



International Business Review **Professional Development Workshop**



**The 51st Annual Conference of the
European International Business Academy (EIBA)
University of Piraeus, Athens, Greece
Website: <https://eiba2025.eiba.org/doctoral-events-development-workshops/>
Thursday 11 December 2025**

We are delighted to announce a Professional Development Workshop (PDW) hosted by Roger Strange and Axèle Giroud. The PDW is aimed at early career researchers and Ph.D students, and will focus on four key issues:

1. What constitutes a “good” academic paper?
2. Common pitfalls to avoid when preparing the original manuscript for submission to a journal.
3. Responding to reviewers.
4. How to increase the impact and visibility of your paper.

There will be ample opportunities for discussion and questions.

All participants are expected to have registered for the EIBA Conference, and also to have pre-registered for the PDW.

Roger Strange, Editor-in-Chief, *International Business Review*
Axèle Giroud, Senior Editor, *International Business Review*