and their Ethical Standards N. de Marcellis-Warin¹, V. Pilato², T. Warin² 1: Polytechnique Montréal, Department of Mathematical and Industrial Engineering; 2: HEC Montréal, Canada A New Dawn Awaits: Navigating Techno-Geopolitical Risks and IB Strategies In The Great Chip Race A. L. T. Nguyen Newcastle University, United Kingdom SMEs' Sustainable Product Innovation Through International Boundary-Spanning Ecosystems: Multi-tier International Supply Networks Context M. Aslaniyan, P. Gabrielsson, E. Leite University of Vaasa, Finland	F02.02C: Global strategy through TMT configuration and succession Location: MC3.2 Chair: Dr. Mads Emil Wedell-Wedellsborg, Henley Business School - University of Reading, United Kingdom; madsemil.wedell-wedellsborg@henley.ac.uk Loosely Coupled, Tightly Relevant: Complexity-Informed Microfoundations for the Study of Multinational Corporations M. Lehrer, S. Celso Suffolk University, United States of America Beyond the Illusion of Global Harmony: Stephen Hawking, AI, and the Emergence of Complex Systems in International HRM M. Aleem, P. Zettinig Turku School of Economics, University of Turku, Finland Out with the Old, In With The Global: Microfoundations of Non-CEO Successions in Fortune Global 500 Firms M. E. Wedell-Wedellsborg Henley Business School - University of Reading, United Kingdom Leading with Compassion: A Cross-Cultural Analysis of	F02.03C: Digitalization and International Trade Location: CONFERENCE 1 Chair: Prof. Georgios Batsakis, Alba Graduate Business School, Greece; gbatsakis@alba.acg.edu Is More Digital Always Better? A Game Changer or a Double-Edged Sword for Early Exporters? D. Vasco Pereira de Macedo, N. Crespo Advance ISEG Research ISEG Lisbon School of Economics and Management - Universidade de Lisboa, Portugal Understanding the Nonlinear Impact of Digitalization on Exports: An Internalization Theory Framework N. Kim, H. Che, T. Hong Korea University, Korea, Republic of (South Korea) Media as Corporate Watchdogs of the World's Largest MNCs: When, under what circumstances and how does it work? S. Bort², J. Mees-Buss¹, H. Hwang¹ 1: University of New South Wales, Australia; 2: University of Passau When Going Global Pays to Go Digital: A Transaction-Cost View on the Relationship Between Exporting and Blockchain Technology Adoption G. Batsakis^{1,2}, G. Azar³, A. Pakseresht² 1: Alba Graduate Business School, Greece; 2: Brunel University of London; 3: Middlesex University	F02.04C: Internalization in MNES Location: MC3.3 Chair: Dr. Tom Aabo, Aarhus University, Denmark; taa@econ.au.dk Economic sanctions' "blind spot": The power of internalized markets of MNEs I. Filatotchev², J. H. Fisch¹, J. Graneros¹, B. Schmeisser³ 1: Vienna University of Economics and Business, Austria; 2: King's Business School; 3: Norwegian School of Economics Consequences of Multinationals' Forced Foreign Divestments A. Cuervo-Cazurra¹, A. GROSMAN², H. H. THEIN³, L. CAMPOS⁴, S. SOSNOVSKIKH⁵ 1: Northeastern University, United States of America; 2: Loughborough University; 3: Curtin University; 4: Curtin University; 5: Manchester Metropolitan University US MNCs' Political Capital and the Value Implications of Internalizing Intangible Assets T. Aabo¹, C. Pantzalis², J. C. Park² 1: Aarhus University, Denmark; 2: University of South Florida, USA

	Leadership Effectiveness S. Horak¹, J. G. Park², V. Worm³, M. Jakobsen⁴ 1: St. John's University New York, United States of America; 2: City University of New York, United States of America; 3: Copenhagen Business School, Denmark; 4: Copenhagen Business School, Denmark		
F02.05C: ESG and Corporate Governance Location: MUSIX LAB Chair: Christian Schoendeling, RWTH Aachen University, Germany; schoendeling@time.rwth-aachen.de Corporate Corruption: A Systematic Review of the Literature and Future Research Agenda Y. Kapnias, D. Manolopoulos Athens University of Economics and Business, Greece Rethinking Divestment in the ESG Era: Strategic Exit, Sustainability Commitment, and Entrepreneurial Dynamics D. Grigoriadi, C. Kottaridi UNIVERSITY OF PIRAEUS, Greece Leadership Instability and ESG Disclosure under Strategic Dynamism: Evidence from S&P 500 Firms C. Schoendeling RWTH Aachen University, Germany Marriage of Equals? A Systematic Review of ESG Performance in International M&A M. K. Runte, J. Müllner Vienna University of Economics and Business, Austria	F02.06P: THE HISTORICAL EVOLUTION OF INTERNATIONAL BUSINESS: REVISITING THE FIELD'S INTELLECTUAL AND PEDAGOGICAL FOUNDATIONS Location: MC3 Chair: Prof. Teresa da Silva Lopes, University of York, United Kingdom; teresa.lopes@york.ac.uk THE HISTORICAL EVOLUTION OF INTERNATIONAL BUSINESS: REVISITING THE FIELD'S INTELLECTUAL AND PEDAGOGICAL FOUNDATIONS T. da Silva Lopes¹, J. Cantwell², L. Nachum³, A. Yaprak⁴, A. Verbeke^{5,6} 1: University of York, United Kingdom; 2: Rutgers University; 3: University of Leeds; 4: Wayne State University; 5: University of Calgary; 6: University of Reading	F02.07P: BEYOND MICROFOUNDATIONS: STRATEGIC LEADERSHIP IN MULTINATIONAL ENTERPRISES Location: LECTURE HALL Chair: Dr. Xiaoxu Zhang, University of St.Gallen, Switzerland; xiaoxu.zhang@unisg.ch BEYOND MICROFOUNDATIONS: STRATEGIC LEADERSHIP IN MULTINATIONAL ENTERPRISES G. Cozzi¹, P. Greve², T. Randy³, W. Ruigrok¹, S. Tasheva Nielsen^{3,4}, X. Zhang¹ 1: University of St.Gallen, Switzerland; 2: Henley Business School, University of Reading, UK; 3: Copenhagen Business School, Denmark; 4: University of Sydney, Australia	F02.08P: NEW CHALLENGES OF INTERNATIONAL BUSINESS POLICY IN A DISRUPTED WORLD – MULTINATIONAL ENTERPRISES AND THE ROLE OF INTERNATIONAL INSTITUTIONS Location: NIKOS SKALKOTAS Chair: Prof. Philippe Gugler, university of Fribourg, Switzerland; philippe.gugler@unifr.ch Chair: Prof. Ana Teresa Tavares-Lehmann, CEF.UP-FEP, U.Porto, Portugal; atavares@fep.up.pt New Challenges of Interna3onal Business Policy in a Disrupted World - Mul3na3onal Enterprises and the Role of Interna3onal Ins3tu3ons P. Gugler¹, A. T. Tavares-Lehman², P. Buckley³, A. Giroud⁴, M. Meloni⁵, m. Stephenson⁶, A. Van Assche⁷, M. Wermelinger⁸ 1: university of Fribourg, Switzerland; 2: CEF.UP-FEP, University of Porto; 3: Manchester Business School; 4: Manchester Business School; 5: UNCTAD; 6: World Economic Forum; 7: HEC Montreal; 8: OECD
F02.09I: Human rights and CSR in International Business Location: CONFERENCE 3 Chair: Dr. Stefan Zagelmeyer, University of Manchester, United Kingdom; s.zagelmeyer@manchester.ac.uk Promoting Gender Equality and Diversity in Multinational Enterprises: Strategic Integrating of SDG 5 into Business Practices in Ghana G. Azumah¹, C. Abagre² 1: University of Leeds, United Kingdom; 2: University For Development Studies, Tamale, Ghana Dipping a Toe in the CSR Waters: Decoupling as a Strategic Option in the Age of Transparency N. Min, J. Park, C. C. Chung Korea University Business School, Korea, Republic of (South Korea)	F02.10I: Macro-Level Governance Location: MC3.4 Chair: Prof. Nuno Reis, Polytechnic University of Leiria, Portugal; nuno.m.reis@ipleiria.pt The Interplay of Gender and Signals in Entrepreneurial Resource Acquisition- A Cross Country Comparative Study R. Barwinski¹, J. Kleinhempel² 1: University of Bristol, United Kingdom; 2: University of Warwick, United Kingdom Assessing the Effectiveness of Smart Specialization Strategy Measures on Export Performance	F02.11I: Drivers and Outcomes of Foreign Divestment Location: CONFERENCE 2 Chair: Nik Alfons Ulrich, University of Fribourg, Switzerland; nik.ulrich@unifr.ch The Internationalization of Multilatinas in Global Cities: Ownership Modes, Entry Modes, and Taxonomy E. Kaltenecker Retto de Queiroz, E. Kalniouchina D'Amore-McKim School of Business, United States of America Strategic Beginnings and Strategic Ends: Formation Motives as Predictors of International Joint Venture Termination Modes R. Filenko¹, D. Dikova^{2,3}, T. Ali¹ 1: University of Vaasa; 2: WU Vienna University of Economics and Business; 3: Kozminski University	F02.12: Meet the Editors 1 Location: GIANNIS MARINOS Chair: Prof. Marina Papanastassiou, University of Leeds, United Kingdom; M.Papanastassiou@leeds.ac.uk Meet the Editors 1 G. Santangelo¹, R. Strange², V. Duplat³, I. Alon⁴, F. Arndt⁵, S. Schmid⁶ 1: Global Strategy Journal; 2: International Business Review; 3: European Management Journal; 4: International Journal of Emerging Markets; 5: Canadian Journal of Administrative Science; 6: Management International Review

**Interstate Tension,
Subsidiary CSR, and Global
Value Chain Positioning**

S. Zhang, M. Bu

Nanjing University, China,
People's Republic of

**Determinants of corporate
human rights reporting:
Towards a conceptual and
analytical framework**

S. Zagelmeyer

University of Manchester, United
Kingdom

**A. Burger¹, A. Jaklic¹,
M. Črnigoj², I. Koleča¹**

1: University of Ljubljana,
Faculty of Social
Sciences, Slovenia; 2:
Institute of Economic
Research; Slovenia

**International Aid,
Entrepreneurship,
and Institutional
Dynamics: Cross-
Country Evidence
from Developing
Economies**

**C. Bassil¹, G. Harb², A.
Safari¹**

1: Qatar University,
Qatar; 2: Lebanese
American University

**Foreign Direct
Investment,
Democracy and
Innovation:
Exploring and
Evaluating their non-
linear Relationship in
the Context of
Developing and
Emerging Markets**

I. Stylianou¹, A.

Avloniti², C.

**Anaxagorou³, F.
Filippaios⁴**

1: State University of
New York, Plattsburgh,
United States of America;
2: University of Central
Lancashire; 3:
Independent Researcher;
4: University of Essex

**Swedish Firms'
Resilience in
International
Activities –
Recovering Business
Relationships in
Times of Crisis**

**S. Sandberg¹, P.
Servais^{1,2}**

1: Linnaeus University; 2:
Halmstad University

**A dynamic approach
to institutional
change in the
European Union:
Institutional fragility
and firm
performance**

**A. Oliveira^{1,2}, F.
Carvalho², N. Reis¹**

1: Polytechnic University
of Leiria, CARME,
Portugal; 2: University of
Coimbra, CeBER,
Portugal

**Re-entering foreign
markets: What needs to
change for a company to
return after exiting?**

N. Ulrich

University of Fribourg, Switzerland

**Foreign divestment as a real
option for geographically
diversified MNEs**

A. Temel, I. Gallegati

WU Vienna, Austria

**Revisiting the Investment
Development Path from a
Sector and Industry
Perspective: Empirical
Insights from Poland**

**M. Gorynia¹, J. Nowak², P.
Trąpczyński¹, R. Wolniak³**

1: Poznań University of
Economics and Business, Poland;
2: IBD Business School, Poland;
3: University of Warsaw, Poland

**When do re-entrants
perform well, and how can
they profit from their initial
market knowledge? - A
comparative case study of
the car manufacturer
industry**

N. Ulrich, D. Morschett

University of Fribourg, Switzerland

11:15am - F.CB1: Coffee Break

11:45am

11:45am - F03.EIBAFP: EIBA Fellows Plenary (open to all conference attendees)

Location: NIKOS SKALKOTAS

Chair: Prof. Roger Strange, University of Sussex, United Kingdom; r.n.strange@sussex.ac.uk

1:15pm

The Future of the Multinational Enterprise in 2025 and Beyond

R. Strange¹, P. Buckley², M. Casson³, B. Groggaard⁴, A. Verbeke⁵, N. Nanopoulos⁶

1:15pm - 2:30pm	F.LPS: Lunch with Poster Session			
1:30pm - 2:30pm	F.EFML: EIBA Fellows Meeting with lunch (invitation only) Location: CONFERENCE 1			
2:30pm - 3:45pm	F04.01C: Leadership, Cultural and Expatriate Integration Location: MC3.2 Chair: Mohamed Ali Kanj, RWTH Aachen, Germany; kanj@time.rwth-aachen.de The Impact of Leadership Practices on Management Innovation: The Role of National Culture in Finland and China Y. Chen Aalto University, Finland Rethinking Charismatic Leadership in Comparative Cultural Settings: An Interdisciplinary Perspective H. Zhang Sichuan University, China, People's Republic of Mitigating Culture Shock: How Responsible Leadership and Emotional Intelligence Drive Expatriates' Performance T. M. G. Marques¹, C. Miska², C. F. Crespo¹, J. Jesus³ 1: CARME, School of Technology and Management, Polytechnic of Leiria, Portugal; 2: WU Vienna University of Economics and Business; 3: School of Technology and Management, Polytechnic of Leiria, Portugal Flipping the Script: How Demographic and Task-Related Faultlines Reduce Turnover Among Female Executives in Top Management Teams M. A. Kanj RWTH Aachen, Germany	F04.02C: Executive Leadership, Compensation, and Strategic Investment Location: MC3.3 Chair: Dr. Michael Mueller, Copenhagen Business School, Denmark; mm.egb@cbs.dk Liquidity-Driven Investment: The Role of Executive Leadership Team Attributes in Times of Uncertainty D. Li¹, V. Singh², S. Sui² 1: Dongbei University of Finance and Economics, China; 2: Toronto Metropolitan University, Canada Shareholder ideologies shaping pay inequalities: How investors' political affiliations influence CEO-employee pay gaps F. Leeners, C. Krieweth, M. Brettel RWTH Aachen University, Germany Capitalists Without Borders: Hedge Fund Activism and the Internationalization of the Corporate Elite M. Mueller Copenhagen Business School, Denmark	F04.03C: Emotions, Rationality & Cognition in SMEs' Internationalisation Location: MC3.4 Chair: Dr. Katerina Kampouri, Aristotle University of Thessaloniki, Greece; kampouri@econ.auth.gr Cognitive Flexibility and SME Internationalization: The Mediating Role of Imitative and Vicarious Learning Y. Geng¹, W. Bai¹, M. Johanson² 1: Department of Economics, Shenzhen MSU-BIT, Shenzhen, China; 2: Department of Marketing, Stockholm Business School, Stockholm University, Stockholm, Sweden Reimagining Global HRM in the Age of Fragmented Globalization: Psychological Belonging through Virtual, Transnational Social Spaces D. H. Le, P. Zettinig, M. Aleem University of Turku, Finland Bounded Rationality, Opportunity and Internationalisation: Evidence from SMEs in Weak Institutional Contexts in Africa K. Adams University of Bradford, United Kingdom Emotions at the Helm: Differing Decision-Making Logics in international partnership development in Family SMEs' internationalisation K. Kampouri¹, Y. Hajidimitriou² 1: Aristotle University of Thessaloniki, Greece; 2: University of Macedonia, Thessaloniki, Greece	F04.04C: State Capitalism and Geopolitical Exposure Location: LECTURE HALL Chair: Prof. Alvaro Cuervo-Cazurra, Northeastern University, United States of America; a.cuervocazurra@northeastern.edu When Capital Comes with a Flag: Foreign Ownership, Geopolitical Exposure and Environmental Innovation in Multinational Enterprise H. T. T. D. Nguyen¹, R. Coeurderoy¹, V. Duplat², V. Scalera³ 1: ESCP Business school, France; 2: Vrije Universiteit Amsterdam, Netherlands; 3: Amsterdam Business School, University of Amsterdam, Netherlands Military state capitalism: Extending the varieties of capitalism typology implications for international business A. Klarin¹, B. Hu¹, S. Fan¹, P.-S. Seet² 1: Curtin University, Australia; 2: Edith Cowan University State Ownership and Internationalization: A Meta-Analytic Structural Equation Modeling Identification of the Mediating Role of Resources G. Galli¹, A. Cuervo-Cazurra², P. Duran³, A. Majocchi¹ 1: LUISS University, Italy; 2: Northeastern University, Boston, USA; 3: University of Richmond, Richmond, USA
	F04.05C: Corporate Finance, Venture Capital, and International Market Dynamics Location: MUSIX LAB Chair: Prof. Dimitrios Kyriakidis, University of Macedonia, Greece; kyriakidis@uom.edu.gr Leverage and Corporate Cash Holdings: The Contingent Role of Culture and Formal Institutions A. Alipour¹, A. Yaprak² 1: KIMEP University; 2: Wayne State University Barriers to AI Adoption in International Market Selection: The Role of Skepticism and Innovation Resistance in SMEs	F04.06C: Internationalisation methods, processes & SMEs Location: CONFERENCE 1 Chair: Prof. Alfredo D'Angelo, Università Cattolica del Sacro Cuore, Italy; alfredo.dangelo@unicatt.it From Knowledge to Performance: The Role of Entrepreneurial Orientation and Dynamic Capabilities in Internationalized SMEs E. Manresa-Marhuenda, B. Marco-Lajara, M. Úbeda-García, P. Zaragoza-Saez UNIVERSITY OF ALICANTE, Spain	F04.07P: EIBA RECOLLECTIONS AND VISIONS: HARMONIA AS A CLOSE TARGET OR AS A MYTH? IB VIEWS FROM ATHENS IN 2002 AND IN 2025' Location: GIANNIS MARINOS Chair: Prof. Vitor Corado Simões, ISEG Research, Lisbon School of Economics and Management, University of Lisbon, Portugal; vcs@iseg.ulisboa.pt : 'EIBA RECOLLECTIONS AND VISIONS: HARMONIA AS A CLOSE TARGET OR AS A MYTH? IB VIEWS FROM ATHENS IN 2002 AND IN 2025' V. C. Simões¹, M. Papanastassiou², A. Slangen³, A. Zucchella⁴, A. Botella⁵ 1: ADVANCE/ISEG Research, ISEG- Lisbon School of Economics and Management,	F04.08P: BEYOND HARMONY: HISTORICAL AND CONTEMPORARY STRATEGIES OF SPATIAL DISPERSION AS RESPONSES TO INSTITUTIONAL CHALLENGES IN INTERNATIONAL BUSINESS Location: MC3 Chair: Prof. Teresa da Silva Lopes, University of York, United Kingdom; teresa.lopes@york.ac.uk BEYOND HARMONY: HISTORICAL AND CONTEMPORARY STRATEGIES OF SPATIAL DISPERSION AS RESPONSES TO INSTITUTIONAL CHALLENGES IN INTERNATIONAL BUSINESS

B. Francioni¹, A. Aiudi¹, I. Kowalik²
1: University of Urbino "Carlo Bo", Italy; 2: Warsaw School of Economics, Poland

Side Letters in Venture Capital: From Agency Problems to Hidden Hierarchies among LPs

N. Ahmadian, S. Dr. Kruse
RWTH Aachen University, Germany

Competitiveness and Real Exchange Rates in the Eurozone: Has the Euro Fostered Price Convergence?

T. Poulakis, D. Kyrkilis
Univrsity of Macedonia, Greece

The Impact of Home Place on the Firm's First Foreign Direct Investment

R. P. Amdam, S. Tomassen, R. Lunnan
BI Norwegian Business School, Norway

The evolution and future of exporting research: Design, scope, method, theory, and thematic focus

L. C. Leonidou¹, C. S. Katsikeas², B. Aykol³, P. Eteokleous⁴, D. Nicolaou¹

1: University of Cyprus; 2: Leeds University Business School, University of Leeds; 3: Dokuz Eylül University; 4: European University Cyprus

Export price strategy by first-time exporters. Price differences with home-based competitors as an interplay of export experience, innovation and market leadership factors

A. D'Angelo¹, M. Grazi¹, D. Moschella²
1: Università Cattolica del Sacro Cuore, Italy; 2: Scuola Superiore Sant'Anna, Italy

Universidade de Lisboa, Portugal; 2: University of Leeds, UK; 3: KU Leuven, Belgium; 4: University of Pavia, Italy; 5: University of Valencia, Spain

T. da Silva Lopes¹, J.-F. Hennart², D. Sutherland³, A. Verbeke^{4,5}, L. Kano⁴
1: University of York, United Kingdom; 2: University of Tilburg; 3: University of Durham; 4: University of Calgary; 5: University of Reading

F04.09P: SUBSIDIARY STRATEGY IN THE MODERN MULTINATIONAL: MANAGING DISRUPTIVE CHANGE AND COMPLEXITY

Location: MC2
Chair: **Dr. Paul Ryan**, Trinity College Dublin, Ireland; paul.ryan@tcd.ie

SUBSIDIARY STRATEGY IN THE MODERN MULTINATIONAL: MANAGING DISRUPTIVE CHANGE AND COMPLEXITY

P. Ryan¹, U. Andersson², M. Giblin³, E. Gillmore⁴, M. Reilly⁵
1: Trinity College Dublin, Ireland; 2: Malardalen University, Sweden; 3: University of Galway, Ireland; 4: Durham University, UK; 5: Dublin City University, Ireland

F04.10I: Complex Environments and IB
Location: CONFERENCE 2
Chair: **Dr. Louise Curran**, TBS Education, France; l.curran@tbs-education.fr

Comparative Consumer Behavior in Emerging vs. High-Income Markets: Price Sensitivity, Brand Loyalty, and E-Commerce Adoption in North Macedonia & Qatar

I. Petrovska¹, A. Jossan², J. Magdeska¹
1: University American College Skopje, North Macedonia; 2: QFBA Northumbria University, Qatar

Coordination of MNC in an uncertain environment

V. Fossats
Université de Lorraine, France

The effect of corruption on escapist FDI: An

F04.11I: Building Resilience in the New Era
Location: CONFERENCE 3
Chair: **Prof. Stefan Schmid**, ESCP Business School, Berlin, Germany; sschmid@escp.eu

Deglobalisation or Reglobalisation? A Macroperspective on the Re-emergence of the Global Economy

P. Arte
Stockholm School of Economics and The Swedish Institute of International Affairs

Rethinking the "Local" in International Business: A Complexity Theory Perspective

M. Lehrer, S. Celso
Suffolk University, United States of America

Exploring the International Business (IB) field to identify active research fronts

P. Seva-Larrosa¹, L. Ruiz-Fernández¹, F. García-Lillo¹, A. Ferraris²
1: University of Alicante, Spain; 2: University of Turin

F04.12I: Diversity and Inclusion in International Contexts
Location: MC3.5
Chair: **Daniela Zachová**, Prague University of Economics and Business, Czech Republic; daniela.zachova@vse.cz

Exclusion Experiences of Migrants in Germany

M. Pudelko¹, C. Popescu¹, H. Tenzer²
1: University of Tübingen, Germany; 2: LMU - Munich School of Management

Negotiating Foreignness: Identity Work by Immigrant Workers in Japan

G. He
Ritsumeikan University, Japan

The effects of communication-enhancing skills in the presence of language barriers

N. Ando, M. Suzuki, H. Nishikawa
Hosei University, Japan

	analysis of grand and petty corruption impact on FDI outflows N. Reis, J. Santos, V. Carvalho Polytechnic University of Leiria, CARME, Portugal Resilient and Sustainable Global Value Chains in an era of economic decoupling: an exploratory study of the semiconductor-automotive nexus F. Sacco¹, G. Magnani¹, P. N. Ghauri² 1: University of Pavia, Italy; 2: University of Birmingham, U.K. Consumer Animosity Revisited: Does it Really Influence Consumer Purchases? G. Nakos¹, V. Vracheva² 1: Clayton State University, United States of America; 2: Norfolk State University, United States of America The Impact of Circular Economy Policies on Firms' Strategies within Global Value Chains: A Study of the French Textile Industry L. Curran¹, T. Joltreau² 1: TBS Education, France; 2: EDHEC, France	Building Resilience in a Fractured World: Innovation, Technical Barriers to Trade, and the Pace of International Expansion H.-C. Huang, C.-H. Lin National Sun Yat-sen University, Taiwan Understanding Regional Export Promotion: Evidence from a Complex and Fragmented Ecosystem in West Yorkshire, United Kingdom G. Blackburne¹, C. Jiang², Y. Liu¹, F. McDonald¹, M. Wang³, Y. Wei¹ 1: University of Leeds, United Kingdom; 2: University of Shenzhen; 3: Newcastle University AI in International Business: A Literature Review S. Schmid, Z. Xia ESCP Business School, Berlin, Germany	The Effects of Workplace Diversity on Firms' International Competitiveness. What is all about? A. Zane, F. Guadamillas Gómez, M. J. Donate Manzanares Universidad de Castilla La Mancha, Spain Diversity as a Driver of Societal Impact: The Role of Organizational and Institutional Boundary Conditions in Academic Publishing E. Bethge Friedrich Schiller University, Germany Redefining Global Mobility: Family-inclusive Assignment Policy Adjustments for Successful and Sustainable International Assignments D. Zachová, Z. Křečková Kroupová Prague University of Economics and Business, Czech Republic
F04.13I: Techno-geopolitical challenges and supranational dimensions in IB Location: CONFERENCE 4 Chair: Dr. Matevz Raskovic, Auckland University of Technology, New Zealand; matt.raskovic@aut.ac.nz Coalition-Based Corporate Political Activity in Supranational Regulatory Arenas P. Gustafsson, Z. Vincze Umeå University, Sweden Cultural institutions as a risk mitigation device for Chinese firms doing business in Latin America D. Quer¹, J. Peng² 1: University of Alicante, Spain; 2: Shaoxing University, Zhejiang, China Technology Disparity and Innovation Performance of Chinese ICT firms under Geopolitical Turbulence S. Zhang¹, S. Gu², Y. Hu³ 1: School of Economics and Management, University of Chinese Academy of Sciences; 2:			

	Sino-Danish College, University of Chinese Academy of Sciences; 3: Aalborg University Business School, Aalborg University Can Sustainable Minds Deliver Profits? CEO Characteristics, Sustainability Engagement, and Business Model Innovation as Drivers of SMEs Performance D. Dikova, M. Ciszewska-Mlinarić Kozminski University, Poland I Am Not A Mudalali: Micro-to-Macro Social Translation of Entrepreneurship Legitimacy in Sri Lanka M. Raskovic, I. Rajapaksha, S. Singh Auckland University of Technology, New Zealand			
3:45pm - 4:15pm	F.CB2: Coffee Break			
4:15pm - 5:30pm	F05.01C: MNEs and Environmental Pollution Challenges Location: LECTURE HALL Chair: Prof. Sorin Krammer, University of Southampton, United Kingdom; s.krammer@soton.ac.uk Home Country Institutions and the Internationalisation-Environmental Performance Relationship: A Meta-Analytic Review W. Lin, A. Giroud, R. Gao University of Manchester, United Kingdom Multimarket contact and the environmental sustainability actions of multinational enterprises. P. Symeou¹, G. Kassinis² 1: Cyprus University of Technology, Cyprus; 2: University of Cyprus, Cyprus The Pollution Hell Hypothesis: When Stringent Environmental Laws Attract Complex Product Manufacturers S. Jha¹, R. Zakaria² 1: Purdue University Fort Wayne, United States of America; 2: University of Wisconsin Whitewater Pollution Transparency and Firms' Eco-Innovation: Does International Orientation Help? S. Krammer¹, A. Cuervo-Cazurra², L. Wu³, L. Lin⁴ 1: University of Southampton, United Kingdom; 2: Northeastern University, USA; 3: Xiamen University, China; 4: Beijing University, China	F05.02C: Gender, Diversity & Cultural Narratives Location: MC3.2 Chair: Prof. Andrei Panibratov, Leonard De Vinci Pole Universitaire, France; panibratov.andrei@gmail.com Mixed Signals: The Role of Expatriates' Local Language Proficiency and Humor Use in Shaping Supervisors' Attitudes and Evaluations A. Koveshnikov Aalto University, Finland Bridging the Talent Gap: International Workforce Acquisition in German SMEs S. Kalweit, D. A. Filipescu TBS Education, Spain When language becomes a liability: Stigmatization of experts on Russia amidst geopolitical conflict V. Outila¹, R. Piekkari², C. Reade¹ 1: San Jose State University, United States of America; 2: Aalto University, Finland Awkward Positioning of International Student: Concept Clarification for Developing International Student Talent A. Panibratov¹, Y. Luo² 1: Leonard De Vinci Pole Universitaire, France; 2:	F05.03C: Digital Innovation and Networks Location: MC3.3 Chair: Dr. Noman Shaheer, University of Sydney, Australia; noman.shaheer@sydney.edu.au Secure Digital Network Architectures as Strategic Enablers of MNE Connectivity: Speed, Security, and Reliability in Digital Era J. Butkeviciene¹, C. Dhanaraj², R. Butkevicius³ 1: Vilnius University, Lithuania; 2: Georgia State University; 3: Avia Solutions Group How Digitally Cohesive is Europe? C. Economidou¹, T. Christou², N. Topaloglou³, G. Tsomidis¹, A. Bechlioulis¹ 1: University of Piraeus, Greece; 2: JRC EU Commission, Spain; 3: AUEB, Greece Innovating under Institutional Uncertainty: Design Iterations and Digital Innovations N. Shaheer¹, J. Yi², J. He³ 1: University of Sydney; 2: Renmin University of China; 3: Central University of Finance and Economics	F05.04C: Reshoring, Offshoring, Global Scaling, and Value Capture Location: MC3.4 Chair: Prof. Luciano Fratocchi, University of L'Aquila ITALY, Italy; luciano.fratocchi@univag.it The Relevance of Reshoring Experience for Offshoring Strategies F. Ciabuschi, D. Pedroletti, C. Su Uppsala University, Sweden Acculturation and institutional legitimacy in Multinationals From The Global South: Evidence from a case study of a Brazilian Multinational A. L. Sadzinski¹, M. P. Ferreira², F. M. Borini³, C. F. Crespo² 1: Instituto Federal de Santa Catarina, Brazil; 2: CARME, School of Technology and Management, Polytechnic of Leiria, Portugal; 3: Universidade de São Paulo, USP, Brazil A Value Capture Theory of Foreign Direct Investment L. Tinhof¹, H. Pühr^{1,2}, T. Lindner^{1,2,3}, S. Dorobantu⁴ 1: WU Vienna; 2: University of Innsbruck; 3: Copenhagen Business School; 4: New York University Hybrid Reshoring Strategies and Supply Network Relationships in Born Offshored Companies: Insights from an Italian Case Study A. Perna¹, A. Picciotti², A. Runfola², L. Fratocchi³ 1: Polytechnic University of Marche, Italy; 2: 2 University

	St. Petersburg University		of Perugia, Italy; 3: 3 University of L'Aquila, Italy
F05.05C: SMEs' Internationalisation Speed Location: CONFERENCE 1 Chair: Prof. Niina Nummela, University of Turku, Finland; niina.nummela@utu.fi Do all Born globals internationalize rapidly? Configuration and sense-making K. Efrat, A. Wald University of Agder, Norway Syndication Networks and Internationalization Speed: Evidence from Venture Capital and Institutional Distance Y. Quan, E. Y. Liu, F. McDonald University of Leeds, United Kingdom Speed and Rhythm of Internationalization and Learning-by-Exporting: The Temporal Dynamics of Learning-by-Exporting J. Eduardsen Aalborg University, Denmark Scaling in entrepreneurial internationalisation. Longitudinal case study of Finnish SMEs N. Nummela¹, E. Paavilainen-Mäntymäki² 1: University of Turku, Finland; 2: University of Turku, Finland	F05.06P: IB IN A POST-AGENDA 2030 WORLD: (HOW) WILL MNES CONTINUE TO CONTRIBUTE TO SUSTAINABLE DEVELOPMENT? Location: MC2 Chair: Dr. Shasha Zhao, Surrey University, United Kingdom; shasha.zhao@surrey.ac.uk IB IN A POST AGENDA 2030 WORLD: (HOW) WILL MNES CONTINUE TO CONTRIBUTE TO SUSTAINABLE DEVELOPMENT? S. Zhao¹, H. Voss², M. Ilieva³, M. Oberhauser⁴, E. Rose⁵ 1: Surrey University, United Kingdom; 2: University of Bristol, United Kingdom; 3: University of Leeds, United Kingdom; 4: ESCP Madrid, Spain; 5: Indian Institute of Management, India	F05.07P: THERE IS MORE TO THE STORY: HOW SERENDIPITY, THE CASINO MODEL, AND BUSINESS MODEL DESIGN INFORM SME INTERNATIONALIZATION Location: MC3 Chair: Prof. Jean-Francois Hennart, Tilburg University, Netherlands, The; j.f.hennart@tilburguniversity.edu There is more to the story: how serendipity, the Casino model, and business model design inform SME internationalization J.-F. Hennart¹, B. Hagen², T. Vissak³, I. Hakanson⁴, O. Kuivalainen⁵ 1: Tilburg University, Netherlands, The; 2: University of Pavia; 3: University of Tartu; 4: Copenhagen Business School; 5: LUT	F05.08I: Business Models, Internationalisation, and SME Resilience Location: CONFERENCE 2 Chair: Dr. Susanne Sandberg, Linnaeus University, Sweden; susanne.sandberg@lnu.se Crafting A Theory of Resilience Strategies of Diaspora Entrepreneurs in Africa: A Dynamic Capabilities Perspective E. Chysostome¹, R. Suddaby², A. Adegbile³, F. Nyame-Asyama⁴, C. Bofo⁵ 1: Ivey Business School, Western University, Canada; 2: Gustavson School of Business, University of Victoria, Canada; 3: Birmingham City University, UK; 4: Ainglia Ruskin University, UK; 5: University of British Columbia, Canada Motivations and Challenges in the Location Choices of Hospitality Schools' International Branches: A Comparative Analysis of IBC and Franchise Models A. S. Duncan¹, A.-L. Duncan² 1: Burgundy School of Business, France; 2: Institut Lyfe 15 Years of Business Models in the Study of International Business G. Benito-Sarriá, J. Pla-Barber, C. Villar University of Valencia, Spain How Do Internationalized SMEs Transform Digitally During Times of Turbulence in Order to Be Resilient in Their International Business? S. Sandberg Linnaeus University, Sweden Building Resilience in International SMEs through Transformative Marketing and Innovation: A Case Study from Italy D. KABBARA¹, M. Torres², M. T. Zanini³ 1: University of Pavia, Italy; 2: Kent business School, University of Kent, UK; 3: FGV EBAPE- Escola Brasileira de Administração Pública e de Empresas, Brasil Do digital business models enhance entrepreneurial internationalization? I. Mihailova¹, M. Gabrielsson², T. Tammi¹

			1: University of Eastern Finland, Finland; 2: Hanken School of Economics
F05.09I: Innovation, Knowledge Transfer, and SMEs' Internationalisation Processes Location: MC3.5 Chair: Afsaneh Khodabandeh, university of Gävle, Sweden; afsaneh.khodabandeh@hig.se Beyond Global Harmony: Reverse Knowledge Flow and Co-Evolution in the Chinese NEV Industry X. Zhai Peking University, China, People's Republic of	F05.10I: Expatriation, Career Development, and Organizational Support Location: MUSIX LAB Chair: Prof. Ulrike Mayrhofer, IAE Nice, Université Côte d'Azur, France; ulrike.mayrhofer@univ-cotedazur.fr Expatriate Retention Through Occupation-relevant HRM Practices: A Cultural Contingency Model M. N. Vatne, G. Mustafa Norwegian University of Science and Technology (NTNU), Norway	F05.11I: Networks and relationship ties in SME Internationalisation Location: CONFERENCE 3 Chair: Dr. Spiros Batas, Queen Mary University of London, United Kingdom; S.Batas@qmul.ac.uk Unravelling Relationship Violations in International SME Cooperation: A Comparative Perspective L. Danik¹, D. Dikova², I. Kowalik¹, A. Pleśniak¹, A. Z. Berky², E. Ipsmiller² 1: SGH Warsaw School of Economics, Poland; 2: Vienna University of Economics and Business, Austria	F05.12: Meet the Editors 2 Location: GIANNIS MARINOS Chair: Prof. Evis Sinani, Copenhagen Business School, Denmark; es.egb@cbs.dk Meet the Editors 2 D. Minbaeva¹, D. Georgakakis², J. Doh³, U. Andersson⁴, D. Castellani⁵ 1: Academy of Management Review; 2: Journal of Management Studies; 3: Journal of International Business Studies; 4: Journal of World Business; 5: Journal of Industrial and Business Economics
Inexpensive Innovation and Export Margins S. Kalyvitis¹, M. Llada², R. Nunes de Faria³, E. Thomaidou⁴ 1: Athens University of Economics and Business; 2: University of Buenos Aires; 3: Universidade Federal de Sao Carlos; 4: University of St Andrews, United Kingdom	Generative AI Collaboration and Sustainable Careers: A Career Construction Perspective on Expatriates' Adaptability and Development Z. Zhu, T. Vartiainen University of Vaasa, Finland	Managerial Sensemaking and Business Model Innovation in Internationalizing SMEs: The Mediating Effect of Network Capability L. Torkkeli¹, S. Fuerst², M. Ivanova-Gongne³ 1: LAB University of Applied Sciences, Finland; 2: Tecnológico de Monterrey, EGADE Business School, Mexico; 3: Åbo Akademi	
Divergent Paths to Performance: A Configurational Study of Chinese MNEs' Global Green Supply Chain Strategies Q. Gao¹, J. Zhang¹, W. Qin¹, X. Jin¹, Z. Li², X. Zhuang³ 1: Beijing International Studies University, China, People's Republic of; 2: University of international Business and Economics; 3: Shandong Normal University	Adaptation in Scaling Circular Business Model Innovations of Small And Medium-Sized Enterprises in International Markets: An Institutional Theory Perspective F. F. Idun-Acquah, P. Gabrielsson, M. Kontkanen University of Vaasa, Finland	Navigating International Networks: Cognitive and Structural Drivers for Foreign Entrepreneurs X. Han¹, F. Goxe², S. Freeman³ 1: Guangzhou College of Commerce; 2: Université Côte d'Azur; 3: University of South Australia	
The Adoption of Digital Marketing by Exporting Firms: A Theoretical Perspective E. Mouratidou, N. Sklavounos, Y. Hajidimitriou University of Macedonia, Thessaloniki, Greece	Resource Gains, Losses, and Trade-offs: A Qualitative Exploration of Turkish Expatriates' Adaptation and Resilience in Host Countries E. Atay¹, D. Z. Nayir², R. Moeen³, I. UL HAQ⁴ 1: RMIT International University, The School of Business, Ho Chi Minh City, Vietnam; 2: Turkish German University, Department of Management, Istanbul, Turkey; 3: Superior University, Lahore Pakistan; 4: Emlv Business school, France	Understanding SMEs' decision-making in export market/customer selection: An identity perspective S. A. Sweett¹, F. Nilssen² 1: Nord University, Norway; 2: Nord University, Norway	
Bridging Worlds: Knowledge Transfer in SME-MNE Collaborations for Digitainability A. Khodabandeh, D. Fjellström university of Gävle, Sweden	Do career paths of top managers and board members evolve over time? A longitudinal case study of Airbus	When Networks Help, and When They Don't: A Temporal Perspective on Social Capital in International New Ventures from Greece and Scotland S. Batas¹, J. Godinez², T. Leppäaho³ 1: Queen Mary University of London, United Kingdom; 2: University of Massachusetts Lowell, USA; 3: LUT University, Finland	

	U. Mayrhofer¹, C. Barmeyer² 1: Université Côte d'Azur, IAE Nice, GRM, France; 2: University of Passau, Germany			
5:45pm - 7:00pm	F06.01C: Sustainability Integration Patterns of MNEs Location: LECTURE HALL Chair: Prof. Filip De Beule, KU Leuven, Belgium; filip.debeule@kuleuven.be Is More Always Better? A Nonlinear Analysis of Greenfield FDI and Green Economic Growth in Europe E. Ketteni², C. Kottaridi¹ 1: University of Piraeus, Greece; 2: Frederick University, Cyprus Country Perceptions, Perceptions of Product Sustainability, and Purchase Probability: Comparing the Predictive Ability of Alternative Country Image Measures C. Scrimieri¹, A. Pastore¹, A. Diamantopoulos² 1: Sapienza University of Rome; 2: University of Vienna MNEs' environmental technology transfer in the face of natural disasters P. Symeou¹, G. Santangelo² 1: Cyprus University of Technology, Cyprus; 2: Copenhagen Business School, Denmark Integrating sustainability and purchasing along the GVC: Comparing commercial companies and social enterprises E. Dries, F. De Beule KU Leuven, Belgium	F06.02C: Strategic Adaptation, Exit, and Reconfiguration in Emerging and Complex Markets Location: CONFERENCE 4 Chair: Prof. Arkadiusz Mironko, Indiana University East, United States of America; arkadius@rutgers.edu The role of knowledge-based and political dynamic capabilities in firms' foreign market exits from a politically unstable environment Y. Tao Aalborg University, Denmark Corporate Political Affiliations and ESG Performance: Insights from Green Innovation in China D. Huang¹, Q. Gao² 1: Central European University, Austria; 2: Beijing International Studies University, China From The Amazon to the World? The Challenge of Top Amazon in the face of Internationalization L. Baesso¹, A. Figueira¹, E. Russo² 1: COPPEAD Graduate School of Business - Federal University of Rio de Janeiro, Brazil; 2: Sull Ross State University Foreign Divestment in Central and Eastern Europe: Strategic Detachment and the Reconfiguration of Global Capital A. Mironko¹, M. Sagan² 1: Indiana University East, United States of America; 2: Szkoła Główna Handlowa, Warsaw, Poland	F06.03C: EMs: Risk, Resilience & Geopolitics Location: MC3.4 Chair: Prof. Tianjiao Xia, University of East Anglia, United Kingdom; tianjiao.xia@uea.ac.uk From Scale to Sustainability: Green Innovation, Media Attention, and Political Connection J. Shi¹, D. Wang² 1: South-Central Minzu University, China, People's Republic of; 2: Aalborg University Business School, Aalborg, Denmark Global Natural Disasters and Community Resilience in Small Island Developing States K. Brandl¹, E. Moore², L. Marchiori Pacheco², J. Doh³ 1: University of Victoria, Canada; 2: Northeastern University, USA; 3: Villanova University, USA International strategic agility: Empirical insights from an emerging market C. Paschoal^{1,2}, N. Fernandes Crespo^{1,2} 1: ISEG - University of Lisbon, Portugal; 2: ISEG Research Geopolitical tensions and subsidiary leadership selection T. Xia¹, H. Jin², C. Wang³, X. Liu⁴ 1: University of East Anglia, United Kingdom; 2: University of Leeds, United Kingdom; 3: Birmingham Business School University of Birmingham; 4: Birmingham Business School University of Birmingham	F06.04C: MNE Governance and Decision Making Location: MC3.2 Chair: Matteo Moesli, ZHAW School of Management and Law, Switzerland; moel@zhaw.ch Financial Slack and Subsidiary Risk-taking: The Role of Industry Relatedness and Subsidiary Grouping A. Hamrabadi¹, S. Tewari², S. Khorana¹ 1: Aston University, United Kingdom; 2: IIM Kashipur, India Ambivalence in internationalization decisions: A survey among UK manufacturers M. Grego¹, S. Munjal², H. Voss³, E. Y. Wang⁴ 1: University of Pavia, Italy; 2: Aston University; 3: Bristol University; 4: Leeds University Business School Decoding the SDG contextualization process of MNE subsidiaries in South Korea J. Kim¹, J.-W. Song² 1: University of Dundee, United Kingdom; 2: University of Edinburgh, United Kingdom Geopolitical Risk in Cross-Border Investment Decisions : A CEO-Level Perspective M. Moesli ZHAW School of Management and Law, Switzerland
	F06.05C: Risk, Uncertainty, and Institutional Dynamics in MNE Governance Location: MC3.3 Chair: Prof. Linda Hsieh, University of Birmingham, United Kingdom; h.hsieh@bham.ac.uk Political Stability, Economic Policy Uncertainty, and High-Growth SMEs in Europe: The Role of Managerial Political Action Values	F06.06P: FOSTERING YOUNG AND MID-CAREER IB SCHOLARS TO DEVELOP INTERESTING RESEARCH AND MEANINGFUL CAREERS Location: GIANNIS MARINOS Chair: Prof. Tony Fang, Stockholm Business School, Stockholm University, Sweden; tony.fang@sbs.su.se	F06.07P: THE STRATEGIC IMPERATIVE: LEVERAGING DYNAMIC CAPABILITIES AND ENTREPRENEURSHIP IN A FRAGMENTED GLOBAL ECONOMY Location: MC2 Chair: Dr. Olga Petricevic, University of Calgary, Canada; o.petricevic@haskayne.ucalgary.ca THE STRATEGIC IMPERATIVE: LEVERAGING DYNAMIC CAPABILITIES	F06.08P: EU POLICY SHIFTS AND GLOBAL PRODUCTION – HOW HAS THE EVOLVING EU POLICY LANDSCAPE IMPACTED ON GLOBAL VALUE CHAINS? Location: MC3 Chair: Dr. Louise Curran, TBS Education, France; l.curran@tbs-education.fr EU policy shifts and global production – how has the evolving EU

F. Hawach¹, I. Requejo¹, C. Zhang²

1: University of Salamanca, Spain; 2: Northumbria University, United Kingdom

Unpacking the Properties of Exogenous Shocks: How Institutional Quality Shapes Their Relationship with MNE Expansion

G. Grellmann¹, M. Amal², D. Eliete Floriani³

1: Univali, Brazil; 2: Univali, Brazil/FURB, Brazil; 3: Univali, Brazil

Hazard, Uncertainty, and MNE Divestments: Closing vs. Selling Foreign Subsidiaries

S. Mariotti¹, R. Marzano², M. Mutinelli³

1: Politecnico di Milano; 2: Sapienza University of Rome, Italy; 3: University of Brescia

Host country institution, performance risk and ex post renegotiation in international joint ventures

L. Hsieh

University of Birmingham, United Kingdom

Fostering young and mid-career IB scholars to develop interesting research and meaningful careers

T. Fang¹, P. Buckley², G. Qi³, A. U. Nowinska⁴, G. Msann⁴, H. Solli-

Sæther⁵, M. Raskovic⁶, T. Ambos⁷, A. Giroud²

1: Stockholm University, Sweden; 2: University of Manchester, UK; 3: University of Birmingham, UK; 4: Aalborg University, Denmark; 5: Norwegian University of Science and Technology, Norway; 6: Auckland University of Technology, New Zealand; 7: University of Geneva, Switzerland

AND ENTREPRENEURSHIP IN A FRAGMENTED GLOBAL ECONOMY

O. Petricevic¹, C. Pitelis², S. Ramoglou³, C. Wang⁴

1: Haskayne School of Business, University of Calgary, Canada; 2: Department of Economics, National and Kapodistrian University of Athens, Greece; 3: University of Southampton Business School, University of Southampton, UK; 4: Brunel Business School, Brunel University of London, UK

policy landscape impacted on Global Value Chains?

L. Curran¹, B. Dachs², B. Jankowska⁴, T. Joltreau³, A. Kania⁴, M. Kubala⁴, K. Mroczek-Dabrowska⁴

1: TBS Education, France; 2: AIT, Austria; 3: EDHEC, France; 4: Poznan University of Economics and Business

F06.09P: WHO DO YOU THINK I AM (YOU ARE)? MULTIPLE MANIFESTATIONS OF INDIVIDUAL-LEVEL STATUS IN MULTINATIONAL WORKPLACES

Location: CONFERENCE 1
Chair: **Dr. Alexei Koveshnikov**, Aalto University, Finland;
alexei.koveshnikov@aalto.fi

Who Do You Think I Am (You Are)? Multiple Manifestations of Individual-Level Status in Multinational Workplaces

A. Koveshnikov¹, A. Adhur Kutty¹, M. J. Lehtonen², D. H. Le³, M. Pudenko⁴, M. Paunova⁵, G. Mohan⁶, E. Akkan⁷

1: Aalto University, Finland; 2: Rikkyo University, Japan; 3: University of Turku, Finland; 4: University of Tübingen, Germany; 5: ESCP Business School, Spain; 6: IESEG Business School, France; 7: Kedge Business School, France

F06.10I: Exporting and the role of ownership/family in SMEs

Location: MC3.5
Chair: **Prof. Nikolaos Sklavounos**, University of Macedonia, Greece;
sklavouno@uom.edu.gr

Strategic Learning and Re-entry: How Intermittent Exporters Leverage Product Innovation for International Reintegration

Y. Shi, J. Du
Aston University, United Kingdom

Evolving purpose orientations in family firm internationalization: A process study of an emerging market family firm in the Asia-Pacific region

T. Andrews¹, K. T. Htun², R. Piekkari³

1: Chiang Mai University, Thailand; 2: Myanmar Women Entrepreneurs Association; 3: Aalto University

Toolkit Solutions of Family Business Internationalization in Japan

T. Kanamaru¹, M. Takemura²

1: Osaka Gakuin University, Japan; 2: Meiji University, Japan

F06.11I: Microfoundations of global strategy

Location: MUSIX LAB
Chair: **Dr. Tiia Vissak**, University of Tartu, Estonia;
tiia.vissak@ut.ee

Automation or Augmentation? Exploring middle managers' interpretations of GenAI in global decision-making: a Q-Methodology study

G. Grassi, S. Elia, C. Di Stefano
Politecnico di Milano, Italy

Navigating Product and Geographic Complexity: How CEO Hierarchical Origin Shapes Early Strategic Risk-Taking

J. Tebrügge, M. Brettel
RWTH Aachen University, Germany

CEO activism on LGBTQ rights, CEO power, and board diversity

S. Wan¹, Y. Wu¹, B. Liu¹, M. Ilieva¹, P. Reinmoeller²

1: University of Leeds, United Kingdom; 2: IMD Business School, Switzerland

Strategic Sequencing: A New Perspective on Political Embeddedness and Green Innovation

J. Su¹, D. Li²

1: University of Leeds, United Kingdom; 2: Guangdong University of Finance and Economics, China

F06.12I: MNE Strategy, Institutional Environment, and Operational Responses

Location: CONFERENCE 2
Chair: **Dimitrios Karkanis**, University of Macedonia, Greece;
dkarkanis@uom.edu.gr

Family control and ethical exits of MNEs from Russia

V. Avioutschii¹, S.-B. Park²

1: ESSCA School of Management, France; 2: School of Management, University of Bradford, UK

The role of institutional environment in the multinational enterprises' philanthropic responsibility practices- From the perspective of liability of foreignness motivation

M. Tu, H. Pham, C. Antoniou
University of Leeds, United Kingdom

Multinational Enterprises and Institutional Coherence in Emerging Markets: Evidence from the Service Sectors in Romania

I. A. Popescu

Bucharest University of Economic Studies, Romania

"There and Back Again": Any Patterns of EU Reshoring Strategies?

F. -. I. Kasapis, D. Karkanis, D. Kyrikilis

	Learning or Losing? Peer Influence, Owner Aging, and Export Exit among Immigrant-Owned SMEs Y. W. Ye¹, S. Sui¹, L. Li¹, Q. Li², V. Singh¹ 1: Toronto Metropolitan University, Canada; 2: Montclair State University	Distinctive characteristics of digital scaling firms: International scaling orientation I. Mihailova¹, D. Piaskowska², J. Baranova³ 1: University of Eastern Finland, Finland; 2: University College Dublin; 3: Fundação Universidade do Vale de Itajaí	Department of Balkan, Slavic & Oriental Studies, University of Macedonia, Greece
	Ecuadorian SMEs Export Activities and Environmental Strategies: Analyzing Their Relationship M. Cervantes Universidad Hemisferios, Ecuador	(Export) performance measurement in an Indian firm: a case study T. Vissak¹, R. P. S. Kaurav² 1: University of Tartu, Estonia; 2: FORE School of Management	Exploring the effects of economic crises on the investment behaviour of multinational enterprises: The case of the EU C. Theodoraki¹, F. Filippaios² 1: Manchester Metropolitan University, United Kingdom; 2: University of Essex, United Kingdom
	Family Firms and International Non-Equity Modes: A Systematic Literature Review and Suggestions for Future Research K. Kampouri¹, N. Sklavounos², E. Simoglou², Y. Hajidimitriou², K. Kamvysi¹ 1: Aristotle University of Thessaloniki, Greece; 2: University of Macedonia Thessaloniki, Greece		
F06.13I: Institutions, Legitimacy & Work/Well-being in EM Societies Location: CONFERENCE 3 Chair: Prof. Maria Alejandra Gonzalez-Perez, Universidad EAFIT, Colombia; mgonza40@eafit.edu.co	FDI, institutional disruption, and survillist organizing: A study on artisanal gold miners in Uganda M. Arinaitwe¹, M. M. Larsen², R. Namatovu² 1: Makerere University Business School; 2: Copenhagen Business School, Denmark		
	Occupational Health and Safety in the Global Garment Supply Chain: An interpretative structural analysis of intervention barriers in Bangladesh I. Hoque², A. Faroque¹, A. Rahman³ 1: University of Vaasa, Finland; 2: Jagannath University, Bangladesh; 3: Hanken School of Economics, Finland		
	Wasta: A systematic & bibliometric literature review and future research agenda M. Aziz-Alaoui, N. Dominguez iaelyon School of Management, France		

	Legal Astuteness of Executive Directors and Firm Transparency in Offshore Economies B. Hearn University of Southampton, United Kingdom Ethical Terminology When Discussing Vulnerability in International Business Contexts: A Critical Analysis of Academic and Corporate Discourses M. A. Gonzalez-Perez¹, J. Carneiro², R. Oliveira², A. Giroud³, P. Ghauri⁴, J. Cathcart⁴ 1: Universidad EAFIT, Colombia; 2: FGV EAESP Sao Paulo School of Business Administration, Brazil.; 3: Alliance Manchester Business School, University of Manchester, United Kingdom; 4: Birmingham Business School, University of Birmingham, United Kingdom.			
7:00pm - 8:00pm	F.07: Informal Get Together in Memory of Bent Petersen			

Date: Saturday, 13/Dec/2025

7:30am -	S.FC: Fellows Cafés Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.			
8:30am -	S01.01C: Resilience and Reconfiguration of Global Value Chains under Geopolitical Stress Location: MC3.2 Chair: Dr. Katuscia Lavoratori , Sapienza University of Rome, Italy; katuscia.lavoratori@uniroma1.it	S01.02C: Institutions, Legitimacy & Governance in EMs Location: MC3.5 Chair: Dr. Faith Hatani , Copenhagen Business School, Denmark; fa.hatani@cbs.dk	S01.03C: CEOs, TMTs and Foreign Divestment Location: MC3.3 Chair: Dr. Pedro Silva , University of Coimbra, CeBER, Faculty of Economics, Portugal; pedrosilva@fe.uc.pt	S01.04C: Sustainability and Branding in Global Environment Location: MC3.4 Chair: Dr. Daniel Tolstoy , Stockholm School of Economics, Sweden; daniel.tolstoy@hhs.se
9:45am	The Connectivity Paradox: Impact of Global Disruptions on Adaptive Reconfiguration in Global Value Chains S. Jha¹, V. Scalerà², R. Mudambi³ 1: Purdue University Fort Wayne, United States of America; 2: University of Amsterdam, Netherlands; 3: Temple University, United States of America	INSTITUTIONAL QUALITY AND OWNERSHIP STRATEGY CHOICES: A PERSPECTIVE FROM JAPANESE SUBSIDIARIES IN AFRICA F. Ogunsanya University of Western Ontario, Canada	The Role of Demand Side Perspective in Shaping Internationalization: Evidence from the Motion Picture Industry E. L. Peng, C. Pattnaik, Y. Li University of Sydney Business School, Australia	International Boundary-Spanning Ecosystems as Enablers of Sustainable Multi-tier Global Supply Networks: Review and Synthesis, Integrative Framework, and Future Research Directions M. Aslaniyan, P. Gabrielsson University of Vaasa, Finland
	Resilience of Maritime Companies to Geopolitical Crisis J. Javornik¹, A. Jaklic² 1: Global Maritime Forum, Denmark; 2: University of Ljubljana, Faculty of Social Sciences, Slovenia	Institutional entrepreneurship and legitimacy building in an emerging market: A multidimensional legitimacy model approach G. Alteren UiT The Arctic University in Norway, Norway	A novel dimension of CEO international experience: CEO emerging market experience and de-internationalization strategy during ongoing geopolitical crises H. Usta, O. Guldiken, S. Kundu Florida International University, United States of America	Brand Activism in the Age of Generative AI: Cross-Cultural Insights From National Contexts A. Aiudi¹, R. De Cicco², B. Francioni², I. Curina², M. Dini², M. Cioppi² 1: Department of Economics, Society, Politics, University of Urbino Carlo Bo, Italy; 2: Department of Communication Sciences, Humanities and International Studies, University of Urbino Carlo Bo, Italy
	When guns fire, markets cry - International Businesses' Responses to War: A Temporal Literature Review and Examination of Themes and Theories K. A. Graf, E. Reithofer Vienna University of Economics and Business, Austria	Emerging-market MNEs as institutional intermediaries in developing countries?: Chinese industrial park developers in Africa L. Liu¹, F. Hatani² 1: University of Edinburgh, UK; 2: Copenhagen Business School, Denmark	Re-entry in foreign markets: Fast food chains' strategic resource allocation and the role of prior knowledge N. Ulrich, D. Morschett University of Fribourg, Switzerland	Ingredient Branding in International Hotel Franchising: Two Competing Theories and Empirical Evidence C.-Y. Liaw¹, S.-F. Chen² 1: Hong Kong Metropolitan University; 2: Western Washington University
	A portrait of reshoppers. Evidence from Italian administrative data A. D'Ambrosio¹, K. Lavoratori², L. Benfratello¹, D. Castellani², A. Manello³ 1: Politecnico di Torino, Italy; 2: University of Reading, United Kingdom; 3: University of Turin, Italy		ESG Performance, Board Characteristics, and Corporate Divestments C. M. P. Sousa¹, F. Coelho², H. Nguyen³, P. Silva² 1: Faculty of Business Administration and Social Sciences, Molde University College, Molde, Norway; 2: University of Coimbra, CeBER, Faculty of Economics, Coimbra, Portugal; 3: University of Sussex Business School, Department of Strategy and Marketing, Brighton, United Kingdom	Born sustainable SMEs: Market Shaping for Sustainable Development V. Tarnovskaya¹, S. Melén Hånell², D. Tolstoy³ 1: Lund University; 2: Mälardalen University; 3: Stockholm School of Economics
	S01.05C: Energy Transition and IB Challenges Location: LECTURE HALL Chair: Prof. Ana Teresa Tavares-Lehmann , CEF.UP-FEP, U.Porto, Portugal; atavares@fep.up.pt	S01.06P: CREATING PLATFORMS FOR "ENGAGED IB SCHOLARHIP" Location: GIANNIS MARINOS Chair: Rob Van Tulder , RSM Erasmus University Rotterdam, Netherlands, The; rtulder@rsm.nl	S01.07P: Globalization, De-Globalization or Regionalization? Contrasting European perspectives with perspectives in the US, Canada and China Location: MC3 Chair: Prof. Stefan Schmid , ESCP Business School, Berlin, Germany; sschmid@escp.eu	S01.08P: THE CONTEXT-SPECIFICITY OF IB THEORIES, METHODS, PROCESSES: THE CASE OF AFRICA Location: MC2 Chair: Prof. Lucia Piscitello , Politecnico di Milano, Italy; lucia.piscitello@polimi.it
	Go fast, go together: Resource recombination in the energy transition T. Vo	CREATING PLATFORMS FOR "ENGAGED IB SCHOLARHIP"		The context-specificity of IB theories, methods,

BI Norwegian Business School,
Norway

**Energy Transition in
International Business
research: A literature review
and future research agenda**

H. Hoang, S. S. H. Ho
University College Dublin, Vietnam

**MNEs and the LTE: A Critical
Evaluation of FSA/CSA
Logics to Explain
Multinationals' Transition
Challenges**

A. C. Kehl
University of Bremen, Germany

**International connectivity
and regional embeddedness
as drivers of innovation for
green transition**

**L. Carvalho¹, V. Hernández², A.
Rodríguez², A. T. Tavares-
Lehmann¹**

1: CEF.UP-FEP, U.Porto, Portugal;
2: Universidad Carlos III, Madrid

**r. van tulder¹, n. sinkovics²,
m. fletcher³, n. shaheer⁴, s.
zhao⁵**

1: RSM Erasmus University
Rotterdam, Netherlands, The; 2:
University of Newcastle; 3:
University of Glasgow; 4:
university of Sydney; 5:
university of Surrey

**Globalization, De-
Globalization or
Regionalization?
Contrasting European
perspectives with
perspectives in the
US, Canada and China**

**S. Schmid¹, V. Duplat²,
S. Baldermann², R.
Coeurderoy¹, X. Han³, A.
Verbeke⁵, H. Voss⁴**

1: ESCP Business School,
Berlin, Germany; 2: VU
Amsterdam, The
Netherlands; 3: University
of Manchester, UK; 4:
University of Bristol, UK; 5:
University of Calgary,
Canada

**processes: The case of
Africa**

**I. piscitello, I. nachum, r.
narula, e. chrysostome, m.
m. larsen**
Politecnico di Milano, Italy

**S01.09P: MULTINATIONAL
ENTERPRISES ARE THE
GREATEST THREAT TO
BIODIVERSITY**

Location: **CONFERENCE 1**
Chair: **Dr. Ziko Konwar**, University of
Leeds, United Kingdom;
z.konwar@leeds.ac.uk

**MULTINATIONAL
ENTERPRISES ARE THE
GREATEST THREAT TO
BIODIVERSITY**

**Z. Konwar¹, U. Andersson², Y.
Wei¹, A. Gaur³, F. McDonald¹, C.
Hassall¹, G. Holmes¹, S. Ding¹**

1: University of Leeds, United
Kingdom; 2: Mälardalen
University, Sweden; 3: Rutgers
University, USA

**S01.10I: Institutional Distance,
Political Risk, and
Internationalization Strategies
in a Fragmenting World**

Location: **CONFERENCE 2**
Chair: **Prof. Dylan Sutherland**,
Durham University, United Kingdom;
dylan.sutherland@durham.ac.uk

**Institutional distance and
acquisition relatedness in
cross-border acquisitions:
Evidence from Chinese
multinational enterprises**

Y. Liang¹, L. G. Ge², R. Gao³

1: Nottingham University
Business School China; 2:
University of Groningen,
Netherlands, The; 3: The
University of Manchester

**Descendant CEOs and
Extent of
Internationalization by
Family Firms: Evidence
from a large emerging
market**

S. Lahiri¹, A. Mondai², S. Ray³

1: Illinois State University,
United States of America; 2:
XLRI-Xavier School of
Management; 3: Indian School
of Business

**Emerging market
multinationals: What do
the main studies reveal?**

**A. Wolek Rocha¹, F. Dal-
Soto², J. Marlon Monticelli¹**

1: Unisinos University, Brazil; 2:
Unicruz University, Brazil

**Boycotts and MNCs in a
Fragmenting World:
Threats, Catalysts, and
Strategic Realities**

**M. Aslam, R. Pesch, R.
Wanjiru**

Newcastle Business School,
Northumbria University, United
Kingdom

**S01.11I: Global Supply
Chains, Risk, and
Internationalization**

Location: **CONFERENCE 4**
Chair: **Nikolaj Thallmayer**,
Vienna University of Economics
and Business, Austria;
nikolaj.thallmayer@s.wu.ac.at

**Stakeholder Exposure
Asymmetry and
Negative Behavior
Inseparability:
Understanding
Supplier
Sustainability Risk in
Global Supply
Networks**

**B. Barreto de Góes², M.
Matos Torres¹, D.
Kabbara³**

1: University of Kent,
United Kingdom; 2:
University of New Haven;
3: University of Pavia

**Adapted global
scaling of Chinese
Manufacturers in
Europe**

**H. Proff, A. Jeppe, D.
Meyer, L. Lau, L. Emde,
L. Husemann**

University of Duisburg-
Essen, Germany

**Mathematical
Modelling of Risk in
the
Internationalization
Process**

**P. Porto¹, F. Figueira de
Lemos²**

1: IMPA, Instituto de
Matemática Pura e
Aplicada, RJ, Brazil.; 2:
FGV, EBAPE

**Strategic Growth and
Exit Options under
Oligopolistic
Competition: A**

**S01.12I: SMEs'
internationalisation and
international
entrepreneurship: The role of
context (who**

Location: **CONFERENCE 3**
Chair: **Dr. Michael Sartor**, Queen's
University, Canada;
michael.sartor@queensu.ca

**Motivations and factors
driving business creation
by Hispanic
entrepreneurs in the
Netherlands**

P. Santa Cruz Montero
University of Manchester,
Netherlands, The

**Export Intensity of
French SMEs: Do Main
Bank Organizational
Characteristics Matter?**

G. Bouslama¹, H. Boubacar²
1: NEOMA Business School -
Campus de Reims; 2:
Université de Moncton,
Canada

**Dual Dimensions of
Foreignness: Immigrant
Entrepreneurs and
Investor Attraction**

L. Onken¹, J. Hoke²
1: University of Münster,
Germany; 2: University of
Münster, Germany

**From Paris with Art:
Understanding the
Internationalization of
Creative SMEs Through
Resonance Theory**

Y. Gorji, A. Shomali
ESSCA School of
Management, France

**International
Entrepreneurship:
Mobilizing and
Combining Resources to
Develop Sustainable**

	Leveraging Non-Predictive Strategies for Political Risk Management: Insights from the Global South R. Felicio Jr., A. Figueira, L. Baesso COPPEAD Graduate School of Business - Federal University of Rio de Janeiro, Brazil Greenfield Innovation Offshoring, Reverse Knowledge Flows and Home Base Intangible Asset Augmentation: Comparing the Home Base Augmentation/Exploitation Strategies of Emerging/Developed Market MNEs D. Sutherland, L. Wu Durham University, United Kingdom	Simulation-Based Real Options Perspective N. Thallmayer, T. Lindner Vienna University of Economics and Business, Austria	Internationalization Strategies O. Csibi, U. Mayrhofer Université Côte d'Azur, IAE Nice, GRM, France LATENT TRANSACTION COSTS: EVIDENCE FROM AN INTERNATIONALIZING SME M. Sartor Queen's University, Canada
S01.13I: Strategic Leadership, Export Ecosystems and Performance Outcomes Location: MUSIX LAB Chair: Prof. Vassiliki Bamiatzi, University of Sussex Business School, United Kingdom; v.bamiatzi@sussex.ac.uk CEO Perceived Wealth and Foreign Direct Investment: The Moderating Roles of Host and Home Country Uncertainty Y. Her, J. Chung Korea University Business School, Korea, Republic of (South Korea) Between Loss and Gain: How CEO Parenthood and Exposure to Terrorist Attacks Shape Strategic Risk-Taking J. Kretschmer, C. Schulz University of Münster, Germany Geographic and Product Diversification, ESG, and Financial Performance: Identifying Strategic Clusters in MNCs M. Drake, S. Eckert TU Dresden / IHI Zittau, Germany On the Thematic Evolution and Opportunities in International Strategic Alliance Research: A Systematic Review J. Yu Aalto University, Finland Challenges for European MNEs in the “New Space”: The Role of International Alliances as Strategic Responses A. Dimitrova¹, M. Teissandier², D. Triki³ 1: ESSCA School of Management, France; 2: TBS Education, France; 3: ESCE International Business School, France			

10:00am - 11:15am	S02.01C: Populist Policies and State Ownership in International Business Location: LECTURE HALL Chair: Dr. Michael H. Wolfesberger , WU Vienna, Austria; michael.wolfesberger@wu.ac.at	S02.02C: Investment, Governance, and Strategic Choices in International Business Location: MC3.3 Chair: Dr. Majid Abdi , University of Sydney, Australia; majid.abdi@sydney.edu.au	S02.03C: Digital Pathways and Global Expansion Location: MC3.4 Chair: Dr. Xiaoshi Kinnunen , Aalto University, Finland; xiaoshi.kinnunen@aalto.fi	S02.04C: The Role of Artificial Intelligence in International Business Location: MUSIX LAB Chair: Zhe Zhu , University of Vaasa, Finland; zhuzhe@uwasa.fi
	International Business in the Populist Age: A Literature Review and Research Agenda N. Niebuhr¹, T. Lindner^{1,2,3} 1: WU (Vienna University of Economics and Business), Austria; 2: Copenhagen Business School, Denmark; 3: University of Innsbruck, Austria	Patent Litigation and Geographic Market Entry: The Impact of Experience and Institutions E. Onoz¹, M. Kumodzie-Dussey² 1: University of Groningen, Netherlands; 2: University of Sussex, United Kingdom	Internationalization of Chinese digital platform firms: The ecosystem-specific advantage perspective A. Panibratov¹, L. Rysakova² 1: Leonard De Vinci Pole Universitaire, France; 2: St. Petersburg University	Artificial Intelligence Orientation and the Firms' Internationalization Dimensions Y. Xu⁴, J. Ji², N. Li¹, Y. Sun³ 1: Manchester Metropolitan University, United Kingdom; 2: University of Glasgow, United Kingdom; 3: University of Chinese Academy of Sciences; 4: China University of Mining and Technology
	State ownership and Firm Internationalization: a Meta-Analytical Clarification G. Galli¹, A. Cuervo-Cazurra², P. Duran³, A. Majocchi¹ 1: LUISS University, Rome, Italy; 2: Northeastern University, Boston, USA; 3: University of Richmond, Richmond, USA	Passive Investments as a Form of International Business Activity F. Ogunsanya University of Western Ontario, Canada	The role of digital accessibility in fostering long-term customer relationships: literature review A. Motevich, A. Veselova Graduate School of Business, HSE University	Bridging Global Distances Through Virtual Reality D. Schulzmann¹, U. Andersson², P. J. Buckley³ 1: University of Southern Denmark; 2: Mälardalen University; 3: Alliance Manchester Business School
	Supply and demand side of populism: populist rhetoric and their effects on MNE investment V. Kunczer Copenhagen Business School, Denmark	Rethinking global commitments through digital technologies and relocations: Real Options and managerial characteristics in de-risking turbulent international business environments G. Grassi¹, C. Di Stefano¹, S. Elia¹, S. Massini² 1: Politecnico di Milano, Italy; 2: University of Manchester, United Kingdom	The Physical Relocation of Tacit Knowledge – A Case Study of a Moving Megaproject in the Shipbuilding Industry W. Huang, F. Borchers, S. Ulvestad, H. Solli-Sæther, M. N. Vatne Norwegian University of Science and Technology	AI-Driven Sustainability and Nation Branding: A Moderated Mediation Analysis of Global Competitiveness G. Jeon IPS, Korea, Republic of (South Korea)
	How and when to please populists: The effect of target-country populism on foreign firms' choices between acquisitions and greenfields M. H. Wolfesberger¹, A. Slangen², J. Puck¹, L. M. Fischer³ 1: WU Vienna, Austria; 2: KU Leuven; 3: University of Innsbruck	The Direct and Indirect Performance Implications of Inter-firm Governance: The Mediating Role of Transaction-specific Investments M. Abdi University of Sydney, Australia	Involuntary internationalization: internationalization motives in digital platform ecosystems X. Kinnunen¹, D. Kautto¹, A. Niittymies¹, D. Carrington², S. Sundqvist¹, J.-P. Huhtala¹ 1: Aalto University, Finland; 2: Aston University	Understanding Employee Responses to AI Collaboration: A Dual Appraisal Model of Work Engagement Z. Zhu University of Vaasa, Finland
	S02.05C: Macro and Micro Drivers and Socio-Economic Impacts of Internationalization Location: CONFERENCE 3 Chair: Dr. Soogand Golesorkhi , University of Agder, Norway; Soogand.golesorkhi@uia.no	S02.06P: STRATEGICALLY TRANSFORMING IB PRACTICES THROUGH SUSTAINABILITY ANALYTICS: THE SUSTAINABLE INTERNATIONAL BUSINESS GLOBAL POSTER COMPETITION Location: MC2 Chair: Dr. Elizabeth Yi Wang , University of Leeds, United Kingdom; y.e.wang@leeds.ac.uk	S02.07P: WORLD INVESTMENT REPORT PLENARY Location: NIKOS SKALKOTAS Chair: Prof. Philippe Gugler , university of Fribourg, Switzerland; philippe.gugler@unifr.ch Chair: Prof. Constantina Kottaridi , University of Piraeus, Greece; kottarid@unipi.gr Massimo Meloni , Chief of Policy Research Section at UNCTAD's Division on Investment and Enterprise, Presentation of the World Investment Report 2025. Axele Giroud , Alliance Manchester Business School. Barbara Jankowska , EIBA Fellow, Rector of the Poznan University of Economics and Business.	S02.08P: THE MYTH OF HARMONY: INSIGHTS FROM THE X-CULTURE PROJECT Location: MC3 Chair: Dr. Antonis Klidas , Deree-The American College of Greece, Greece; a.klidas@acg.edu
	The Impact of Internationalization on Wage Inequality in Slovenian Firms G. Mavri¹, A. Burger¹, M. Verbič² 1: University of Ljubljana, Faculty of Social Sciences, Slovenia; 2: University of Ljubljana, School of Economics and Business, Slovenia	Strategically Transforming IB Practices through Sustainability Analytics: The Sustainable International Business Global Poster Competition E. Y. Wang¹, R. van Tulder², A. Santos Paulini³, M. Papanastassiou¹, N. Sincovics⁴, S. Zalgemeyer⁵, D. Wang⁶ 1: University of Leeds, United Kingdom; 2: Erasmus University; 3: UN Trade &	The Myth of Harmony: Insights from the X-Culture Project E. Tavoletti¹, D. Rottig², J. del Castillo³, J. Godinez⁴, A. Klidas⁵, M. Raisinghani⁶, W. Xavier⁷ 1: University of Macerata, Italy; 2: Florida Gulf Coast University, USA; 3: Universidad ESAN in Lima, Perú; 4: University of Massachusetts Lowell, USA; 5: Deree-The American College of Greece, Greece; 6: Texas Woman's University, USA; 7: Lipscomb University, College of Business, USA	
	Agentic Actorhood and Negotiated Trust Culture: Multilevel Trust Construct in International Strategic Alliance Formation A. Kamali¹, M. Aliyev², H. Gajewska-De Mattos¹, Z.			

Konwar¹

1: University of Leeds, United Kingdom; 2: University of Manchester, United Kingdom

Word of Investment: The Role of Language as an Institution in Shaping FDI Stock

S. Golesorkhi¹, G. Pishchulov², T. Randøy^{1,3}

1: University of Agder, Norway; 2: Alliance Manchester Business School, The University of Manchester; 3: Copenhagen Business School

Development; 4: Chair of AIB UKI; 5: University of Manchester; 6: Aalborg University

S02.09I: International Business Policy and Emerging Economies
Location: **CONFERENCE 2**

Chair: **Prof. Elie CHRYSOSTOME**, Ivey Business School, Western University, Canada; echrysostome@ivey.ca

Revisiting the Relationship Between Pro-Market Reforms and Firm Performance in Latin America

B. Buscarioli¹, J. Carneiro², L. A. Dau³, E. Moore⁴

1: FGV EAESP Sao Paulo School of Business Administration; 2: FGV EAESP Sao Paulo School of Business Administration; 3: Northeastern University, United States of America; 4: Northeastern University, United States of America

Who Can Implement? A Conceptual Framework for Business Model Adaption in Bottom of the Pyramid Contexts

L. Husemann, A. Jeppe
University of Duisburg-Essen, Germany

Government Policies for Enhancing Consumer Adoption of Central Bank Digital Currencies (CBDCs).

R. Sarathy¹, A. Grosman², A. Klarin³

1: D'Amore-McKim School of Business, Northeastern University, United States of America; 2: Professor & Director Doctoral Programs, Loughborough University London UK; 3: Curtin Business School, Curtin University, Perth, Australia

Administrative border effect and OFDI in China: a case from Belt & Road country

N. Zhang¹, Y. Zhuang²

1: Liaoning university, China, People's Republic of; 2: Edinburgh Napier University

Government Policy as a Catalyst of FDI Attraction: The Case of Turkey. A Conceptual and Empirical Analysis from a Host-Country Competitiveness Perspective

X. Adamoglou¹, P. Gkasis², D. Karkanis³, D. Kyrkilis⁴

S02.10I: Sustainable Environmental Practices and Behaviours in IB

Location: **MC3.2**
Chair: **Prof. Valentina De Marchi**, ESADE, Spain; valentina.demarchi@esade.edu

The role of cultural distance in promoting employees' voluntary pro-environmental behaviors

A. Yuriev¹, W. Sierra-Barón², V. Cantillo³

1: HEC Montréal, Canada; 2: Universidad Surcolombiana; 3: Université Laval

Building Meaning: The Social Production of Sustainable MNE Headquarters

E. Plakoyiannaki¹, T. Ritvala²

1: University of Vienna, Austria; 2: Aalto University, Finland

Sustainable practices development in internationalizing SMEs operating in international entrepreneurial ecosystems: Focal firms' point of view

M. Aslaniyan, P. Gabrielsson
University of Vaasa, Finland

Sustainable Environmental Practices in Institutional Voids: The Roles of Green Orientations and Internationalisation via Exporting

J. EDEH¹, A. D. Olarewaju²

1: INSEEC School of Business and Economics, France; 2: School of Business, Maynooth University, Ireland

Geo-Adaptive Corporate Sustainability in a Fragmented World: A PRISMA-Compliant Structured Literature Review of ESG, AI Analytics, and Multinational Strategy (2010 – 2025)

R. Gómez-Tobías¹, E. Russo², M. Simões-Coelho³

1: Tecnológico de Monterrey, Mexico; 2: Sul Ross State University, USA; 3: Federal

S02.11I: Artificial Intelligence and the Transformation of International Business

Location: **MC3.5**
Chair: **Dr. Tachia Chin**, Zhejiang University of Technology, China, People's Republic of; gili_lychee@foxmail.com

How CEO-CIO (Dis-)similarities Affect the Innovation of GenAI Technologies

K. Kottmann, T. Schäper
University of Münster, Germany

Artificial Intelligence and the Evolution of Technology Spillovers: Digital Absorptive Capacity in Emerging Industries

X. Zhai
Peking University, China, People's Republic of

AI integration in ecosystems and the competitive repositioning of shipping MNEs

G. Msann, A. U. Nowinska
Aalborg University, Business School, Denmark

Yin-Yang Dynamics of Shadow AI's Paradox: How Workplace Spirituality and Moral Identity Reshape Ethical Innovation

T. Chin, Q. Li
Zhejiang University of Technology, China, People's Republic of

S02.12: Meet the Editors 3
Location: **CONFERENCE 1**
Chair: **Prof. Georgios Batsakis**, Alba Graduate Business School, Greece; gbatsakis@alba.acg.edu

Meet the Editors 3

V. Kumar¹, A. Van Assche², J. Oehmichen³, F. Arndt⁴, R. Sinkovics⁵, J. Reuer⁶, K. Katsikeas⁷

1: Journal of International Management; 2: Journal of International Business Studies; 3: Corporate Governance and International Review; 4: British Journal of Management; 5: Critical Perspectives in International Business; 6: Strategic Management Review; 7: Journal of the Academy of Marketing Science

	1: University of Macedonia, Greece; 2: Yorkville University, Toronto; 3: University of Macedonia, Greece; 4: University of Macedonia, Greece Examining the Impact of United Nations Sanctions on the Operations of MNCs: Empirical Evidence in the Context of Africa E. CHRYSOSTOME¹, K. MEYER¹, H. SOME², Y. GORJI³ 1: Ivey Business School, Western University, Canada; 2: University of Sherbrooke, Canada; 3: ESSCA, Lyon	University of Rio de Janeiro, Brazil Sustainable Cities in International Business Research V. De Marchi², R. Mudambi³, B. Nielsen⁴, T. Ritvala¹, I. Saittakari¹ 1: Aalto University School of Business; 2: ESADE; 3: Temple University; 4: The University of Sydney		
11:15am - 11:45am	S.CB1: Coffee Break			
11:45am - 1:00pm	S03.01C: Cultures, Technology and Teamwork in IB Location: MC3.2 Chair: Dr. Antonis Klidas, Deree-The American College of Greece, Greece; a.klidas@acg.edu Evaluating the Cultural Alignment Abilities of Large Language Models M. Pirker¹, H. Pühr^{1,2} 1: University of Innsbruck, Austria; 2: WU Vienna Beyond the cultural box: Resistant narratives and polycultural identity construction S. Valgardsson, L. Nardon Carleton University, Canada What drives the spread? Exploring TMT geographic dispersion of MNCs I. Gausi Carot, A. Botella Andreu, A. García Granero Universitat de València, Spain Exploring teaching and learning practices for student global virtual teams: Global perspectives from X-Culture educators A. Klidas¹, E. Tavoletti², D. Panina³, V. Taras⁴ 1: Deree-The American College of Greece, Greece; 2: University of Macerata, Italy; 3: Texas A&M University, USA; 4: University of North Carolina at Greensboro, USA	S03.02C: Ownership, Belongingness and Transaction Costs Location: MC3.3 Chair: Dr. Maria Cristina Sestu, University of Groningen, Netherlands, The; m.c.sestu@rug.nl The Impact of Founder-Retained Ownership on Transaction Costs in Listed Firms in Emerging Offshore Economies B. Hearn¹, T. Randoy², L. Oxelheim³ 1: University of Southampton, United Kingdom; 2: Copenhagen Business School, Denmark; 3: Lund University, Sweden Developing Belongingness to a Multinational Meta-Organization D. A. Taylor¹, L. M. Cloutier², F. Münch³, A. Bartel-Radic⁴ 1: Université Paris 1 Panthéon-Sorbonne, PRISM, 75005 Paris, France; 2: Université du Québec à Montréal, ESG, Montréal, Canada; 3: The Ohio State University, USA; 4: Univ. Grenoble Alpes, Grenoble INP, CERAG, 38000 Grenoble, France The Influence of Private Equity Entrepreneurial Investment on Firm Transaction Costs in Offshore Emerging Economies B. Hearn¹, T. Randoy², L. Oxelheim³, C. Ntim¹, V. Tauringana¹, J. Malagila⁴ 1: University of Southampton, United Kingdom; 2: Copenhagen Business School, Denmark; 3: Lund University, Sweden; 4: University of Essex, United Kingdom Ultimate owners' alignment and joint venture growth M. C. Sestu University of Groningen, Netherlands, The	S03.03C: Subsidiary Strategy, Autonomy, and Adaptation Location: CONFERENCE 2 Chair: Dr. Quyen Nguyen, University of Reading, Henley Business School, United Kingdom; t.k.q.nguyen@henley.ac.uk Stakeholder Engagement in Strategy Implementation at the subsidiary level in State-Owned multinationals C. Marin Cadavid¹, P. McKiernan², A. Chidlow³ 1: University of Strathclyde, United Kingdom; 2: University of Strathclyde, United Kingdom; 3: university of Birmingham, United Kingdom Understanding Subsidiary Autonomy Across Value Chain Activities A. Cavanagh¹, P. Kalfadellis¹, S. Freeman² 1: Monash University, Australia; 2: University of South Australia Under Pressure from Headquarters: Challenge–Hindrances Stressors, Work Engagement, and Financial Slack in Subsidiary Performance G. Zaefarian¹, C. Yu², Z. Najafi Tavani¹, M. Robson³ 1: University of Leeds, United Kingdom; 2: Middlesex University; 3: Cardiff Management School Building Business Development Capabilities in Market-Seeking MNE Foreign Subsidiaries Q. Nguyen¹, P. Almodóvar², Z. Wei³	S03.04C: The role of context in SMEs internationalisation Location: MC3.4 Chair: Prof. Ivo Zander, Uppsala University, Sweden; ivo.zander@fek.uu.se Balancing Economic Opportunities and Institutional Constraints: Resource Redeployment in Global Markets T. Li¹, J. Reuer² 1: Mays Business School, Texas A&M University, United States of America; 2: Purdue University The Impact of Institutional Legacies on the Internationalization of Small and Medium-Sized Enterprises: Insights from a Quasi-Natural Experiment J. Nollau¹, M. Zschoche¹, S. Oertel² 1: University of Erfurt, Germany; 2: Paris Lodron University Salzburg Context Matters: Institutional Quality, Internationalization, and the Impact on Firm Scaling G. Pirrone University of Pavia, Italy A Contextualized Perspective on Firm Internationalization T. Leppäaho², I. Zander¹, L. Oikkonen², N. Coviello² 1: Uppsala University, Sweden; 2: LUT University

		1: University of Reading, Henley Business School, United Kingdom; 2: Complutense University of Madrid, Business Organisation Department, Spain; 3: University of Nottingham, Nottingham University Business School, United Kingdom	
S03.05C: Multi-Stakeholder Cooperation and Sustainability Location: MUSIX LAB Chair: Hanna Magdalena Arndt, WU Vienna, Austria; hanna.arndt@live.de Government Interventions and SME Sustainability: A Systematic Literature Review R. Meneshova, Y. Kalyuzhnova, O. Khlystova Henley Business School, United Kingdom When Does Foreign Aid Generate Investment Opportunities for MNEs? S. Mahamed, F. Zijla Copenhagen Business School, Denmark Bridging Institutional Gaps: A Cross-Border Triple Helix Approach to Supporting MNEs in Emerging Markets P. Yang¹, D. Slepnirov^{2,3} 1: Fraunhofer Institute for Systems and Innovation Research ISI, Germany; 2: Aalborg University Business School, Denmark; 3: Sino-Danish Center for Education and Research (SDC), Denmark Cross-Border Public-Private Partnerships as Geopolitical Arenas: A Multi-Stakeholder Research Agenda for International Business H. M. Arndt, M. Wolfesberger WU Vienna, Austria	S03.06P: WOMEIBA 2025- The year of ATHENA Location: MC2 WOMEIBA 2025- The year of ATHENA M. Elo¹, T. Almor², M. Teissandier³, D. Minbaeva⁴, E. Kovacs⁵, N. Sinkovics⁶, M. Aziz Alaoui⁷ 1: University of Southern Denmark, Denmark; 2: Reichman University, Israel; 3: École de management TBS Education, France; 4: King's Business School, King's College London, UK, and CBS, Denmark; 5: Indiana University's Kelley School of Business, USA; 6: Newcastle University, UK; 7: Management Sciences at the University of Lyon, Jean Moulin Lyon 3, iaelyon School of Management, France	S03.07P: DO WE NEED NEW THEORIES TO GUIDE COMPANIES IN NAVIGATING THE CURRENT GEOPOLITICAL TURMOIL? Location: MC3 Chair: Prof. Torben Pedersen, Copenhagen Business School, Denmark; tp.si@cbs.dk Do we need new theories to guide companies in navigating the current geopolitical turmoil? T. Pedersen¹, G. Santangelo¹, A. Van Assche², L. Kano³, T. Lindner¹, C. Welch⁴ 1: Copenhagen Business School, Denmark; 2: HEC Montréal, Canada; 3: Haskayne School of Business, Canada; 4: Trinity Business School, Ireland	S03.08P: PIBR PRESENTATION Location: GIANNIS MARINOS Chair: Rob Van Tulder, RSM Erasmus University Rotterdam, Netherlands, The; rtulder@rsm.nl Chair: Prof. Constantina Kottaridi, University of Piraeus, Greece; kottarid@unipi.gr
S03.09P: THE MNCS IN A DE-POLARIZED AND DE-DOLLARIZED WORLD ORDER Location: CONFERENCE 1 Chair: Dr. Shuo Yang, Pennsylvania state university, United States of America; sfy5287@psu.edu THE MNCS IN A DE-POLARIZED AND DE-DOLLARIZED WORLD ORDER I. Arian¹, C. Pitelis², A. Cuervo-Cazurra³, D. Lessard⁴, S. Yang⁵ 1: Kent State University; 2: University of Southampton; 3: Northeastern University; 4: Massachusetts Institute of Technology; 5: Pennsylvania State University, Brandywine	S03.10I: Innovation, International Trade and Knowledge Flows Location: CONFERENCE 4 Chair: Moumita Sen Gupta, Aalborg University, Denmark; msgu@business.aau.dk Case study of internationalization of SME with developing new materials by leveraging rural area advantage S. Yamamoto YAMAKIN CO., LTD., Japan The role of Exporting Innovation Performance of Technology-Based Firms: Evidence from Emerging Markets A. E. S. Leal DAvila, M. Amal FURB, Brazil Business Accelerator and International Growth: A Longitudinal Study of Finnish SMEs M. Uzhegova, A. Vuorio LUT University, Finland	S03.11I: Artificial Intelligence in the Multinational Enterprise Location: MC3.5 Chair: Zakaria Talouni, Poznan University of Economics and Business, Poland; zakaria.talouni@ue.poznan.pl From Local to Regional: The Internationalization Logic of Latin American Scale-ups S. Fuerst Tecnologico de Monterrey, EGADE Business School, Mexico Adoption of Information Technology Tools and Artificial Intelligence in Firms: Insights from Five Greek Food Exporters K. Rotsios¹, N. Sklavounos², G. Kartsiotis²	S03.12I: International Finance and Entrepreneurship Location: CONFERENCE 3 Chair: Dr. Wei Li, The University of Sydney Business School, Australia; li.wei1@sydney.edu.au The interconnection between finance and international entrepreneurship: A Bibliometric-Systematic Literature Review P. Ortega Peralas, E. Terán Yépez Universidad de Almería, Spain The Effects of Corporate Governance on Asymmetric Cost Behavior: A Systematic Literature Review I. L. Nygård NTNU, Norway Family Firm's Location Choice: The Influence of Family CEO Generation A. Mondal¹, S. Lahiri²

	Theoretical Perspectives on the Internationalization of Central and Eastern European Companies: A Systematic Review M. Franke, A. M. Hilger University of Regensburg, Germany Paradoxical Logics in Strategic Renewal: The Evolution of SMEs from a Transition Economy A. Morgan-Thomas¹, M. Ciszewska-Milnaric², P. Wojcik³ 1: ASBS, University of Glasgow, United Kingdom; 2: Kozminski University, Warsaw, Poland; 3: Kozminski University, Warsaw, Poland Structural Configurations in Strategic Alliances: A Latent Class Analysis of Asymmetric and Symmetric Alliances M. Sen Gupta, D. Wang Aalborg University Business School, Denmark	1: American College of Thessaloniki; 2: University of Macedonia, Greece From Frugal Innovation to Sustainable Frugal AI: Scaling Cross-Border Inclusive Innovation H. Dang¹, Y. Tran¹, J. Prabhu² 1: Heriot-Watt University, United Kingdom; 2: Cambridge Judge Business School, United Kingdom Artificial intelligence and workers' well-being in Global Value Chains: Empirical insights from supplier firms in China Y. Li¹, R. Hasan¹, Z. Khan^{1,2}, A. Ojala¹ 1: University of Vaasa; 2: University of Aberdeen The Ethical Impact of Artificial Intelligence on Value Creation, Organizational Change, and Business Leadership: A CEO and Board-Level Bibliometric Analysis G. del Real Urbano Universidad Complutense de Madrid. Facultad CC Economicas y Empresariales, Spain Determinants of Industry 4.0 Adoption: Evidence from Foreign Manufacturing Subsidiaries in Poland Z. Talouni¹, B. Jankowska¹, M. Götz² 1: Poznan University of Economics and Business, Poland; 2: AFiB Vistula	1: XLRI-Xavier School of Management; 2: Illinois State University, United States of America Global Compensation Analysis: Linking the Incentive Component and Incentive Theory with the GLOBE Studies' Performance-Orientation U. F. Ott Nottingham Trent University, United Kingdom Cross-Border Venture Capital Syndication: A Systematic Review and Future Research Directions M. Deabas¹, G. Batsakis² 1: American University of Kuwait, Kuwait; 2: Brunel University London, United Kingdom Bringing the Firm Back In: The Political Economy of RMB Internationalization W. Li, M. Murphree, Z. Pan The University of Sydney Business School, Australia
S03.13I: CEO influence on firm-level strategic outcomes Chair: Dr. Roman Barwinski, University of Bristol, United Kingdom; roman.barwinski@bristol.ac.uk Mirror, Mirror on the Wall? Facial Width-to-Height Ratio and CEO Approval L. Rollinger RWTH Aachen University, Germany How the CEO's Social Status fuels Corporate Misconduct and the Mitigating Role of TMT Social Status and Financial Pressure A. Hossain, S. Kruse RWTH University Aachen, Germany			

	Leading Through Complexity: A Configurational View on CEO Generalist Experience J. Tebrügge, S. Kruse RWTH Aachen University, Germany			
	Too Good to Risk, Too Bad to Try: CEO Affectivity and the Downward Pull on Firm Acquisition Behavior M. Romer, C. Krieweth RWTH Aachen University, Germany			
	Centralized Power, Global Mindset: How CEO International Experience Influences Diversity Leadership R. Barwinski, Y. Xu University of Bristol, United Kingdom			
1:00pm - 2:00pm	S.GA: General Assembly Location: NIKOS SKALKOTAS			
2:00pm - 3:15pm	S. LPS: Lunch with Poster Session			
3:15pm - 4:30pm	S04.01C: CEO and strategic choices in internationalization Location: MC3.2 Chair: Jan Schmitt, WU Vienna, Austria; jan.schmitt@wu.ac.at CEO Dominance and Technological Exploration in the Multinational Corporation P. Kappen¹, I. Zander² 1: KTH Royal Institute of Technology, Sweden; 2: Uppsala University, Sweden CEO Political Ideology and Cross-border Knowledge Sourcing F. Dai WHU - Otto Beisheim School of Management, Germany CEO Political Engagement as a Microfoundation of Internationalisation Strategy H. Pham University of Leeds, United Kingdom The CEO Effect in Headquarters' Relocation Decisions: A Microfoundational Perspective J. Schmitt WU Vienna, Austria	S04.02C: Entrepreneurial perspective on IB microfoundations Location: MC3.3 Chair: Prof. Sonia Suárez-Ortega, University of Las Palmas de Gran Canaria, Spain; sonia.suarez@ulpgc.es Perceptual Journeys: How Entrepreneurs Shape Global Expansion Strategies F. Goxe¹, S. Freeman², X. Han³ 1: Université Côte d'Azur; 2: University of South Australia; 3: Guangzhou College of Commerce The mediating role of entrepreneurial hustle in the relationship of extrinsic motivation and new venture performance M. Zimmermann, A. Greven RWTH Aachen University, Germany The View Keeps Changing: Entrepreneurial Failure and Fear of Failure in International Markets I. Ahmed¹, P. Gabrielsson¹, A. Faroque¹, A. Zucchella² 1: University of Vaasa, Finland; 2: University of Pavia, Italy Internationalization of purpose-driven entrepreneurial firms: Micro-foundations in opportunity formation and development in the FemTech industry S. Suárez-Ortega¹, A. Zucchella² 1: University of Las Palmas de Gran Canaria, Spain; 2:	S04.03C: Global Strategy: Capabilities, Learning and Competitive Dynamics Location: MC3.4 Chair: Prof. Torben Pedersen, Copenhagen Business School, Denmark; tp.si@cbs.dk Beyond Disruptive Innovation: Disruption through an International Business Lens A. Weihs, E. Reithofer WU Vienna, Austria Responding to geopolitical risk change - a global geographic scope change perspective T. Hutzschenreuter, J. Mueller Technical University of Munich, Germany Intra (Inter)-Regional Strategies and Firm Efficiency: A Context and Degree-Based Study P. H. S. Nguyen Clermont School of Business, France Navigating Polycrisis: Resilience Strategies of Lead Firms in Global Production Networks T. Pedersen, P. Ørberg Jensen, L. Busck-Lumholt Copenhagen Business School, Denmark	S04.04C: Time, Context, and Uncertainty in Internationalization Location: MUSIX LAB Chair: Dr. Sebastian Baldermann, Vrije Universiteit Amsterdam, Netherlands, The; s.baldermann@vu.nl Myth of Context-Free Internationalization Speed: Analysis of Managerial Reasoning at Critical Junctures over History T. Leppäaho¹, T. Mainela², A. Rolv Petter³, E. Paavilainen-Mäntymäki⁴, S. Jack⁵ 1: LUT University, Finland; 2: University of Oulu, Finland; 3: BI Norwegian Business School, Norway; 4: University of Turku, Finland; 5: University of Lancaster, UK When Real Options Fail: Rethinking Strategic Flexibility under Knightian Uncertainty T. Halaszovich¹, G. Leymann², S. Lundan³ 1: ICN Business School, France; 2: University of Bremen, Germany; 3: Aalto University, Finland International Business in Times of Unpredictability: How the Behavioural Theory of the Firm Can Help Managerial Decisions V. C. Simões¹, M. González-Loureiro^{2,3} 1: ADVANCE/ISEG Research, Lisbon School of Economics and Management, University of Lisboa (Portugal), Portugal; 2: ECOBAS-Universidade de

	University of Pavia, Italy		Vigo (Spain); 3: CIICESI-Inst. Politécnico de Porto (Portugal)
			The Myth of Market Development: New Classifications of Countries' Development Status for International Business S. Baldermann¹, A. Gorgijevski² 1: Vrije Universiteit Amsterdam, Netherlands, The; 2: Linköping University, Sweden
S04.05C: Microfoundational underpinnings of internationalization processes Location: CONFERENCE 2 Chair: Dr. Renan Oliveira , FGV EAESP, Brazil; renan.oliveira@fgv.edu.br	S04.06C: Sustainable upgrading in the GVCs Location: CONFERENCE 3 Chair: Dr. Mohammad Rana , Aalborg University, Denmark, Denmark; mbr@business.aau.dk	S04.07P: INTERNATIONALIZATION, DE-INTERNATIONALIZATION, RE-INTERNATIONALIZATION AND BUSINESS MODEL INNOVATION: THE MYTH OF HARMONY? Location: LECTURE HALL Chair: Prof. Romeo Turcan , Aalborg University, Denmark; rvt@business.aau.dk	S04.08P: THEORETICAL CHALLENGES, STRATEGIC IMPLICATIONS, AND RESEARCH AGENDA Location: MC2 Chair: Stefano Elia , Politecnico di Milano, Italy; stefano.elia@polimi.it
The Microfoundation of Interfirm Psychic Distance A. Safari¹, A. Sadeghi² 1: Mälardalen University, Sweden; 2: University of Leicester	Developed country SMEs' sustainable upgrading in GVCs: A quantitative, exploratory analysis A. Pallás-Rocafull, A. Botella-Andreu, J. Pla-Barber, C. Villar University of Valencia, Spain	Internationalization, De-internationalization, Re-internationalization and Business Model Innovation: The myth of Harmony? R. Turcan¹, J. Eduardsen¹, N. Evers², T. Tsukanova³, T. Vissak⁴ 1: Aalborg University, Denmark; 2: Trinity Business School, Ireland; 3: EHL Hospitality Business School, Switzerland; 4: University of Tartu, Estonia	Theoretical Challenges, Strategic Implications, and Research Agenda S. Elia¹, P. Buckley², A. Gaur³, O. Kuivalainen⁴ 1: Politecnico di Milano, Italy; 2: University of Manchester, UK; 3: Rutgers University, USA; 4: LUT University, Finland
It's Not Me, It's U(ncertainty): A Multi-Study on Consumer Relationship Development in Cross-Border E-Commerce U. Wistedt¹, A. Safari² 1: Uppsala University, Sweden; 2: Mälardalen University, Sweden	Bridging Geopolitical Divides: A Co-Evolutionary Framework of Decoupling C. Lackinger, J. Müllner, J. Puck WU Vienna, Austria		
The Impact of CEO Experience Diversity on FDI Motivation: Examining CEO Power and Chair-CEO Relationships A. Kayaci¹, P. Greve² 1: Dicle University, Türkiye; 2: University of Reading, United Kingdom	Supplier Strategies for Climate Change Mitigation: A Perspective of Sustainability-Driven Business Modelling in Apparel Global Value Chains S. A. Tajuddin¹, M. B. Rana¹, I. S. Khan², M. F. H. Faruqui¹ 1: Aalborg University, Denmark; 2: Aalto University, Finland		
The Strategic Management of the Uppsala Model's Capability Package: The Role of Business Diplomats in Firms' Evolution R. Oliveira FGV EAESP, Brazil	MNE Strategies for Sustainable Supplier Upgrading: Business Model and Governance Microfoundations in GVCs M. Rana Aalborg University, Denmark, Denmark		
S04.09P: SPECIAL PANEL: PAVLOS DIMITRATOS Location: GIANNIS MARINOS Chair: Prof. Emmanuella Plakoyiannaki , University of Vienna, Austria; emmanuella.plakoyiannaki@univie.ac.at Prof. Davide Castellani , University of Reading, United Kingdom; davide.castellani@henley.ac.uk Prof. Kevin Ibeh , Birkbeck College, United Kingdom; k.ibeh@bbk.ac.uk Dr. George Nakos , Clayton State University, United States of America; georgenakos@clayton.edu Prof. Olli Kuivalainen , University of Lappeenranta, Finland; olli.kuivalainen@lut.fi Prof. Margaret Fletcher , University of Glasgow, -; margaret.fletcher@glasgow.ac.uk Prof. Ana Teresa Tavares Lehman , FEP - University of Porto.	S04.10P: DEMOCRACY AND INTERNATIONAL BUSINESS: RETHINKING BUSINESS CONTEXT Location: MC3 Chair: Prof. Maria Elo , University of Southern Denmark, Denmark; melo@sam.sdu.dk	S04.11I: Business Model Innovation and Green FDI Location: CONFERENCE 1 Chair: Prof. Bo Bernhard Nielsen , University of Sydney, Australia; bo.nielsen@sydney.edu.au	S04.12I: Leadership Location: MC3.5 Chair: Prof. Marina Latukha , De Vinci Higher Education, De Vinci Research Center, Paris, France, France; marina.latukha@gmail.com
	Democracy and International Business: Rethinking business context M. Elo¹, P. Servais², B. Jankowska³, S. Saarenketo⁴, D. Georgakakis⁵ 1: University of Southern Denmark, Denmark; 2: Linnaeus University, Halmstad University; 3: Poznan University of Economics and Business; 4: LUT University Business	Bridging global health studies and international business: Toward a re-framed research agenda S. Melén Hånell, E. Rovira Nordman, F. Simon Mälardalen University, Sweden	Employees' perceptions of reshoring and organizational attractiveness K. Makri¹, I. Leri², G. Halkias³ 1: University of Vienna, Austria; 2: University of Aegean, Greece; 3: Copenhagen Business School, Denmark
		The global scaling of game-changer	Antecedents of Top Management Teams in

	School; 5: Leeds University Business School, University of Leeds	business models to tackle societal grand challenges <u>D. Gunaratne</u>¹, N. Sinkovics^{2,3}, R. R. Sinkovics^{4,1}, F.-J. Molina- Castillo⁵ 1: LUT University, LUT Business School, Lappeenranta, Finland; 2: Newcastle University, Newcastle University Business School, Newcastle Upon Tyne, United Kingdom; 3: University of Vaasa, Vaasa, Finland; 4: Durham University, Durham University Business School, Durham, United Kingdom; 5: University of Murcia, Murcia, Spain Masked Motives in Local Resistance: Uncovering Stigma in Green Steel Foreign Direct Investment <u>K. Snellman</u>, I. Saittakari, T. Ritvala Aalto University School of Business Department of Management, Finland Entrepreneurial Identity in Transition in an International Apparel Company <u>d. tolstoy</u>¹, T. Sendlhofer², S. Melén Hånell³, V. n. Tarnovskaya⁴ 1: Stockholm School of Economics, Sweden; 2: Stockholm Environment Institute; 3: Mälardalen University; 4: Lund University Adapting Circular Business Model Innovation in International Markets: International Dynamic Entrepreneurial Bricolage E. Kusi Appiah¹, P. Gabrielsson¹, M. Kontkanen¹, B. Bernhard Nielsen² 1: University of Vaasa, Finland; 2: University of Sydney, Australia	International Joint Ventures <u>W. Wang</u>, C. Pattnaik, A. Purkayastha The University of Sydney, Australia Why bring to headquarters native leaders of projects that develop new products for their foreign subsidiary? The case of Toyota <u>S. Ishii</u>¹, <u>J.-F. Hennart</u>² 1: Osaka Metropolitan University; 2: Tilburg University Building dynamic managerial capabilities through transformative learning: A case study of an international non-governmental organization <u>A. Yu</u>, A. Pekerti, A. Kriz The University of Queensland, Australia Time Zone Bias in MNE Subsidiaries: How Meeting Scheduling Impacts HCNs' Identification <u>Q. Qin</u>¹, C. Lee¹, Y. Zhou¹, J. Song², D. Shin³ 1: Korea University; 2: University of Edinburgh; 3: Thompson Rivers University Bystanders or Settlers? Overcoming gig workers challenges in the context of India <u>K. Singh</u>², <u>M. Latukha</u>¹ 1: Leonard de Vinci Pole University, Ecole de Management, France; 2: St. Petersburg state university, Graduate school of management, Russia
S04.13I: Global consumers across cultures Location: CONFERENCE 4 Chair: Dr. Evangelia Katsikea, ICN Business School, Paris & CEREFIGE, Université de Lorraine, France, France; evangelia.katsikea@icn-artem.com Countervailing Strategies in the New Space Economy: Ensuring Sustainability Amid Resource Dependence <u>S. Tangem</u>¹, A. Ojala² 1: University of Vaasa, Finland; 2: University of Vaasa, Finland Stitching sustainability: the influence of gender and			

	consumption values on fashion habits in us and Greek Millennials and Gen Z <u>L. Hatzithomas</u>¹, K. Margariti¹, C. Boutsouki² 1: University of Macedonia, Greece; 2: Aristotle University of Thessaloniki, Greece The Development and Validation of a Scale for Consumer Cultural Renaissance <u>R. Lee</u>¹, H. Khan², J. Li³, Q. A. Duong¹ 1: University of South Australia, Australia; 2: University of Aberdeen; 3: Guangdong Ocean University The effects of (mis)information on user engagement & sentiments of global brands in social media: the case of Ethereum E. Kafeza¹, G. Katsifaraki², M. Theodosiou³, <u>E. Katsikea</u>⁴ 1: Interdisciplinary Laboratory in Accounting Studies, Financial Management, and Economic & Financial Law (ILASFMEFL), Athens University of Economics and Business, Greece; 2: University of Central Lancashire, (UCLan), Cyprus; 3: University of Cyprus, Nicosia, Cyprus; 4: ICN Business School, Paris & CEREFIGE, Université de Lorraine, France			
4:45pm - 6:00pm	S05.01C: Geopolitics, Risk, and Strategic Adaptation in International Business Location: MC3.2 Chair: Dr. Jacqueline Mees, University of New South Wales, Australia; j.meesbuss@unsw.edu.au Sanctions and (Dis)Investment Strategies in Russia Following the War in Ukraine: An Empirical Study on the Role of Home Country and Host Country Operations of Multinational Enterprises F. De Beule¹, <u>M. Zdziarski</u>², H. Zhang³ 1: KU Leuven; 2: University of Warsaw; 3: Neoma Business School Trade War, Dependence and International R&D Collaborations <u>X. Han</u>¹, M. Lin², C. Wang³, Y. Wei⁴ 1: University of Manchester, United Kingdom; 2: School of Business, NingboTech University, China; 3: Birmingham Business School, University of Birmingham, United Kingdom; 4: Leeds University Business School, University of Leeds, United Kingdom Studying polarisation: The potential of composite narratives as a methodology for international business studies	S05.02C: Technology and Innovation in Global Markets Location: MC3.3 Chair: Prof. Susana C. Silva, Universidade Católica Portuguesa, Portugal; ssilva@ucp.pt Export Marketing Capabilities Reconfiguration: The Role of Microfoundations and Digital Integration V. Theoharakis¹, <u>G. Batsakis</u>^{2,3} 1: Cranfield School of Management, Cranfield University, UK; 2: Alba Graduate Business School, Greece; 3: Brunel Business School, Brunel University of London, UK Balancing innovation abroad: How intensity and novelty shape customer value in export markets <u>A. Lisboa</u>¹, J. Cadogan², J. Oliveira³, E. Tsoukou⁴ 1: Polytechnic University of Leiria, CARME, Portugal; 2: The University of Leicester, United Kingdom; 3: Lisbon School of Economics & Management, Portugal; 4: University of Strathclyde, United Kingdom Continued Use of Voice Assistants: A Cross-Cultural Study of Alexa Users T. L. D. Pontes⁴, P. Duarte³, <u>S. C. Silva</u>^{1,2}	S05.03C: Ethics, Legitimacy and Corporate Responsibility in a Fragmented World Location: MC3.4 Chair: Prof. Christos Pitelis, National and Kapodistrian University of Athens, United Kingdom; cnp1000@cam.ac.uk MNEs Strategies for Societal Impact: Engaging with Disadvantaged Communities in Emerging Markets <u>A. Giroud</u>¹, P. Ghauri², J. Carneiro³, J. Cathcart², R. Oliveira³, M.-A. Gonzalez-Perez⁴ 1: University of Manchester, United Kingdom; 2: University of Birmingham, United Kingdom; 3: FGV, Brazil; 4: EAFIT, Colombia Platform-enabled Big Tech MNEs, efficiency and power: an efficiency-power view and implications on the business-government nexus, geopolitics and public policy <u>C. Pitelis</u>¹, S. Clegg², E. E. N. Piteli³ 1: National and Kapodistrian University of Athens, United Kingdom; 2: School of Project Management, The	S05.04C: Intellectual Property and Innovation Performance Location: MUSIX LAB Chair: Prof. Mario Kafouros, University of Manchester, United Kingdom; marios.kafouros@manchester.ac.uk Reusing new or old knowledge combinations to generate short and long-term breakthrough innovations? Evidence from the wind energy industry X. DU University of Edinburgh, United Kingdom Do Patents Drive Economic Growth? Dynamic Panel Data Evidence from Selected Economies V. C. Tsitsou¹, D. L. Stamos¹, K. N. Konstantakis², P. G. Michaelides¹ 1: National Technical University of Athens, Greece; 2: University of Piraeus, Greece Global Patent Systems in Practice: Organizational Strategies and Constraints in International Filings <u>A. Anagnosti</u>, K. Drivas University of Piraeus, Greece

J. Mees-Buss¹, H. Back², C. Welch³

1: University of New South Wales, Australia; 2: Aalto University, Finland; 3: Trinity College Dublin, Ireland

1: Universidade Católica Portuguesa, Católica Porto Business School and CEGE, Porto, Portugal; 2: University of Saint Joseph, Faculty of Business & Law, Macau, China; 3: Universidade da Beira Interior, Faculty of Human and Social Sciences & NECE, Covilhã, Portugal; 4: Universidade de Fortaleza

University of Sydney; 3: University of Sussex Business School, University of Sussex, U.K.

Environmental Upgrading in the Furthest Reaches of the Global Value Chain: Leveraging NGO Relationships

L. Zhang¹, A. Goerzen¹, L. Kano²

1: Queen's University, Canada; 2: University of Calgary, Canada

Attention, please! The role of family firms' temporal orientation and their managers' cognition in internationalization: A MouselabWeb-study

N. Troiani, F. Zapkau

Vienna University of Economics and Business (WU Vienna), Austria

Asymmetric responses to underperformance in innovation and profitability: A performance-based perspective on technology co-creation

E. Mavroudi¹, M. Kafourou², R. Gao², M. Aliyev²

1: University of Leeds, United Kingdom; 2: University of Manchester

S05.05C: The role of microfoundations in cross-cultural contexts

Location: **CONFERENCE 1**

Chair: **Dr. Maria Ilieva**, Leeds University Business School, United Kingdom; m.ilieva@leeds.ac.uk

Belonging Without a Map: Migrant Coping Strategies and Integration in Saudi Arabian MNEs

E. Althobaiti, H. Gajewska-De Mattos, A. Hajro

University of Leeds, United Kingdom

From Hostile Strangers to Close-Knit Family: Empowering Employees for Cross-Border Acquisition Success

D. Wang¹, J. Wu²

1: Aalborg University, Denmark; 2: ZHAW Zurich University of Applied Sciences, Switzerland

Cultivating Legitimacy from Within: Immediate Manager's Legitimacy, Affective Employer Commitment, and Organizational Legitimacy across Institutional Contexts

E. Gillard¹, A. Bitektine²

1: Vrije Universiteit Amsterdam, Netherlands, The; 2: Concordia University, Canada

Trust Repair Process in a Multinational Company After a Major Disruption

M. Ilieva¹, N. Nummela², J.-i. Yamada³

1: Leeds University Business School, United Kingdom; 2: University of Turku, Finland; 3: Kyoto University, Japan

S05.06C: FDI, Environmental Accountability, and Power Asymmetry

Location: **CONFERENCE 2**

Chair: **Prof. Lukasz Puslecki**, Poznań University of Economics and Business, Poland; lukasz.puslecki@ue.poznan.pl

Navigating threats through power: A new "self preservation" lens to understand MNE anti societal behavior

S. Buzdugan¹, D. Freund², U. Holm³, M. Forsgren³

1: Manchester Metropolitan University, UK; 2: Mälardalen University, Sweden; 3: Uppsala University, Sweden

Reassessing Coase in Hymer's Multilevel Framework: The missing link of externalities in International Operations

F. Figueira de Lemos^{1,2}, M. Forsgren²

1: FGV EAESP, Brazil; 2: Uppsala University, Sweden

Reconfiguring Strategy for the Fifth Industrial Revolution

H. Pham

University of Leeds, United Kingdom

From Space to Soil: Foreign Direct Investment and Natural Environment in Africa

A. OUDAA¹, D. Boeche¹, D. H. Yoon²

1: Africa Business School, Mohammed VI Polytechnic University, Morocco; 2: School for Business and Society, University of York, United Kingdom

S05.07C: Political Regimes

Location: **CONFERENCE 3**

Chair: **Dr. Peder Greve**, Henley Business School, University of Reading, United Kingdom; peder.greve@henley.ac.uk

Dynamic Effects of Democracy on Firm Internationalization Strategy: The Moderating Role of International and Regional Experience

A. Dimitrova¹, M.

Meschi¹, D. Triki², A. Valentino²

1: ESSCA School of Management, France; 2: ESCP International Business School, France

Corruption perceptions home and abroad: Universal values or double standards?

Z. Fazekas, M. K Justesen, M. J Mueller, Y. Park

Copenhagen Business School, Denmark

Because the Leader Says So: Political Connections, Internationalization Behavior, and Authoritarian State Capitalism

C. A. Hartwell^{1,2}, M.

Moesli¹, O. Zadorozhna²

1: ZHAW School of Management and Law, Switzerland; 2: Kozminski University, Poland

Regime Shifts to Autocracy: Subsidiary General Manager

S05.08C: Subsidiary Strategies and Institutions

Location: **MC3.5**

Chair: **Dr. Hamza Aib**, University of M'sila, Algeria; hamza.aib@univ-msila.dz

A Systematic Literature Review of Firm-Level International Experience and Subsidiary Exit: Advancing a Dynamic Research Agenda

Z. Wang, Z. Konwar

University of Leeds, United Kingdom

MNC Exit from Russia: A Theory of Institutional Friction and Foreign Divestment

D. Holtbrügge¹, M.

Oberhauser², L. Kirste¹

1: Friedrich-Alexander University Erlangen-Nürnberg; 2: ESCP Business School, Madrid

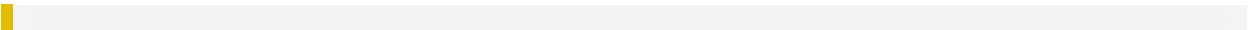
Local state participation and IJV instability: A contingency approach

H. Aib^{1,2}

1: Aix-Marseille University, France; 2: University of M'sila, Algeria

	Are Local Network Ties and Strategy Adaptation Enough to Succeed in a More Developed Market? On The Moderating Effects of Subsidiary Autonomy and Subsidiary Capabilities P. Trapczynski¹, M. Gotz², B. Jankowska¹, <u>L. Puslecki¹</u>, Z. Maleszewska¹ 1: Poznan University of Economics and Business, Poland; 2: Vistula University, Poland	Succession in an Era of Political Transitions E. Yildiz¹, A. Li², <u>P. Greve³</u>, D. Georgakakis⁴, P. Beamish⁵ 1: Mälardalen University, Sweden; 2: Toronto Metropolitan University, Canada; 3: Henley Business School, University of Reading, United Kingdom; 4: Leeds University Business School, United Kingdom; 5: Ivey Business School, Canada	
S05.09P: PDW ON ENGAGED INTERNATIONAL BUSINESS SCHOLARSHIP IN THE DIGITAL, AI, AND PLATFORM ERA Location: MC3 Chair: Dr. Noman Shaheer, University of Sydney, Australia; noman.shaheer@sydney.edu.au PDW on Engaged International Business Scholarship in the Digital, AI, and Platform Era <u>N. Shaheer¹</u>, R. van Tulder², S. Zhao³, E. Y. Wang⁴, N. Sincovics⁵, V. Di Marchi⁶ 1: University of Sydney, Australia; 2: RSM Erasmus University; 3: University of Surrey; 4: University of Leeds; 5: University of Newcastle; 6: Esade Business School	S05.10P: HOW CAN A MICRO-FOUNDATIONAL FOCUS GENERATE BETTER RESEARCH ON MNES? FROM THE MOST GENERIC TO THE MOST HIGHLY SPECIFIC Location: GIANNIS MARINOS Chair: Prof. Alain Verbeke, University of Calgary, Canada; averbeke@ucalgary.ca How can a micro-foundational focus generate better research on MNES? From the most generic to the most highly specific. <u>A. Verbeke^{1,2}</u>, U. Andersson³, T. Pedersen⁴, G. Santangelo⁴, M. Papanastassiou⁵ 1: University of Calgary, Canada; 2: University of Reading, UK; 3: Mälardalen University, Sweden; 4: Copenhagen Business School; 5: University of Leeds	S05.11I: Communication and Cultural Adaptation in Diverse Settings Location: MC2 Chair: Prof. Anne Bartel-Radic, Univ. Grenoble Alpes, CERAG, France; anne.bartelradic@iepg.fr Bridging International Business Strategy and Project Dynamics: A Microfoundational View of International Project Management <u>M. N. Vatne</u>, H. A. Solli-Sæther, B. B. B. Nujen Norwegian University of Science and Technology (NTNU), Norway International NGOs: Coordinating and Controlling Headquarters-Subsidiaries Relationships <u>T. Nobre¹</u>, U. Mayrhofer² 1: University of Geneva, Geneva School of Economics and Management, Switzerland; 2: Université Côte d'Azur, IAE Nice, GRM, France A Hybrid Systematic Literature Review of Consumer Behavior in Cross-Border E-commerce <u>U. Wistedt¹</u>, A. Safari² 1: Uppsala University, Sweden; 2: Mälardalen University, Sweden The Islamic Cultural Impacts on Communication: A Case Study of a Multinational Firm in Pakistan M. Khan, <u>H. Zhang</u> Sichuan University, China, People's Republic of 1st-Indigenous-Peoples' Multiculturalism: The Role of n-Culturalism's Unique Orthogonal Model Within Individuals <u>A. Pekerti</u>	S05.12I: Strategic Marketing and Institutional Complexity in International Markets Location: CONFERENCE 4 Chair: Dr. Panagiota Sapouna, University of Piraeus, Greece; p.sapouna@unipi.gr How to Localise Packaging for International Markets W. Wang¹, <u>R. Lee¹</u>, M. R. Saeed² 1: University of South Australia, Australia; 2: University of Queensland Navigating Institutional Complexity: Illicit and Informal Practices Among Quasi-Formal Firms <u>J. Godinez¹</u>, S. Batas² 1: University of Massachusetts Lowell, United States of America; 2: Queen Mary University of London, United Kingdom International Transferability of Ecommerce Marketing Capabilities <u>A. Berky</u>, D. Dikova WU Vienna University of Economics and Business, Austria The Neglected Contribution of Marketing Innovation to the Internationalization of SMEs and its relation to Product Innovation M. Tsogas¹, M. Kyriakou², P. Karavereri³ 1: University of Piraeus, Greece; 2: University of Piraeus, Greece; 3: University of Piraeus, Greece The Hidden Cost of Being Authentic: Evidence from MNE Subsidiaries in South Africa D. Manolopoulos¹, <u>P. Sapouna²</u>, M. Xenakis³ 1: Athens University of Economics and Business; 2: University of Piraeus, Greece; 3: The American College of Greece

		The University of Queensland, Australia The Global Language of Laughter? A Bibliometric Study of Humor in Intercultural Contexts D. L. Tra¹, F. Prévot², A. Bartel-Radic¹ 1: Univ. Grenoble Alpes, CERAG, France; 2: Kedge Business School, Marseille, France	
S05.13I: Government Interventions and International Business Location: LECTURE HALL Chair: Prof. Markos Tselekounis, University of Piraeus, Greece; mtselek@unipi.gr Industrial Policies and Multinational Enterprises: The Example of JESSI B. Dachs AIT Austrian Institute of Technology, Austria “You dirty, dirty industry you: FDI and Environmental Policy” E. B. Satoglu¹, J. R. Salmon² 1: Bogazici University, Turkiye; 2: Siena College, NY, USA The impact of political radicalization on firms’ ownership strategies: An empirical analysis of firms from the European Union N. Reis¹, J. Santos¹, A. Oliveira^{1,2}, D. Oliveira¹ 1: Polytechnic University of Leiria, CARME, Portugal; 2: University of Coimbra, CeBER, Portugal Regulating Executive Pay in Large Banks: Preventing or Promoting the Next Global Financial Crisis? W. Ruigrok, W. Lin, X. Zhang University of St.Gallen, Switzerland Nonmarket Political Strategies in EMNEs’ International Expansion C. Gambirage⁴, M. Amal⁵, W. Newbury³, W. Xavier¹, J. Silva², R. Parente³ 1: Lipscomb University, United States of America; 2: Fundacao Getulio Vargas; 3: Florida International University; 4: Universidade de Groningen; 5: FURB Banning Input Price Discrimination: Welfare and Competitive Effects in Multi-Market Contexts D. Brito¹, M. Tselekounis² 1: Nova School of Business & Economics, Nova School of Science and Technology; 2: University of Piraeus, Greece			
7:30pm -	S.GD: Gala Dinner Distinguished Honorary Fellowship Award to Dr. Nikos Nanopoulos		



Date: Sunday, 14/Dec/2025

9:30am - 12:30pm	SU.WQUAL: Qualitative Data Analysis in the AI Era: Key Considerations for IB Research	SU.WQUANT: Quantitative Methods Workshop: Handling Complexity in IB Research
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