

# Conference Agenda

## Session Overview

**Date: Thursday, 11/Dec/2025**

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| 8:00am<br>-<br>3:30pm   | <b>Th.01: Conference registration 1</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                    |                                                                                  |
| 8:45am<br>-<br>5:15pm   | <b>Th.02: John H. Dunning Doctoral Tutorial (JHD-DT)</b><br>Location: MC3.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                    |                                                                                  |
| 9:30am<br>-<br>12:30pm  | <b>Th.03: JIBS Paper Development Workshop (JIBS- PDW)</b><br>Location: MC3.2                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <b>Th.04: JIBP Professional Development Workshop (JIBP-PDW)</b><br>Location: MC3.4 | <b>Th.05: IBR Professional Development Workshop (IBR-PDW)</b><br>Location: MC3.3 |
| 10:45am<br>-<br>11:00am | <b>Th.06: Coffee Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                    |                                                                                  |
| 12:15pm<br>-<br>1:30pm  | <b>Th.07: Lunch</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                    |                                                                                  |
| 12:15pm<br>-<br>5:00pm  | <b>Th.08: EIBA Board Meeting with Lunch</b><br>Location: CONFERENCE 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                    |                                                                                  |
| 1:00pm<br>-<br>4:00pm   | <b>Th.09: Danny Van Den Bulcke Doctoral Symposium (DVDB-DS)</b><br>Location: MC2                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                    |                                                                                  |
| 1:00pm<br>-<br>5:00pm   | <b>Th.10: EIBA-Early Career Network Paper Development Workshop (EIBA-ECN- PDW)</b><br>Location: MC3.3                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                    |                                                                                  |
| 4:30pm<br>-<br>7:30pm   | <b>Th.11: Conference registration 2</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                    |                                                                                  |
| 4:45pm<br>-<br>5:45pm   | <b>Th.12: New Member Meet and Greet</b><br>Location: MC2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                    |                                                                                  |
| 6:00pm<br>-<br>7:30pm   | <b>Th.13: Opening Plenary - Keynote Speaker: Mr. Ioannis Stournaras, Governor of the Bank of Greece</b><br>Location: BANQUETING<br><b>Panel Discussion: Professor Charoula Apalagaki</b> , Acting General Manager, Hellenic Bank Association, <b>Yannis Chatzitheodosiou</b> , President of the Athens Chamber of Tradesmen, Honorary Doctor, University of Piraeus, <b>Konstantina Svinou</b> , President of Greece's Tourism Research Institute, Board Member of the Hellenic Chamber of Hotels, Entrepreneur and General Manager of E. Svinou S.A. |                                                                                    |                                                                                  |
| 7:30pm<br>-<br>10:00pm  | <b>Th.14: Welcome Reception in collaboration with the City of Athens, with Greek finger food</b><br>Location: FOYER BANQUETING                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                    |                                                                                  |

**Date: Friday, 12/Dec/2025**

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| <b>7:30am - 8:30am</b>   | <b>F.FC: Fellows Cafés</b><br>Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.                                                      |                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>8:30am - 9:45am</b>   | <b>F01.01C: Geopolitical Risks and International Investment</b><br>Location: CONFERENCE 1<br>Chair: <b>Dr. Michael Mueller</b> , Copenhagen Business School, Denmark; <a href="mailto:mm.egb@cbs.dk">mm.egb@cbs.dk</a>                                                                           | <b>F01.02C: Global Innovation Networks and Knowledge Flows</b><br>Location: MUSIX LAB<br>Chair: <b>Yian Chen</b> , Aalto University, Finland; <a href="mailto:yian.chen@aalto.fi">yian.chen@aalto.fi</a>                                                                                                                 | <b>F01.03C: International networking in SMEs internationalisation</b><br>Location: MC3.4<br>Chair: <b>Prof. Emmanuella Plakoyiannaki</b> , University of Vienna, Austria; <a href="mailto:emmanuella.plakoyiannaki@univie.ac.at">emmanuella.plakoyiannaki@univie.ac.at</a>       | <b>F01.04C: Innovation, Knowledge Transfer, and IB</b><br>Location: CONFERENCE 3<br>Chair: <b>Priyanshu Protim Pathak</b> , Politecnico Di Milano, Italy; <a href="mailto:pathak44priyanshu@gmail.com">pathak44priyanshu@gmail.com</a>                                                                                                                                                                                                                                                      |
|                          | <b>F01.05C: Microfoundations and foreign subsidiary management</b><br>Location: CONFERENCE 2<br>Chair: <b>Dr. Deborah Mireles</b> , University of Galway, Ireland; <a href="mailto:deborah.mireles@universityofgalway.ie">deborah.mireles@universityofgalway.ie</a>                              | <b>F01.06C: EMNE Capabilities, Innovation &amp; Competitiveness</b><br>Location: MC3.3<br>Chair: <b>Prof. Marin Marinov</b> , Aalborg University, Denmark; <a href="mailto:marinov@id.aau.dk">marinov@id.aau.dk</a>                                                                                                      | <b>F01.07C: Identities, Nationalism and Organizational Justice</b><br>Location: LECTURE HALL<br>Chair: <b>Prof. Tamar Almor</b> , The College of Management, Israel; <a href="mailto:talmor@colman.ac.il">talmor@colman.ac.il</a>                                                | <b>F01.08P: SUSTAINABLE ENTREPRENEURSHIP IN A GLOBALIZED DIGITAL ECONOMY: NAVIGATING INNOVATION, IMPACT, AND SCALABILITY IN THE 21ST CENTURY</b><br>Location: MC3<br>Chair: <b>Dr. Sascha Fuerst</b> , Tecnologico de Monterrey, Mexico; <a href="mailto:sascha@tec.mx">sascha@tec.mx</a>                                                                                                                                                                                                   |
|                          | <b>F01.09P: DISRUPTED ORDERS: TRUMP-ERA POLITICS, POLITICAL FRAGILITY, AND INTERNATIONAL BUSINESS</b><br>Location: NIKOS SKALKOTAS<br>Chair: <b>Prof. Rudolf Sinkovics</b> , Durham University, United Kingdom; <a href="mailto:rudolf.sinkovics@durham.ac.uk">rudolf.sinkovics@durham.ac.uk</a> | <b>F01.10P: BEYOND EFFICIENCY: HOW GEOPOLITICAL UNCERTAINTY IS RESHAPING MULTINATIONAL'S BOUNDARIES AND GLOBAL VALUE CHAINS</b><br>Location: GIANNIS MARINOS<br>Chair: <b>Dr. Soni Jha</b> , Purdue University Fort Wayne, United States of America; <a href="mailto:jha57@ptw.edu">jha57@ptw.edu</a>                    | <b>F01.11I: New Frontiers in International Business Education: Theory, Technology, and Transformation</b><br>Location: CONFERENCE 4<br>Chair: <b>Isabel Gausi Carot</b> , Universitat de València, Spain; <a href="mailto:isabel.gausi-carot@uv.es">isabel.gausi-carot@uv.es</a> | <b>F01.12I: Digitalisation in SME Internationalisation</b><br>Location: MC3.5<br>Chair: <b>Dr. Diana A. Filipescu</b> , TBS Education, Spain; <a href="mailto:d.filipescu@tbs-education.es">d.filipescu@tbs-education.es</a>                                                                                                                                                                                                                                                                |
|                          | <b>F01.13I: Sustainability-related MNE strategies</b><br>Location: MC2<br>Chair: <b>Dr. Jorge Carneiro</b> , FGV EAESP Sao Paulo School of Business Administration, Brazil; <a href="mailto:jorge.carneiro@fgv.br">jorge.carneiro@fgv.br</a>                                                     | <b>F01.14I: Sustainability IB strategies in emerging markets</b><br>Location: MC3.2<br>Chair: <b>Dr. Rushi CHEN</b> , University of Leeds, United Kingdom; <a href="mailto:chenrushio1@gmail.com">chenrushio1@gmail.com</a>                                                                                              |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>10:00am - 11:15am</b> | <b>F02.01C: Geopolitical Risks, Ethics and Sustainability in Innovation</b><br>Location: MC2<br>Chair: <b>Mehran Aslaniyan</b> , University of Vaasa, Finland; <a href="mailto:mehran.aslaniyan@uwasa.fi">mehran.aslaniyan@uwasa.fi</a>                                                          | <b>F02.02C: Global strategy through TMT configuration and succession</b><br>Location: MC3.2<br>Chair: <b>Dr. Mads Emil Wedell-Wedellsborg</b> , Henley Business School - University of Reading, United Kingdom; <a href="mailto:mads Emil.wedell-wedellsborg@henley.ac.uk">mads Emil.wedell-wedellsborg@henley.ac.uk</a> | <b>F02.03C: Digitalization and International Trade</b><br>Location: CONFERENCE 1<br>Chair: <b>Prof. Georgios Batsakis</b> , Alba Graduate Business School, Greece; <a href="mailto:gbatsakis@alba.acg.edu">gbatsakis@alba.acg.edu</a>                                            | <b>F02.04C: Internalization in MNES</b><br>Location: MC3.3<br>Chair: <b>Dr. Tom Aabo</b> , Aarhus University, Denmark; <a href="mailto:taa@econ.au.dk">taa@econ.au.dk</a>                                                                                                                                                                                                                                                                                                                   |
|                          | <b>F02.05C: ESG and Corporate Governance</b><br>Location: MUSIX LAB<br>Chair: <b>Christian Schoendeling</b> , RWTH Aachen University, Germany; <a href="mailto:schoendeling@time.rwth-aachen.de">schoendeling@time.rwth-aachen.de</a>                                                            | <b>F02.06P: THE HISTORICAL EVOLUTION OF INTERNATIONAL BUSINESS: REVISITING THE FIELD'S INTELLECTUAL AND PEDAGOGICAL FOUNDATIONS</b><br>Location: MC3<br>Chair: <b>Prof. Teresa da Silva Lopes</b> , University of York, United Kingdom; <a href="mailto:teresa.lopes@york.ac.uk">teresa.lopes@york.ac.uk</a>             | <b>F02.07P: BEYOND MICROFOUNDATIONS: STRATEGIC LEADERSHIP IN MULTINATIONAL ENTERPRISES</b><br>Location: LECTURE HALL<br>Chair: <b>Dr. Xiaoxu Zhang</b> , University of St. Gallen, Switzerland; <a href="mailto:xiaoxu.zhang@unisg.ch">xiaoxu.zhang@unisg.ch</a>                 | <b>F02.08P: NEW CHALLENGES OF INTERNATIONAL BUSINESS POLICY IN A DISRUPTED WORLD – MULTINATIONAL ENTERPRISES AND THE ROLE OF INTERNATIONAL INSTITUTIONS</b><br>Location: NIKOS SKALKOTAS<br>Chair: <b>Prof. Philippe Gugler</b> , university of Fribourg, Switzerland; <a href="mailto:philippe.gugler@unifr.ch">philippe.gugler@unifr.ch</a><br>Chair: <b>Prof. Ana Teresa Tavares-Lehmann</b> , CEF.UP-FEP, U.Porto, Portugal; <a href="mailto:atavares@fep.up.pt">atavares@fep.up.pt</a> |
|                          | <b>F02.09I: Human rights and CSR in International Business</b><br>Location: CONFERENCE 3<br>Chair: <b>Dr. Stefan Zagelmeyer</b> , University of Manchester, United Kingdom; <a href="mailto:s.zagelmeyer@manchester.ac.uk">s.zagelmeyer@manchester.ac.uk</a>                                     | <b>F02.10I: Macro-Level Governance</b><br>Location: MC3.4<br>Chair: <b>Prof. Nuno Reis</b> , Polytechnic University of Leiria, Portugal; <a href="mailto:nuno.m.reis@ipleiria.pt">nuno.m.reis@ipleiria.pt</a>                                                                                                            | <b>F02.11I: Drivers and Outcomes of Foreign Divestment</b><br>Location: CONFERENCE 2<br>Chair: <b>Nik Alfons Ulrich</b> , University of Fribourg, Switzerland; <a href="mailto:nik.ulrich@unifr.ch">nik.ulrich@unifr.ch</a>                                                      | <b>F02.12: Meet the Editors 1</b><br>Location: GIANNIS MARINOS<br>Chair: <b>Prof. Marina Papanastassiou</b> , University of Leeds, United Kingdom; <a href="mailto:M.Papanastassiou@leeds.ac.uk">M.Papanastassiou@leeds.ac.uk</a>                                                                                                                                                                                                                                                           |
| <b>11:15am - 11:45am</b> | <b>F.CB1: Coffee Break</b>                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>11:45am - 1:15pm</b>  | <b>F03.EIBAFP: EIBA Fellows Plenary (open to all conference attendees)</b><br>Location: NIKOS SKALKOTAS<br>Chair: <b>Prof. Roger Strange</b> , University of Sussex, United Kingdom; <a href="mailto:r.n.strange@sussex.ac.uk">r.n.strange@sussex.ac.uk</a>                                      |                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>1:15pm - 2:30pm</b>   | <b>F.LPS: Lunch with Poster Session</b>                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

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| 1:30pm - 2:30pm | <b>F.EFML: EIBA Fellows Meeting with lunch (invitation only)</b><br>Location: CONFERENCE 1                                                                                                                                                                              |                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                          |
| 2:30pm - 3:45pm | <b>F04.01C: Leadership, Cultural and Expatriate Integration</b><br>Location: MC3.2<br>Chair: <b>Mohamed Ali Kanj</b> , RWTH Aachen, Germany; <a href="mailto:kanj@time.rwth-aachen.de">kanj@time.rwth-aachen.de</a>                                                     | <b>F04.02C: Executive Leadership, Compensation, and Strategic Investment</b><br>Location: MC3.3<br>Chair: <b>Dr. Michael Mueller</b> , Copenhagen Business School, Denmark; <a href="mailto:mm.egb@cbs.dk">mm.egb@cbs.dk</a>                                                           | <b>F04.03C: Emotions, Rationality &amp; Cognition in SMEs' Internationalisation</b><br>Location: MC3.4<br>Chair: <b>Dr. Katerina Kampouri</b> , Aristotle University of Thessaloniki, Greece; <a href="mailto:kampouri@econ.auth.gr">kampouri@econ.auth.gr</a>                                                                                                      | <b>F04.04C: State Capitalism and Geopolitical Exposure</b><br>Location: LECTURE HALL<br>Chair: <b>Prof. Alvaro Cuervo-Cazurra</b> , Northeastern University, United States of America; <a href="mailto:a.cuervocazurra@northeastern.edu">a.cuervocazurra@northeastern.edu</a>                                                            |
|                 | <b>F04.05C: Corporate Finance, Venture Capital, and International Market Dynamics</b><br>Location: MUSIX LAB<br>Chair: <b>Prof. Dimitrios Kyrkilis</b> , University of Macedonia, Greece; <a href="mailto:kyrkilis@uom.edu.gr">kyrkilis@uom.edu.gr</a>                  | <b>F04.06C: Internationalisation methods, processes &amp; SMEs</b><br>Location: CONFERENCE 1<br>Chair: <b>Prof. Alfredo D'Angelo</b> , Università Cattolica del Sacro Cuore, Italy; <a href="mailto:alfredo.dangelo@unicatt.it">alfredo.dangelo@unicatt.it</a>                         | <b>F04.07P: EIBA RECOLLECTIONS AND VISIONS: HARMONIA AS A CLOSE TARGET OR AS A MYTH? IB VIEWS FROM ATHENS IN 2002 AND IN 2025'</b><br>Location: GIANNIS MARINOS<br>Chair: <b>Prof. Vitor Corado Simões</b> , ISEG Research, Lisbon School of Economics and Management, University of Lisbon, Portugal; <a href="mailto:vcs@iseg.ulisboa.pt">vcs@iseg.ulisboa.pt</a> | <b>F04.08P: BEYOND HARMONY: HISTORICAL AND CONTEMPORARY STRATEGIES OF SPATIAL DISPERSION AS RESPONSES TO INSTITUTIONAL CHALLENGES IN INTERNATIONAL BUSINESS</b><br>Location: MC3<br>Chair: <b>Prof. Teresa da Silva Lopes</b> , University of York, United Kingdom; <a href="mailto:teresa.lopes@york.ac.uk">teresa.lopes@york.ac.uk</a> |
|                 | <b>F04.09P: SUBSIDIARY STRATEGY IN THE MODERN MULTINATIONAL: MANAGING DISRUPTIVE CHANGE AND COMPLEXITY</b><br>Location: MC2<br>Chair: <b>Dr. Paul Ryan</b> , Trinity College Dublin, Ireland; <a href="mailto:paul.ryan@tcd.ie">paul.ryan@tcd.ie</a>                    | <b>F04.10I: Complex Environments and IB</b><br>Location: CONFERENCE 2<br>Chair: <b>Dr. Louise Curran</b> , TBS Education, France; <a href="mailto:l.curran@tbs-education.fr">l.curran@tbs-education.fr</a>                                                                             | <b>F04.11I: Building Resilience in the New Era</b><br>Location: CONFERENCE 3<br>Chair: <b>Prof. Stefan Schmid</b> , ESCP Business School, Berlin, Germany; <a href="mailto:sschmid@escp.eu">sschmid@escp.eu</a>                                                                                                                                                     | <b>F04.12I: Diversity and Inclusion in International Contexts</b><br>Location: MC3.5<br>Chair: <b>Daniela Zachová</b> , Prague University of Economics and Business, Czech Republic; <a href="mailto:daniela.zachova@vse.cz">daniela.zachova@vse.cz</a>                                                                                  |
|                 | <b>F04.13I: Techno-geopolitical challenges and supranational dimensions in IB</b><br>Location: CONFERENCE 4<br>Chair: <b>Dr. Matevz Raskovic</b> , Auckland University of Technology, New Zealand; <a href="mailto:matt.raskovic@aut.ac.nz">matt.raskovic@aut.ac.nz</a> |                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                          |
| 3:45pm - 4:15pm | <b>F.CB2: Coffee Break</b>                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                          |
| 4:15pm - 5:30pm | <b>F05.01C: MNEs and Environmental Pollution Challenges</b><br>Location: LECTURE HALL<br>Chair: <b>Prof. Sorin Krammer</b> , University of Southampton, United Kingdom; <a href="mailto:s.krammer@soton.ac.uk">s.krammer@soton.ac.uk</a>                                | <b>F05.02C: Gender, Diversity &amp; Cultural Narratives</b><br>Location: MC3.2<br>Chair: <b>Prof. Andrei Panibratov</b> , Leonard De Vinci Pole Universitaire, France; <a href="mailto:panibratov.andrei@gmail.com">panibratov.andrei@gmail.com</a>                                    | <b>F05.03C: Digital Innovation and Networks</b><br>Location: MC3.3<br>Chair: <b>Dr. Noman Shaheer</b> , University of Sydney, Australia; <a href="mailto:noman.shaheer@sydney.edu.au">noman.shaheer@sydney.edu.au</a>                                                                                                                                               | <b>F05.04C: Reshoring, Offshoring, Global Scaling, and Value Capture</b><br>Location: MC3.4<br>Chair: <b>Prof. Luciano Fratocchi</b> , University of L'Aquila ITALY, Italy; <a href="mailto:luciano.fratocchi@univaq.it">luciano.fratocchi@univaq.it</a>                                                                                 |
|                 | <b>F05.05C: SMEs' Internationalisation Speed</b><br>Location: CONFERENCE 1<br>Chair: <b>Prof. Niina Nummela</b> , University of Turku, Finland; <a href="mailto:niina.nummela@utu.fi">niina.nummela@utu.fi</a>                                                          | <b>F05.06P: IB IN A POST-AGENDA 2030 WORLD: (HOW) WILL MNES CONTINUE TO CONTRIBUTE TO SUSTAINABLE DEVELOPMENT?</b><br>Location: MC2<br>Chair: <b>Dr. Shasha Zhao</b> , Surrey University, United Kingdom; <a href="mailto:shasha.zhao@surrey.ac.uk">shasha.zhao@surrey.ac.uk</a>       | <b>F05.07P: THERE IS MORE TO THE STORY: HOW SERENDIPITY, THE CASINO MODEL, AND BUSINESS MODEL DESIGN INFORM SME INTERNATIONALIZATION</b><br>Location: MC3<br>Chair: <b>Prof. Jean-Francois Hennart</b> , Tilburg University, Netherlands, The; <a href="mailto:j.f.hennart@tilburguniversity.edu">j.f.hennart@tilburguniversity.edu</a>                             | <b>F05.08I: Business Models, Internationalisation, and SME Resilience</b><br>Location: CONFERENCE 2<br>Chair: <b>Dr. Susanne Sandberg</b> , Linnaeus University, Sweden; <a href="mailto:susanne.sandberg@lnu.se">susanne.sandberg@lnu.se</a>                                                                                            |
|                 | <b>F05.09I: Innovation, Knowledge Transfer, and SMEs' Internationalisation Processes</b><br>Location: MC3.5<br>Chair: <b>Afsaneh Khodabandeh</b> , university of Gävle, Sweden; <a href="mailto:afsaneh.khodabandeh@hig.se">afsaneh.khodabandeh@hig.se</a>              | <b>F05.10I: Expatriation, Career Development, and Organizational Support</b><br>Location: MUSIX LAB<br>Chair: <b>Prof. Ulrike Mayrhofer</b> , IAE Nice, Université Côte d'Azur, France; <a href="mailto:ulrike.mayrhofer@univ-cotedazur.fr">ulrike.mayrhofer@univ-cotedazur.fr</a>     | <b>F05.11I: Networks and relationship ties in SME Internationalisation</b><br>Location: CONFERENCE 3<br>Chair: <b>Dr. Spiros Batas</b> , Queen Mary University of London, United Kingdom; <a href="mailto:S.Batas@qmul.ac.uk">S.Batas@qmul.ac.uk</a>                                                                                                                | <b>F05.12: Meet the Editors 2</b><br>Location: GIANNIS MARINOS<br>Chair: <b>Prof. Evis Sinani</b> , Copenhagen Business School, Denmark; <a href="mailto:es.egb@cbs.dk">es.egb@cbs.dk</a>                                                                                                                                                |
| 5:45pm - 7:00pm | <b>F06.01C: Sustainability Integration Patterns of MNEs</b><br>Location: LECTURE HALL<br>Chair: <b>Prof. Filip De Beule</b> , KU Leuven, Belgium; <a href="mailto:filip.debeule@kuleuven.be">filip.debeule@kuleuven.be</a>                                              | <b>F06.02C: Strategic Adaptation, Exit, and Reconfiguration in Emerging and Complex Markets</b><br>Location: CONFERENCE 4<br>Chair: <b>Prof. Arkadiusz Mironko</b> , Indiana University East, United States of America; <a href="mailto:arkadius@rutgers.edu">arkadius@rutgers.edu</a> | <b>F06.03C: EMs: Risk, Resilience &amp; Geopolitics</b><br>Location: MC3.4<br>Chair: <b>Prof. Tianjiao Xia</b> , University of East Anglia, United Kingdom; <a href="mailto:tianjiao.xia@uea.ac.uk">tianjiao.xia@uea.ac.uk</a>                                                                                                                                      | <b>F06.04C: MNE Governance and Decision Making</b><br>Location: MC3.2<br>Chair: <b>Matteo Moesli</b> , ZHAW School of Management and Law, Switzerland; <a href="mailto:moel@zhaw.ch">moel@zhaw.ch</a>                                                                                                                                    |
|                 | <b>F06.05C: Risk, Uncertainty, and Institutional Dynamics in MNE Governance</b><br>Location: MC3.3<br>Chair: <b>Prof. Linda Hsieh</b> , University of Birmingham, United Kingdom; <a href="mailto:h.hsieh@bham.ac.uk">h.hsieh@bham.ac.uk</a>                            | <b>F06.06P: FOSTERING YOUNG AND MID-CAREER IB SCHOLARS TO DEVELOP INTERESTING RESEARCH AND MEANINGFUL</b>                                                                                                                                                                              | <b>F06.07P: THE STRATEGIC IMPERATIVE: LEVERAGING DYNAMIC CAPABILITIES AND ENTREPRENEURSHIP IN A FRAGMENTED GLOBAL ECONOMY</b><br>Location: MC2                                                                                                                                                                                                                      | <b>F06.08P: EU POLICY SHIFTS AND GLOBAL PRODUCTION – HOW HAS THE EVOLVING EU POLICY LANDSCAPE IMPACTED ON GLOBAL VALUE CHAINS?</b><br>Location: MC3                                                                                                                                                                                      |

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|                                                                                                                                                                                                                                                                                                                       | <b>CAREERS</b><br>Location: <b>GIANNIS MARINOS</b><br>Chair: <b>Prof. Tony Fang</b> , Stockholm Business School, Stockholm University, Sweden;<br><a href="mailto:tony.fang@sbs.su.se">tony.fang@sbs.su.se</a>                            | Chair: <b>Dr. Olga Petricevic</b> , University of Calgary, Canada;<br><a href="mailto:o.petricevic@haskayne.ucalgary.ca">o.petricevic@haskayne.ucalgary.ca</a>                                              | Chair: <b>Dr. Louise Curran</b> , TBS Education, France; <a href="mailto:l.curran@tbs-education.fr">l.curran@tbs-education.fr</a>                                                                                                                            |
| <b>F06.09P: WHO DO YOU THINK I AM (YOU ARE)? MULTIPLE MANIFESTATIONS OF INDIVIDUAL-LEVEL STATUS IN MULTINATIONAL WORKPLACES</b><br>Location: <b>CONFERENCE 1</b><br>Chair: <b>Dr. Alexei Koveshnikov</b> , Aalto University, Finland;<br><a href="mailto:alexei.koveshnikov@aalto.fi">alexei.koveshnikov@aalto.fi</a> | <b>F06.10I: Exporting and the role of ownership/ family in SMEs</b><br>Location: <b>MC3.5</b><br>Chair: <b>Prof. Nikolaos Sklavounos</b> , University of Macedonia, Greece;<br><a href="mailto:sklavou@uom.edu.gr">sklavou@uom.edu.gr</a> | <b>F06.11I: Microfoundations of global strategy</b><br>Location: <b>MUSIX LAB</b><br>Chair: <b>Dr. Tiia Vissak</b> , University of Tartu, Estonia; <a href="mailto:tiia.vissak@ut.ee">tiia.vissak@ut.ee</a> | <b>F06.12I: MNE Strategy, Institutional Environment, and Operational Responses</b><br>Location: <b>CONFERENCE 2</b><br>Chair: <b>Dimitrios Karkanis</b> , University of Macedonia, Greece;<br><a href="mailto:dkarkanis@uom.edu.gr">dkarkanis@uom.edu.gr</a> |
| <b>F06.13I: Institutions, Legitimacy &amp; Work/Well-being in EM Societies</b><br>Location: <b>CONFERENCE 3</b><br>Chair: <b>Prof. Maria Alejandra Gonzalez-Perez</b> , Universidad EAFIT, Colombia; <a href="mailto:mgonza40@eafit.edu.co">mgonza40@eafit.edu.co</a>                                                 |                                                                                                                                                                                                                                           |                                                                                                                                                                                                             |                                                                                                                                                                                                                                                              |
| <b>7:00pm - 8:00pm</b>                                                                                                                                                                                                                                                                                                | <b>F.07: Informal Get Together in Memory of Bent Petersen</b>                                                                                                                                                                             |                                                                                                                                                                                                             |                                                                                                                                                                                                                                                              |

**Date: Saturday, 13/Dec/2025**

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| <b>7:30am - 8:30am</b>   | <b>S.FC: Fellows Cafés</b><br>Join EIBA Fellows for an open, informal morning exchange. These short pre-session gatherings provide an opportunity to meet, discuss current IB issues, and connect before the day's academic program starts.                                            |                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                               |
| <b>8:30am - 9:45am</b>   | <b>S01.01C: Resilience and Reconfiguration of Global Value Chains under Geopolitical Stress</b><br>Location: MC3.2<br>Chair: <b>Dr. Katuscia Lavoratori</b> , Sapienza University of Rome, Italy; <a href="mailto:katuscia.lavoratori@uniroma1.it">katuscia.lavoratori@uniroma1.it</a> | <b>S01.02C: Institutions, Legitimacy &amp; Governance in EMs</b><br>Location: MC3.5<br>Chair: <b>Dr. Faith Hatani</b> , Copenhagen Business School, Denmark; <a href="mailto:fh.egg@cbs.dk">fh.egg@cbs.dk</a>                                                                                                            | <b>S01.03C: CEOs, TMTs and Foreign Divestment</b><br>Location: MC3.3<br>Chair: <b>Dr. Pedro Silva</b> , University of Coimbra, CeBER, Faculty of Economics, Portugal; <a href="mailto:pedrosilva@fe.uc.pt">pedrosilva@fe.uc.pt</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>S01.04C: Sustainability and Branding in Global Environment</b><br>Location: MC3.4<br>Chair: <b>Dr. Daniel Tolstoy</b> , Stockholm School of Economics, Sweden; <a href="mailto:daniel.tolstoy@hhs.se">daniel.tolstoy@hhs.se</a>                                            |
|                          | <b>S01.05C: Energy Transition and IB Challenges</b><br>Location: LECTURE HALL<br>Chair: <b>Prof. Ana Teresa Tavares-Lehmann</b> , CEF.UP-FEP, U.Porto, Portugal; <a href="mailto:atavares@fep.up.pt">atavares@fep.up.pt</a>                                                            | <b>S01.06P: CREATING PLATFORMS FOR "ENGAGED IB SCHOLARHIP"</b><br>Location: GIANNIS MARINOS<br>Chair: <b>Rob Van Tulder</b> , RSM Erasmus University Rotterdam, Netherlands, The; <a href="mailto:rulder@rsm.nl">rulder@rsm.nl</a>                                                                                       | <b>S01.07P: Globalization, De-Globalization or Regionalization? Contrasting European perspectives with perspectives in the US, Canada and China</b><br>Location: MC3<br>Chair: <b>Prof. Stefan Schmid</b> , ESCP Business School, Berlin, Germany; <a href="mailto:sschmid@escp.eu">sschmid@escp.eu</a>                                                                                                                                                                                                                                                                                                                                                                                                 | <b>S01.08P: THE CONTEXT-SPECIFICITY OF IB THEORIES, METHODS, PROCESSES: THE CASE OF AFRICA</b><br>Location: MC2<br>Chair: <b>Prof. Lucia Piscitello</b> , Politecnico di Milano, Italy; <a href="mailto:lucia.piscitello@polimi.it">lucia.piscitello@polimi.it</a>            |
|                          | <b>S01.09P: MULTINATIONAL ENTERPRISES ARE THE GREATEST THREAT TO BIODIVERSITY</b><br>Location: CONFERENCE 1<br>Chair: <b>Dr. Ziko Konwar</b> , University of Leeds, United Kingdom; <a href="mailto:z.konwar@leeds.ac.uk">z.konwar@leeds.ac.uk</a>                                     | <b>S01.10I: Institutional Distance, Political Risk, and Internationalization Strategies in a Fragmenting World</b><br>Location: CONFERENCE 2<br>Chair: <b>Prof. Dylan Sutherland</b> , Durham University, United Kingdom; <a href="mailto:dylan.sutherland@durham.ac.uk">dylan.sutherland@durham.ac.uk</a>               | <b>S01.11I: Global Supply Chains, Risk, and Internationalization</b><br>Location: CONFERENCE 4<br>Chair: <b>Nikolaj Thalmayer</b> , Vienna University of Economics and Business, Austria; <a href="mailto:nikolaj.thalmayer@s.wu.ac.at">nikolaj.thalmayer@s.wu.ac.at</a>                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>S01.12I: SMEs' internationalisation and international entrepreneurship: The role of context (who)</b><br>Location: CONFERENCE 3<br>Chair: <b>Dr. Michael Sartor</b> , Queen's University, Canada; <a href="mailto:michael.sartor@queensu.ca">michael.sartor@queensu.ca</a> |
|                          | <b>S01.13I: Strategic Leadership, Export Ecosystems and Performance Outcomes</b><br>Location: MUSIX LAB<br>Chair: <b>Prof. Vassiliki Bamiatzi</b> , University of Sussex Business School, United Kingdom; <a href="mailto:v.bamiatzi@sussex.ac.uk">v.bamiatzi@sussex.ac.uk</a>         |                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                               |
| <b>10:00am - 11:15am</b> | <b>S02.01C: Populist Policies and State Ownership in International Business</b><br>Location: LECTURE HALL<br>Chair: <b>Dr. Michael H. Wolfesberger</b> , WU Vienna, Austria; <a href="mailto:michael.wolfesberger@wu.ac.at">michael.wolfesberger@wu.ac.at</a>                          | <b>S02.02C: Investment, Governance, and Strategic Choices in International Business</b><br>Location: MC3.3<br>Chair: <b>Dr. Majid Abdi</b> , University of Sydney, Australia; <a href="mailto:majid.abdi@sydney.edu.au">majid.abdi@sydney.edu.au</a>                                                                     | <b>S02.03C: Digital Pathways and Global Expansion</b><br>Location: MC3.4<br>Chair: <b>Dr. Xiaoshi Kinnunen</b> , Aalto University, Finland; <a href="mailto:xiaoshi.kinnunen@aalto.fi">xiaoshi.kinnunen@aalto.fi</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>S02.04C: The Role of Artificial Intelligence in International Business</b><br>Location: MUSIX LAB<br>Chair: <b>Zhe Zhu</b> , University of Vaasa, Finland; <a href="mailto:zhuzhe@uwasa.fi">zhuzhe@uwasa.fi</a>                                                            |
|                          | <b>S02.05C: Macro and Micro Drivers and Socio-Economic Impacts of Internationalization</b><br>Location: CONFERENCE 3<br>Chair: <b>Dr. Soogand Golesorkhi</b> , University of Agder, Norway; <a href="mailto:Soogand.golesorkhi@uia.no">Soogand.golesorkhi@uia.no</a>                   | <b>S02.06P: STRATEGICALLY TRANSFORMING IB PRACTICES THROUGH SUSTAINABILITY ANALYTICS: THE SUSTAINABLE INTERNATIONAL BUSINESS GLOBAL POSTER COMPETITION</b><br>Location: MC2<br>Chair: <b>Dr. Elizabeth Yi Wang</b> , University of Leeds, United Kingdom; <a href="mailto:y.e.wang@leeds.ac.uk">y.e.wang@leeds.ac.uk</a> | <b>S02.07P: WORLD INVESTMENT REPORT PLENARY</b><br>Location: NIKOS SKALKOTAS<br>Chair: <b>Prof. Philippe Gugler</b> , university of Fribourg, Switzerland; <a href="mailto:philippe.gugler@unifr.ch">philippe.gugler@unifr.ch</a><br>Chair: <b>Prof. Constantina Kottaridi</b> , University of Piraeus, Greece; <a href="mailto:kottarid@unipi.gr">kottarid@unipi.gr</a><br><b>Massimo Meloni</b> , Chief of Policy Research Section at UNCTAD's Division on Investment and Enterprise, Presentation of the World Investment Report 2025. <b>Axele Giroud</b> , Alliance Manchester Business School. <b>Barbara Jankowska</b> , EIBA Fellow, Rector of the Poznan University of Economics and Business. | <b>S02.08P: THE MYTH OF HARMONY: INSIGHTS FROM THE X-CULTURE PROJECT</b><br>Location: MC3<br>Chair: <b>Dr. Antonis Klidas</b> , Deree-The American College of Greece, Greece; <a href="mailto:a.klidas@acg.edu">a.klidas@acg.edu</a>                                          |
|                          | <b>S02.09I: International Business Policy and Emerging Economies</b><br>Location: CONFERENCE 2<br>Chair: <b>Prof. Elie CHRYSOSTOME</b> , Ivey Business School, Western University, Canada; <a href="mailto:echrysostome@ivey.ca">echrysostome@ivey.ca</a>                              | <b>S02.10I: Sustainable Environmental Practices and Behaviours in IB</b><br>Location: MC3.2<br>Chair: <b>Prof. Valentina De Marchi</b> , ESADE, Spain; <a href="mailto:valentina.demarchi@esade.edu">valentina.demarchi@esade.edu</a>                                                                                    | <b>S02.11I: Artificial Intelligence and the Transformation of International Business</b><br>Location: MC3.5<br>Chair: <b>Dr. Tachia Chin</b> , Zhejiang University of Technology, China, People's Republic of; <a href="mailto:gili_lychee@foxmail.com">gili_lychee@foxmail.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>S02.12: Meet the Editors 3</b><br>Location: CONFERENCE 1<br>Chair: <b>Prof. Georgios Batsakis</b> , Alba Graduate Business School, Greece; <a href="mailto:gbatsakis@alba.acg.edu">gbatsakis@alba.acg.edu</a>                                                              |
| <b>11:15am - 11:45am</b> | <b>S.CB1: Coffee Break</b>                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                               |
| <b>11:45am - 1:00pm</b>  | <b>S03.01C: Cultures, Technology and Teamwork in IB</b><br>Location: MC3.2<br>Chair: <b>Dr. Antonis Klidas</b> , Deree-The American College of Greece, Greece; <a href="mailto:a.klidas@acg.edu">a.klidas@acg.edu</a>                                                                  | <b>S03.02C: Ownership, Belongingness and Transaction Costs</b><br>Location: MC3.3<br>Chair: <b>Dr. Maria Cristina Sestu</b> , University of Groningen, Netherlands, The; <a href="mailto:m.c.sestu@rug.nl">m.c.sestu@rug.nl</a>                                                                                          | <b>S03.03C: Subsidiary Strategy, Autonomy, and Adaptation</b><br>Location: CONFERENCE 2<br>Chair: <b>Dr. Quyen Nguyen</b> , University of Reading, Henley Business School, United Kingdom; <a href="mailto:t.k.q.nguyen@henley.ac.uk">t.k.q.nguyen@henley.ac.uk</a>                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>S03.04C: The role of context in SMEs internationalisation</b><br>Location: MC3.4<br>Chair: <b>Prof. Ivo Zander</b> , Uppsala University, Sweden; <a href="mailto:ivo.zander@fek.uu.se">ivo.zander@fek.uu.se</a>                                                            |



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|                 | <b>S03.05C: Multi-Stakeholder Cooperation and Sustainability</b><br>Location: MUSIX LAB<br>Chair: <b>Hanna Magdalena Arndt</b> , WU Vienna, Austria; <a href="mailto:hanna.arndt@live.de">hanna.arndt@live.de</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>S03.06P: WOMEIBA 2025- The year of ATHENA</b><br>Location: MC2                                                                                                                                                                                    | <b>S03.07P: DO WE NEED NEW THEORIES TO GUIDE COMPANIES IN NAVIGATING THE CURRENT GEOPOLITICAL TURMOIL?</b><br>Location: MC3<br>Chair: <b>Prof. Torben Pedersen</b> , Copenhagen Business School, Denmark; <a href="mailto:tp.si@cbs.dk">tp.si@cbs.dk</a>                                             | <b>S03.08P: PIBR PRESENTATION</b><br>Location: <b>GIANNIS MARINOS</b><br>Chair: <b>Rob Van Tulder</b> , RSM Erasmus University Rotterdam, Netherlands, The; <a href="mailto:rtulder@rsm.nl">rtulder@rsm.nl</a><br>Chair: <b>Prof. Constantina Kottaridi</b> , University of Piraeus, Greece; <a href="mailto:kottarid@unipi.gr">kottarid@unipi.gr</a> |
|                 | <b>S03.09P: THE MNCS IN A DE-POLARIZED AND DE-DOLLARIZED WORLD ORDER</b><br>Location: CONFERENCE 1<br>Chair: <b>Dr. Shuo Yang</b> , Pennsylvania state university, United States of America; <a href="mailto:sfy5287@psu.edu">sfy5287@psu.edu</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <b>S03.10I: Innovation, International Trade and Knowledge Flows</b><br>Location: CONFERENCE 4<br>Chair: <b>Moumita Sen Gupta</b> , Aalborg University, Denmark; <a href="mailto:mugu@business.aau.dk">mugu@business.aau.dk</a>                       | <b>S03.11I: Artificial Intelligence in the Multinational Enterprise</b><br>Location: MC3.5<br>Chair: <b>Zakaria Talouni</b> , Poznan University of Economics and Business, Poland; <a href="mailto:zakaria.talouni@ue.poznan.pl">zakaria.talouni@ue.poznan.pl</a>                                    | <b>S03.12I: International Finance and Entrepreneurship</b><br>Location: CONFERENCE 3<br>Chair: <b>Dr. Wei Li</b> , The University of Sydney Business School, Australia; <a href="mailto:li.wei1@sydney.edu.au">li.wei1@sydney.edu.au</a>                                                                                                              |
|                 | <b>S03.13I: CEO influence on firm-level strategic outcomes</b><br>Chair: <b>Dr. Roman Barwinski</b> , University of Bristol, United Kingdom; <a href="mailto:roman.barwinski@bristol.ac.uk">roman.barwinski@bristol.ac.uk</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                       |
| 1:00pm - 2:00pm | <b>S.GA: General Assembly</b><br>Location: NIKOS SKALKOTAS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                       |
| 2:00pm - 3:15pm | <b>S. LPS: Lunch with Poster Session</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                       |
| 3:15pm - 4:30pm | <b>S04.01C: CEO and strategic choices in internationalization</b><br>Location: MC3.2<br>Chair: <b>Jan Schmitt</b> , WU Vienna, Austria; <a href="mailto:jan.schmitt@wu.ac.at">jan.schmitt@wu.ac.at</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>S04.02C: Entrepreneurial perspective on IB microfoundations</b><br>Location: MC3.3<br>Chair: <b>Prof. Sonia Suárez-Ortega</b> , University of Las Palmas de Gran Canaria, Spain; <a href="mailto:sonia.suarez@ulpgc.es">sonia.suarez@ulpgc.es</a> | <b>S04.03C: Global Strategy: Capabilities, Learning and Competitive Dynamics</b><br>Location: MC3.4<br>Chair: <b>Prof. Torben Pedersen</b> , Copenhagen Business School, Denmark; <a href="mailto:tp.si@cbs.dk">tp.si@cbs.dk</a>                                                                     | <b>S04.04C: Time, Context, and Uncertainty in Internationalization</b><br>Location: MUSIX LAB<br>Chair: <b>Dr. Sebastian Baldermann</b> , Vrije Universiteit Amsterdam, Netherlands, The; <a href="mailto:s.baldermann@vu.nl">s.baldermann@vu.nl</a>                                                                                                  |
|                 | <b>S04.05C: Microfoundational underpinnings of internationalization processes</b><br>Location: CONFERENCE 2<br>Chair: <b>Dr. Renan Oliveira</b> , FGV EAESP, Brazil; <a href="mailto:renan.oliveira@fgv.edu.br">renan.oliveira@fgv.edu.br</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>S04.06C: Sustainable upgrading in the GVCs</b><br>Location: CONFERENCE 3<br>Chair: <b>Dr. Mohammad Rana</b> , Aalborg University, Denmark; <a href="mailto:mbr@business.aau.dk">mbr@business.aau.dk</a>                                           | <b>S04.07P: INTERNATIONALIZATION, DE-INTERNATIONALIZATION, RE-INTERNATIONALIZATION AND BUSINESS MODEL INNOVATION: THE MYTH OF HARMONY?</b><br>Location: LECTURE HALL<br>Chair: <b>Prof. Romeo Turcan</b> , Aalborg University, Denmark; <a href="mailto:rvt@business.aau.dk">rvt@business.aau.dk</a> | <b>S04.08P: THEORETICAL CHALLENGES, STRATEGIC IMPLICATIONS, AND RESEARCH AGENDA</b><br>Location: MC2<br>Chair: <b>Stefano Elia</b> , Politecnico di Milano, Italy; <a href="mailto:stefano.elia@polimi.it">stefano.elia@polimi.it</a>                                                                                                                 |
|                 | <b>S04.09P: SPECIAL PANEL: PAVLOS DIMITRATOS</b><br>Location: <b>GIANNIS MARINOS</b><br>Chair: <b>Prof. Emmanuella Plakoyiannaki</b> , University of Vienna, Austria; <a href="mailto:emmanuella.plakoyiannaki@univie.ac.at">emmanuella.plakoyiannaki@univie.ac.at</a><br><b>Prof. Davide Castellani</b> , University of Reading, United Kingdom; <a href="mailto:davide.castellani@henley.ac.uk">davide.castellani@henley.ac.uk</a><br><b>Prof. Kevin Ibeh</b> , Birkbeck College, United Kingdom; <a href="mailto:k.ibeh@bbk.ac.uk">k.ibeh@bbk.ac.uk</a><br><b>Dr. George Nakos</b> , Clayton State University, United States of America; <a href="mailto:georgenakos@clayton.edu">georgenakos@clayton.edu</a><br><b>Prof. Olli Kuivalainen</b> , University of Lappeenranta, Finland; <a href="mailto:olli.kuivalainen@lut.fi">olli.kuivalainen@lut.fi</a><br><b>Prof. Margaret Fletcher</b> , University of Glasgow, -; <a href="mailto:margaret.fletcher@glasgow.ac.uk">margaret.fletcher@glasgow.ac.uk</a><br><b>Prof. Ana Teresa Tavares Lehman</b> , FEP - University of Porto. | <b>S04.10P: DEMOCRACY AND INTERNATIONAL BUSINESS: RETHINKING BUSINESS CONTEXT</b><br>Location: MC3<br>Chair: <b>Prof. Maria Elo</b> , University of Southern Denmark, Denmark; <a href="mailto:melo@sam.sdu.dk">melo@sam.sdu.dk</a>                  | <b>S04.11I: Business Model Innovation and Green FDI</b><br>Location: CONFERENCE 1<br>Chair: <b>Prof. Bo Bernhard Nielsen</b> , University of Sydney, Australia; <a href="mailto:bo.nielsen@sydney.edu.au">bo.nielsen@sydney.edu.au</a>                                                               | <b>S04.12I: Leadership</b><br>Location: MC3.5<br>Chair: <b>Prof. Marina Latukha</b> , De Vinci Higher Education, De Vinci Research Center, Paris, France, France; <a href="mailto:marina.latuha@gmail.com">marina.latuha@gmail.com</a>                                                                                                                |
|                 | <b>S04.13I: Global consumers across cultures</b><br>Location: CONFERENCE 4<br>Chair: <b>Dr. Evangelia Katsikea</b> , ICN Business School, Paris & CEREFIGE, Université de Lorraine, France, France; <a href="mailto:evangelia.katsikea@icn-artem.com">evangelia.katsikea@icn-artem.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                       |
| 4:45pm - 6:00pm | <b>S05.01C: Geopolitics, Risk, and Strategic Adaptation in International Business</b><br>Location: MC3.2<br>Chair: <b>Dr. Jacqueline Mees</b> , University of New South Wales, Australia; <a href="mailto:j.meesbuss@unsw.edu.au">j.meesbuss@unsw.edu.au</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>S05.02C: Technology and Innovation in Global Markets</b><br>Location: MC3.3<br>Chair: <b>Prof. Susana C. Silva</b> , Universidade Católica Portuguesa, Portugal; <a href="mailto:ssilva@ucp.pt">ssilva@ucp.pt</a>                                 | <b>S05.03C: Ethics, Legitimacy and Corporate Responsibility in a Fragmented World</b><br>Location: MC3.4<br>Chair: <b>Prof. Christos Pitelis</b> , National and Kapodistrian University of Athens, United Kingdom; <a href="mailto:cnp1000@cam.ac.uk">cnp1000@cam.ac.uk</a>                          | <b>S05.04C: Intellectual Property and Innovation Performance</b><br>Location: MUSIX LAB<br>Chair: <b>Prof. Mario Kafourous</b> , University of Manchester, United Kingdom; <a href="mailto:marios.kafourous@manchester.ac.uk">marios.kafourous@manchester.ac.uk</a>                                                                                   |
|                 | <b>S05.05C: The role of microfoundations in cross-cultural contexts</b><br>Location: CONFERENCE 1<br>Chair: <b>Dr. Maria Ilieva</b> , Leeds University Business School, United Kingdom; <a href="mailto:m.ilieva@leeds.ac.uk">m.ilieva@leeds.ac.uk</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>S05.06C: FDI, Environmental Accountability, and Power Asymmetry</b><br>Location: CONFERENCE 2<br>Chair: <b>Prof. Lukasz Puslecki</b> , Poznań University of Economics                                                                             | <b>S05.07C: Political Regimes</b><br>Location: CONFERENCE 3<br>Chair: <b>Dr. Peder Greve</b> , Henley Business School, University of Reading, United Kingdom; <a href="mailto:peder.greve@henley.ac.uk">peder.greve@henley.ac.uk</a>                                                                 | <b>S05.08C: Subsidiary Strategies and Institutions</b><br>Location: MC3.5<br>Chair: <b>Dr. Hamza Aib</b> , University of M'sila, Algeria; <a href="mailto:hamza.aib@univ-msila.dz">hamza.aib@univ-msila.dz</a>                                                                                                                                        |

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|                                                                                                                                                                                                                                                                               | and Business, Poland;<br><a href="mailto:lukasz.puslecki@ue.poznan.pl">lukasz.puslecki@ue.poznan.pl</a>                                                                                                                                                                                                            |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                  |
| <b>S05.09P: PDW ON ENGAGED INTERNATIONAL BUSINESS SCHOLARSHIP IN THE DIGITAL, AI, AND PLATFORM ERA</b><br>Location: MC3<br>Chair: <b>Dr. Noman Shaheer</b> , University of Sydney, Australia;<br><a href="mailto:noman.shaheer@sydney.edu.au">noman.shaheer@sydney.edu.au</a> | <b>S05.10P: HOW CAN A MICRO-FOUNDATIONAL FOCUS GENERATE BETTER RESEARCH ON MNES? FROM THE MOST GENERIC TO THE MOST HIGHLY SPECIFIC</b><br>Location: <b>GIANNIS MARINOS</b><br>Chair: <b>Prof. Alain Verbeke</b> , University of Calgary, Canada;<br><a href="mailto:averbeke@ucalgary.ca">averbeke@ucalgary.ca</a> | <b>S05.11I: Communication and Cultural Adaptation in Diverse Settings</b><br>Location: MC2<br>Chair: <b>Prof. Anne Bartel-Radic</b> , Univ. Grenoble Alpes, CERAG, France;<br><a href="mailto:anne.bartelradic@iepg.fr">anne.bartelradic@iepg.fr</a> | <b>S05.12I: Strategic Marketing and Institutional Complexity in International Markets</b><br>Location: <b>CONFERENCE 4</b><br>Chair: <b>Dr. Panagiota Sapouna</b> , University of Piraeus, Greece;<br><a href="mailto:p.sapouna@unipi.gr">p.sapouna@unipi.gr</a> |
| <b>S05.13I: Government Interventions and International Business</b><br>Location: <b>LECTURE HALL</b><br>Chair: <b>Prof. Markos Tselekounis</b> , University of Piraeus, Greece;<br><a href="mailto:mtselek@unipi.gr">mtselek@unipi.gr</a>                                     |                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                  |
| <b>7:30pm - 10:00pm</b>                                                                                                                                                                                                                                                       | <b>S.GD: Gala Dinner</b><br>Distinguished Honorary Fellowship Award to Dr. Nikos Nanopoulos                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                  |

Date: Sunday, 14/Dec/2025

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| 9:30am<br>-<br>12:30pm | SU.WQUAL: Qualitative Data Analysis in the AI Era: Key Considerations for IB Research | SU.WQUANT: Quantitative Methods Workshop: Handling Complexity in IB Research |
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